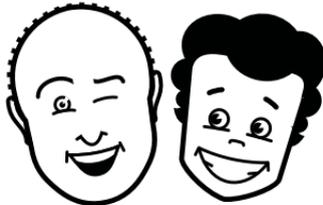


**AFTER 34 YEARS, PARENTS ARE
AMAZED
WE'RE STILL IN BUSINESS.**

BUT THEY'RE SURE GLAD WE ARE.



**STEVE & KATE'S
CAMP™**

WE TRUST KIDS TO TEACH THEMSELVES

OUR CAMP CONFORMS TO KIDS. Not the other way around. Instead of rigid structure, we give our campers choice. Instead of teaching kids the typical way, we give them tools and gentle guidance to help them become autodidacts, people who teach themselves. The difference is subtle—and it's profound.

At Steve & Kate's, campers step into a world packed with possibilities for experiencing new sensations and exploring their unique passions and potential. The results are unexpected, and they're unexpectedly rich.

One camper dives deep into animation. Another discovers a passion for dance. Or chess. A camper becomes engrossed in baking the ultimate baguette. Or developing Leo Messi-like touch on the soccer pitch. These discoveries are all the more exhilarating because campers make them for themselves. This is the world liberated from adult judgments and expectations, and campers flourish in it. After 34 years, we're still 100-percent obsessed with inspiring campers to zero in on what makes them truly happy.

WE DOUBLE DARE YOU TO SHOW UP UNANNOUNCED

Or stand on your head.

WE DESIGNED OUR ENROLLMENT PLANS to give you peace of mind like Raja Yoga. You can buy any number of day passes, use them whenever you want, and get an automatic refund for unused passes. If you need the whole summer, we've got a membership too. You don't even need to tell us when you're coming. Everything is included—lunch, all hours 7:30am to 6pm, and materials. Now peace of mind can be attained without having to get into a downward dog pose. Namaste.



IF IT DOESN'T EXIST, WE INVENT IT

OUR YEAR-ROUND R&D TEAM MEMBERS

search the world and rack their brains to present fresh activities and approaches. They work with experts in each area of camp to invent proprietary systems and tools to provide a self-directed learning experience. They design new products like iOS apps, inflatable sport stadiums, iPad animation stages, and recyclable furniture. Then, it all gets tested. If campers embrace an activity or tool, it stays. If they don't, it's put in a giant cardboard box and buried behind Steve & Kate's house.





WE RUN FIVE CAMPS WITHIN THE CAMP

All for the price of one.

STUDIOS Nestled inconspicuously within camp are five mighty art and technology studios. If an activity provides a child an opportunity to create something, be surrounded by specialized tools or equipment, and explore without limits, then we call it a studio. If there's more than one room dedicated to the activity, then we call it a one bedroom.

In the studios, our methodology supports kids through trajectories of learning. Our counselors champion creativity free from adult judgement. Campers are drawn to the studios instinctively, not because their parents or a counselor chose them. As a result, they go deeper, become more engaged and emerge with greater confidence and a sense of accomplishment.

STUDIOS

- + **STYLE**
- + **MUSIC**
- + **DANCE**
- + **BREADMAKING**
- + **ANIMATION**

These studios are so robust they're camps unto themselves. We're blown away at the initiative campers bring to these creative hives. Some use sewing machines to make their own designer jeans. Or craft jewelry. Or knit scarves long enough to fit a giraffe. Others choose vocal coaching on our custom app and record their voices in sound booths. Or jam on digital instruments. Or choreograph a hip hop dance routine to perform in front of camp. Or bake artisan bread with our house-made starter. Or they create stop-motion animations about humpback whales on our custom stages and proprietary iOS app.



WE HOST FILM FESTIVALS ON ALL THREE COASTS

Lake Michigan has a coast, right?

FILMMAKER-IN-RESIDENCE Camp becomes a movie studio lot each day when campers collaborate as actors and crew with our Filmmaker-in-Residence program. Films are scripted, shot, and edited, then premiered in riveting HD on the big screen at all of our locations. Select films get even wider release at our end of season film festival.



WE MOVE MOUNTAINS, JUST SO YOU CAN CLIMB THEM

WEEKLY SPECIALS We bring the wow factor to camp for a week at a time—rock climbing, obstacle courses, air cannons, inflatable hamster wheels, go-carts, and water slides are just a few in our line-up.

SPONTANEOUS SHOWS Once a week, we drop a show stopper on the kids—could be a reptile show with a blue tongue skink, a stage combat workshop led by child actors, or performances by a young dance troupe. Expect the unexpected.





WE BUILD SPORTS STADIUMS 'CAUSE CONES DON'T CUT IT

STADIUM SPORTS Soccer, hockey, and basketball action takes place in our custom, kid-sized inflatable stadium where the ball stays in play and campers score more often.

PURE PLAY Campers have a self-serve supply of books, strategy games like chess and Magic cards, thousands of wooden blocks, foosball, stilts, and low-rider trikes. They jump into rounds of dodgeball and capture the flag. And win prizes at Game Show and for finding the rubber chicken.



WE BOOT LUNCH BAGS FOR A FIVE-COURSE MEAL

THE DAYS OF PACKING LUNCH are over—food is included in the fees. Our menu is designed by Nate Keller, former executive chef at Google. Each day of the week, we offer a feast featuring a different culture—Italian, Mexican, Asian, American, and French. Some items are a little out there to broaden kids' palates, while others are classics to provide a safety net. We offer snacks all day too.

OUR HOURS ARE LONG LIKE OUR WATER SLIDE

**FOR DETAILS, CHECK
STEVEANDKATE.COM**

DATES & HOURS We're open Monday through Friday, from 7:30am to 6pm. You can drop-off and pick-up campers anytime during those hours. We run from early June to late August. Dates vary by location. Oh, and like all good Americans, we're closed July 4th.

LOCATIONS If you are reading this brochure, chances are one of our 40-plus locations is near you.

CAMPER PROFILE Children entering Pre-K (4 years old by their first day) through 7th grade.



WE INCLUDE EVERYTHING BUT THE KITCHEN SINK

Just kidding, we have a sink.

- + LUNCH & SNACKS
- + MATERIALS
- + ALL HOURS (7:30AM-6PM)
- + PASSES GOOD AT ANY LOCATION
- + REFUNDS FOR UNUSED PASSES

DAY PASSES

Buy any number of passes, use them any time. Unused paid passes are refunded automatically at summer's end. Passes must be bought in one go to receive respective rate. Add passes anytime at lowest rate paid. Rates are per child per day.

1 OR MORE
\$89

5 OR MORE
\$79

20 OR MORE
\$69

MEMBERSHIP

One fee covers the entire summer. If you use fewer than 35 days, we'll apply the 20+ Day Pass rate and refund the difference automatically. Rate is per child.

ALL SUMMER
\$2,415

+ REGISTER AT STEVEANDKATE.COM
+ QUESTIONS? CALL 415.389.KIDS

CHECK WEBSITE FOR FINANCIAL AID



40+ LOCATIONS, ONE NEAR YOU
STEVEANDKATE.COM | 415.389.KIDS

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STANDARD
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PERMIT No.2235

"The children that attend Steve and Kate's blossom and discover a freedom of identity that, in a way, no other institution I've experienced has ever managed. Kids find their thumbprint at Steve and Kate's. My one complaint is: Where were they when I was a kid?"

ANDREW STANTON

Academy Award-winning writer/director
of **FINDING NEMO** and **WALL-E**