

IABC Central Oklahoma Partner Packages

Platinum Partner - \$1,000 (Cash Only)

- Company logo & contact information on IABC Central Oklahoma's website for one year – noted as "Platinum Partner".
- Logo on IABC Central Oklahoma general marketing pieces – noted as "Platinum Partner"
- Four free tickets to a lunch program of your choice (can split between multiple lunches) (value \$80)
- Recognition on the IABC Central Oklahoma Facebook and Twitter pages several (5-7) times throughout the sponsorship year
- Feature – "IABC Central Oklahoma Partner of the Month" to run in the IABC Central Oklahoma e-newsletter (sent to over 170 individuals) **timing at chapters discretion*
- Recognition as a chapter Platinum Partner on the Bronze Quill Awards materials and on event electronic signage.
- Free ½ page ad in Bronze Quill Awards Banquet event program (value \$100)

Gold Partner - \$500 (Cash Only)

- Company logo, profile and contact information on IABC Central Oklahoma website for one year – noted as "Gold Partner"
- Logo in IABC Central Oklahoma general marketing pieces – noted as "Gold Partner"
- Two free tickets to a lunch program of your choice (value \$40)
- Recognition on the IABC Central Oklahoma Facebook and Twitter pages

Silver Partner - \$150 (Cash or Trade)

- Company name listed on IABC Central Oklahoma website for one year – noted as “Community Partner”
- Recognition on social media platforms

Lunch Partner - \$250 (Cash Only)

- IABC OKC lunch program partner (one month)
- Two free tickets to the sponsored luncheon (value \$40)
- Opportunity to give out marketing materials and SWAG to attendees
- Opportunity to address attendees for five minutes at beginning of luncheon
- Branded sponsorship sign at check in
- Branded sponsorship signs on tables
- Verbal and electronic recognition at lunch
- Recognition in chapter’s monthly e-newsletter, pre-event marketing and website
- Recognition on the IABC Central Oklahoma Facebook and Twitter pages

Networking Event Partner - \$250 (Cash or Trade)

- IABC OKC networking event partner (one month)
- Opportunity to give out marketing materials and SWAG to attendees
- Opportunity to address attendees for five minutes at beginning of event
- Branded sponsorship sign at check in
- Branded sponsorship signs on tables
- Verbal appreciation at event
- Recognition in chapter’s monthly e-newsletter, pre-event marketing and website
- Recognition on social media platforms