



SSN Small Business & Nonprofit Development Group

"Invest in the community that invests in you...."

2014 SBND "Rebirth" VIP Reception

Monday, August 18, 2014
Program Booklet

Hosted by
National Black Wall Street Chicago



It is your turn for higher achievement!

Presenting Sponsor



Prudential
Bring Your Challenges®

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Welcome to SBND 'Rebirth' VIP Reception

How do we put a stop to the 'death' of a company, and breathe new life into it? Besides having an Emergency Business Team (EBT) available for resuscitation, a long-term strategic care specialist will have to be an integral part of the life span moving forward.

SBND is that long-term strategic care specialist, with a new approach. Today, Monday, August 18, 2014, SBND will introduce its "rebirth" advisory council team of specialists who can help raise a business into a productive, healthy concern. SBND reports that the most defining difference in their strategic system for community enterprise capacity building is to place the 'mind and spirit' as the foundation or core components of re-educating entrepreneurs into greatness and sustained success. Unless the mind is cultivated, the body of an enterprise cannot reach maturity, therefore never reproducing any seeds of life to carry forth its mission.

Reception

5:00 pm - Doors Open and Check-in

5:15 pm - Mix, Mingle and Refreshments

5:45 pm - Introductions and Opening Remarks by SBND Executive Board of Directors, Shirley Frierson, Virgil Mathis and Nita Marchant (*SBND Honorary Advisory Council Members are asked to be present during introductions*)

Special Thanks

Special thanks to SBND partners and friends who help make this event a success:

Mary Kaminski and Friends
National Black Wall Street Chicago

- Mark Allen
- J. Minor Allen
- Dale Burnett
- Bob Israel
- Cheryl Kennedy
- Yvonne Spear

Panel Presentations

6:00 pm - Foundational Planning for Success by Kyle Strong and Geneero Jackson, Prudential

6:15 pm - Introducing the 3Rs: Resilience, Re-story and Re-brand by Father Tim Dodd

6:30 pm - Health and Wellness by Michele Banks, D.D. and Dr. Bridgette Adams, D.N.

6:45 pm - Life Leadership presented by Roy Hatcher

7:00 pm - Deliverance from "Stuck-Points™" by Dr. Ronald Alston, Sr.

—7:15 pm 10 Minute Intermission----

7:25 pm - (Q&A)

7:35 pm - Closing Remarks by Michele Banks, D.D. and Nita Marchant

7:45 pm - Media Videography and Photo Session by Simeon Frierson

8:00 pm - Thank you for Attending and Doors Close

Production Crew

Nita Marchant, Master of Ceremony

Yvonne Spear, Stage Director

Shirley Frierson, VIP Registration

Virgil Mathis, Veteran Host

Olawale Idreez, VIP Deputy Host

Brooke Bennett, TBC co-founder, Usher

Simeon Frierson, Videographer & Photographer

Bob Shemansky, Set-up Design

Richard Smith, Set-up

Rashana Black, Intern Host

Jimyra Gaines, Intern Host

Rebirth Advisory Council

SSN Small Business & Nonprofit Development Group (SBND) is a 501 c3 Tax Exempt "self-help" support network. It provides hands-on strategic organization planning, innovation improvement and fund development initiatives to start and grow prosperous community enterprises in Illinois, Cook County and Chicago neighborhoods.

Through research and practice, SBND and its new Rebirth Advisory Council learned that entrepreneurs must be deprogrammed, re-educated, cultivated, and supported strategically. With these ingredients, an individual entrepreneur or community enterprise can sustain the ups and downs of economic trends and pass the business down to its heirs. With such a process, the entrepreneur can create sustainable wealth within the community.



SBND coins the term, '[W]holistic W[h]ealth', to describe the fusion of re-training the mind first, then adding the components of business management and administration. "SBND's approach to community enterprise development is designed to create 'wealth preservation' both for the individual business and the community; a fresh approach that shows a lot of promise," per Michele Banks.

SBND Sponsors are Investing in Community Enterprise Success!



SBND Executive Board

Nita Marchant, Board President
Virgill Mathis, Veteran Board Director
Shirley Frierson, Board Secretary

SBND Rebirth Advisory Council

Dr. Bridgette Adams D.N.
Dr. Ronald W. Alston, Sr.
Michele Banks, D.D.
Father Tim Dodd
Dr. Olawale Idreez
Bob Shemansky
Richard Smith

New SBND Members

Gene Brooks
Patricia Drinkard
Kathy Edwards
Simeon Frierson
Adrienne Hobbs

Thank You for Investing in Community Enterprise Success!



PROCLAMATION

WHEREAS, SSN Small Business and Nonprofit Development Group (SBND) is financially investing in and training committed start-up entrepreneurs; and

WHEREAS, SBND's mission is to provide hands-on strategic organization planning and innovative support and to fund development initiatives in order to start and grow prosperous community enterprises in Chicago, Cook County and Illinois; and

WHEREAS, SBND believes in entrepreneurialism, citing entrepreneurs' relentless drive to accomplish goals and their tenacious ability to capitalize on opportunities missed by others; and

WHEREAS, primarily located in economically distressed communities, these start-up companies are contributing to the economic turnaround of these communities, by creating jobs and through generating tax revenue; and

WHEREAS, SBND's network consists of corporations, small businesses and nonprofit community enterprises whose annual receipts range from \$35,000 to over \$1,000,000, and includes a special sector of SBND which is comprised of U.S. veteran entrepreneurs; and

WHEREAS, SBND is working to achieve its mission in collaboration with sponsors and supporters such as the following: Presbytery of Chicago's Committee on the Self-Development of People, West Point Missionary Baptist Church, Chicago State University's Illinois Small Business Development Center, Dante L. Mosely, Vice President of Business Development, Hyde Park Bank, University of Chicago's IJ Clinic on Entrepreneurship, Fifth Third Bank-Hyde Park Financial Center, Chicago Bee Branch of the City of Chicago Public Library, Yvonne Orr, United Way, Chief Professional Officer/South-Southwest Suburban Region, Continuing Education Department of Harry S. Truman College, Genesys Unique Kreation, John Porter and Resources Plus.

NOW, THEREFORE, BE IT PROCLAIMED, that I, Toni Preckwinkle, President of the Cook County Board of Commissioners, on behalf of the residents of Cook County, do hereby express my gratitude to SSN Small Business and Nonprofit Development Group for living up to their faith in entrepreneurs by providing guidance and financial support to these individuals, and do hereby urge all residents, prominent executives and professional executives of Cook County to invest in the success of start-up, small businesses and nonprofit enterprises.

TONI PRECKWINKLE, President
Cook County Board of Commissioners



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