2014 PROMOTIONAL OPPORTUNITIES FOR MEMBERS

Welcome to the Chamber! Please choose from this "menu" of promotional opportunities, checking those you'd like to take advantage of for 2014. Send in a copy of this form along with the appropriate payment by the deadline specified. Checks may be made payable to North Country Chamber of Commerce. Please mail to: NCCOC, P.O. Box 1, Colebrook, NH 03576. Questions? Contact Chamber Office Manager, Britni White, at nccoc@myfairpoint.net, or 603-237-8939. She will be in touch to coordinate your promotions.

All businesses may **submit news, events and/or offers to the office for free promotion on the Chamber's Facebook** page! Make sure you **drop off your promotional brochures and business cards for the public lobby**, as well. We **need your updated information for production of the annual Quick Reference Directory**! We plan to send it out to members at the end of Q1.

 Note-The annual **Great North Woods Brochure will resume production next year, as we have plenty for this year in stock.

- **Newsletter Side-Bar Ad-** Claim a quarterly ad in our new and improved, professional monthly Chamber newsletter, emailed to 260 contacts and counting, including all Chamber members. (Approx. size: 2" x 2")

   ( ) May-June $50   ( ) July-Sept. $75   ( ) Oct.-Dec. $75

- **Business Promotion Event** – All new members have the option of receiving a ribbon cutting ceremony coupled with promotion of your business via Facebook and in our monthly Chamber newsletter.
   ( ) *FREE!*

FYI-- From Jan. 1st-Dec. 3, 2013, our website, www.northcountrychamber.org, received…

- ❖ 7349 visits, 5653 unique visits, 75.48% new visits, 9605 page views & a 95.7% English speaking audience.
- ❖ The most activity occurred around our annual Moose Festival with a peak of 219 visitors on Aug. 23rd, 2013.

- **Website Advertisement-** We are rolling out our new website this year with equal representation for both NH & VT. We will keep you updated on our progress. We plan to have it live by April.

 Grab a business card size ad placed in a location appropriate for your business for a three month period:

   ( ) May-June $50   ( ) July-Sept. $75   ( ) Oct.-Dec. $75

 For more exposure, purchase a banner ad on our home page:

   ( ) May-June $100 ( ) July-Sept. $150 ( ) Oct.-Dec. $150

- **Facebook Advertisement-** Send us a post to promote on our page and choose a level of promotion to make it even more effective. We are constantly growing our Facebook page— doubling our likes in the last month alone!

◀ This will go to people who like our page, and our friends.

( ) $5 = Est. Reach of 950-2,500

( ) $20 = Est. Reach of 3,100-8,000

( ) $30 = Est. Reach of 4,500-12,000

( ) $40 = Est. Reach of 5,900-15,000

( ) $60 = Est. Reach of 8,000-21,000

( ) $100 = Est. Reach of 11,000-29,000

For a targeted ▶ promotion, you can narrow down the demographic to include city, state, country, age, gender and interests of the market you want to reach.

( ) $30 = Est. Reach of 6100-16,000

( ) $40 = Est. Reach of 8,100-21,000

( ) $60 = Est. Reach of 12,000-32,000

( ) $100 = Est. Reach of 20,000-54,000

*These are Facebook costs. For each promotion, we must charge a $10 office fee.   ( ) $10 for 1 ; ( ) $20 for 2 ( ) $30 for 3

- **Donate Today!**

  Any support is welcome and appreciated! Funds go towards office expenses and Chamber events and initiatives:

  ( ) $50.00

  ( ) $100.00

  ( ) $500.00

  ( ) $1000.00

  Thank you for your support! With your help we can reach our goals!

- **Kiosk Panel Promotion-** A new interactive way-finding kiosk is being installed at the North Country Welcome Center on Rte. 3, just north of Colebrook in 2014. Professional ad design available starting at $50+ depending on size. Contact us for details. Two year contract is required (please pay accordingly). Price **per year** below. Limited spaces available. First come, first serve!

  ( ) $125.00 for 1 of 12 Small Panels

  ( ) $200.00 for 1 of 6 Medium Panels

  ( ) $800.00 for 1 of 3 Large Panels

Sponsorship - Various opportunities will be available throughout the the year. We will reach out closer to the dates of our Annual Dinner in May, the Moose Festival in August and prior to workshops and special events.   Visit our website and Facebook page for updates and stay tuned for announcement of opportunities. *THANK YOU!*

We will be in touch upon receiving your completed form. Please provide the following information.

- **Business Name:**_____**Contact Person:**_____

  Phone Number:_____**Email:**_____

  Website:_____

Office Use--

Amount Enclosed:_____ **Date Received:**_____ **Check #:**_____