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Wingard Creative Announces First Round of “Wishing Well” Recipients

Six nonprofit organizations were chosen to receive creative services

March 17, 2014 — Wingard Creative has selected six nonprofit organizations to benefit from its first round of “The Wishing Well,” a pro-bono program that will award \$50,000 in creative services to nonprofit organizations this year. The winning organizations are City Rescue Mission, First Coast No More Homeless Pets, Kimberly’s Center for Child Protection — The Marion County Children’s Advocacy Center, OneJax, The Seaside Playgarden, and St. Johns Riverkeeper.

“We received more than 50 applications for the first round of The Wishing Well, and some applications came from as far away as Ocala and Orlando,” says Christopher Ball, CEO of Wingard Creative. “We spent dozens of hours reading through the applications, interviewing finalists and discussing each organization’s mission with our team. We are honored to partner with these deserving organizations to provide graphic design, web development, strategic planning and media strategy services.”

The recipients will receive awards of various sizes, based on the scope of need stated in their applications. The cumulative total of all awards for the first round is \$32,750.

“It was very difficult to narrow down more than 50 applications to just six winners,” says David Wingard, founder and Chief Creative Officer of Wingard Creative. “After meeting with some of the individuals who run these nonprofits, though, I feel very confident about the value of the work we can provide.”

The second round of applications will open later this year; a closing date for that round has been set for June 20. Second-round recipients will be announced on August 4. Learn more about The Wishing Well at wingardcreative.com/wishingwell.

About Wingard Creative:

Wingard Creative (<http://www.wingardcreative.com>) is a marketing and advertising agency that serves a roster of regional and national clients. Founded in 2008 by David Wingard, the agency is known for its disruptive design, intuitive engagement, clear communication and precise execution across multiple platforms, including web development, graphic design, branding, video production, copywriting and media strategy.