

# SPRING INTO THE FUTURE

A professional development networking event  
highlighting new trends and information for  
tourism & hospitality professionals.

– WITH SPECIAL GUESTS –

Keynote Speaker

**KEVIN WALKER,**

Owner, Oak Bay Beach Hotel and Spa  
Tourism BC Board of Directors

Recipient of BC Tourism Industry Leader of the Year and BC Hotelier of the Year Awards

and

**KATHY McAREE**

Radio Host, Culinary  
Tourism Operator, and  
Tourism Publication  
Editor & Author

**SEAN SMITH**

Social Media  
Marketing Expert

**KEITH BAKER**

Go2HR's Director  
of Communications  
and Marketing

**Thursday, March 20, 2014 | 2:00 – 5:30 pm**

Crown Isle Golf Resort | **Pre-registered tickets \$20\*** (\$25 at the door if space available)

## Agenda:

2 pm: Arrival & Check-In | 2:30 pm: Speakers | 4:30 pm: Networking Reception

\*Online registration can be found at: [www.nic.bc.ca/continuingeducation](http://www.nic.bc.ca/continuingeducation)  
Click on **Register** | Enter course code number **GENI 9320** or key word **tourism**

For further information contact  
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