

How Does Purple Clothes Day Help End Polio?

You ask local schools & businesses to have a dress down day on 18th Oct for Purple Clothes Day.

and / or

You organise your own Purple Clothes Day fundraising event (check out our top ten tips).

Rotary Foundation collects all the money raised.

Everyone has a good time and lots of money is raised for a fantastic cause.

Rotary give you the amount raised made by you & the Rotary Foundation's gift to your local club & rotary district.

The Bill & Melinda Gates Foundation then triples this money by adding an additional \$2 for every \$1 raised!

The money raised is used to fund the work of Rotary's End Polio Now campaign!

Money from your Fundraiser	Plus \$2 for \$1 from the Gates Foundation	Total for End Polio Now	This Funds
\$50	\$100	\$150	250 doses of Vaccine
\$100	\$200	\$300	500 doses of Vaccine
\$500	\$1,000	\$1,500	2,500 does of Vaccine

18th October 2013



Purple Clothes Day