

Business or Non-Profit Organization Memberships, no matter what level they come in at (\$50-200) all receive the following benefits for joining the North Country Chamber of Commerce:

- **Full listing on the new website:** www.chamberofthenorthcountry.com with their basic information and a live link to their website.
 - The listing will be found under: Chamber and Our Members—Our Members—and then under the appropriate page: Lodging, Food & Dining, Services, Stores & Shops, Organizations, Farmers/Growers/Producers & Artisans, or Associates. This is a benefit to be **categorized**.
 - They are also **listed on other pages**, when applicable. On the Where to Stay and Where to Eat pages—all lodging and dining options are listed for the area, with Chamber **members listed in gold. Chamber members are the only ones with live links.**
- They **receive our monthly newsletter** emailed to all members, prospective members and professional contacts.
- A **2014 NCCOC Member window decal** for their business.
- They receive a **full listing in the annual Quick Reference Directory**, including their business name, short description of their specialty and phone number. These listings are **categorized** by whatever page they are on the website (i.e.- Lodging, Services, etc.). The QRD is mailed to all Chamber members and available in the lobby for locals or visitors. Also mailed out upon request.
- **Space for their promotional materials in the Chamber's public lobby**, be it business cards, brochures or event posters. These are available to the public via the office or mail (upon request).
- **Ability to take advantage of promotional opportunities:**
 - Kiosk ad panels
 - Newsletter side bar ads
 - Website Ads
 - Facebook paid posts
 - Discounted booth space at the Moose Festival
 - Advertising in the annual Great North Woods Brochure, distributed to select NH and VT welcome centers.
 - Free promotion of events on the website calendar and Facebook.
- Coming soon: opportunity to make **monthly credit card payments of membership dues if they signed on at the \$200 level.** Must be done as an automatic withdrawal.

Associate Members receive the following for their \$50 Membership:

- A **simple listing on** www.chamberofthenorthcountry.com including their name, address and phone number. (No live links.)
- Ability to stay connected by **receiving our monthly newsletter** emailed to all members, prospective members and professional contacts.
- A **2014 NCCOC Member window decal** for their business.
- A **basic listing in the annual Quick Reference Directory**, including the associate's name (not business name), and phone number. They will be listed as an **Associate Member**. The QRD is mailed to all Chamber members and available in the lobby for locals or visitors. Also mailed out upon request.

**** All members** are encouraged and invited to attend the Chamber's Annual Dinner, Business After-Hours events and workshops. All are welcome to sponsor or donate to initiatives and events, as they arise. The entire region in general benefits from the Chamber office offering information to visitors and locals alike via the public lobby, emails, phone calls,

mail and the website. The Chamber also attends events, shows and expositions occasionally to promote the area in general. Partnering with NH Grand also increases marketing exposure as a whole. All area events are listed online on various tourism and event sites, the website, Facebook and occasionally the newsletter.

Changes on the table for 2015 (or future) Membership Periods:

- Reconfigure memberships into packages rather than the current structure based on income and business type. Each package or “tier” can include a certain level of value as to what the business can hope to get out of their Chamber Membership. Current ideas as to what can be worked into these packages:
 - Various promotions & sponsorships
 - Listings on multiple categories on the website and in the Quick Reference Guide
 - Cooperative Insurance
 - Group Travel Programs