



COVERAGE AREA:

NCCOC serves the communities of Northern Coos County, NH and the Northeast Kingdom of Essex County, VT.

OFFICE INFO:

4 Titus Hill Road,
Colebrook, NH in the rear of
the Williams Building. We
share a common lobby with
the Colebrook Chronicle.
Open 9:00 am – 3:00 pm,
Monday-Friday, year-round.

The office provides information to visitors and locals alike, as an informational resource. It is a one-stop-shop for the public to learn about what local services are available, where to stay, what to do, where to visit, and where to shop. Upon request, inquirers are often mailed visitor and relocation packets.

MISSION STATEMENT:

NCCOC is dedicated to promote member businesses, area attractions, local events, and activities.

Greetings Friend!

As representatives of the northern New Hampshire and Vermont business communities, the North Country Chamber of Commerce strives to promote, connect and strengthen the region as a whole. It is our mission to be advocates for your businesses and work to increase economic development in the area. To fortify your market presence, network with other business owners, and participate in initiatives, the North Country Chamber of Commerce (NCCOC) hopes you will consider joining our growing membership or returning as a member for the 2014 Membership Period.

We have recently had a staff transition and as such, Britni White is serving as the new Office Manager. Both, Britni, and the Board of Directors, are working hard to revamp operations, as well as refresh, streamline and update our offerings to members. A grant-funded Strategic Planning process is also in the works in order to aid in the revitalization of our organization.

As we work to reform our benefits, we want to share with you our progress. Already underway are:

- A new website which will have equal representation for all NH and VT businesses in the region. Members will have a listing with a link to their website and options for advertising their services and vacation packages.
- An update of all communications, including our monthly newsletter, which will be a great spot for members to advertise.
- Revitalization and increased usage of Social Media. Members can send us events and promotions to post on Facebook – a powerful and current advertising tool.
- An interactive way-finding Kiosk to be built at the North Country Welcome Center on Route 3, just in time for Memorial Day Weekend next year. Be on the lookout for advertising options on a limited number of Kiosk panels!

EVENTS:

The **Annual Chamber Dinner Meeting** is an opportunity for our Members to attend and discover future plans of the Chamber and hear about local business accomplishments in the past year. We plan to hold this year's event in May.

The **Annual North Country Moose Festival** is an event started by the North Country Chamber of Commerce. The event was initiated to gain additional office operating costs for NCCOC as well as draw tourists to the North Country. Since its start back in 1991, Moose Festival has grown in size and attendance drawing over 2,000 visitors each August to the Great North Woods.

DISCOUNTS:

NCCOC members receive a discount toward the cost of booth space during Moose Festival. Chamber Members also receive discounts on innovative business workshops and seminars, and other great Chamber events.

Over the next year, we are going to map out the best course of action to help deliver new and improved marketing benefits for our members, including the best travel, tourism & events sites to list members online and in print. We will explore and attend the tourism and trades events to represent the area, as well. You can be assured that:

- The "Quick Reference Guide" business directory and selective brochures will still be printed and distributed (i.e.- the Adventure Guide and the Moose Festival brochure).
- Press releases and information will be sent to publications and inquirers, when applicable.
- Member brochures and business cards are still welcome in the lobby.
- NCCOC will continue to help organize, coordinate and support events to draw tourists to the area in order to positively impact our local economy. The continued growth of these types of events is a real boost for the area!
- We will support economic initiatives such as Ride the Wilds- the new "factory", as it is being called. What a great first year it proved to have! We are positive that the trail system will be a strong proponent for tourism.

We hope you see the positive direction we are going in and want to join us at this time. We appreciate those that have continued to support our efforts and hope to carry on strong relationships with you and build enduring connections with all members. As the times change, we must as well; in order to survive, stay competitive and flourish in the 21st century. That is how we will all continue to live and love this great land of the north!

As our membership period is changing, we have pro-rated your amount due (if applicable) according to the amount paid for your previous membership. With your application, please include your business hours in the comments section, if you'd like, so we can add it to your listing on our website. Also, you may send in or drop off brochures and/or business cards if you have them, so we can offer the public your most current information. Pictures, videos and logos can be emailed to nccoc@myfairpoint.net to be added to your online listings. (Promotional options to follow.)

Please contact us to learn more about what we can do to support your business and the North Country. Thank you for your support and participation. We hope to serve you well!