

Wishing on a Starry Night.



A Fundraiser to Benefit
The Make-A-Wish
Foundation

Friday, November 1, 2013
Double Tree Hotel
Danvers, MA

PRESENTED BY:

*Bella Sera Bridal & Lorraine Roy at Bella Sera Bridal
and friends*

MAKE A WISH

MASSACHUSETTS AND RHODE ISLAND



Bella Sera Bridal and Lorraine Roy believe strongly in the Make A Wish Foundation's mission: to grant the wishes of children diagnosed with life-threatening medical conditions to enrich the human experience with hope, strength, and joy.

Please join us for Bella Sera Bridal & Lorraine Roy's "Wishing on a Starry Night" to benefit Make-A-Wish® Massachusetts and Rhode Island. The charity fashion show will take place on November 1, 2013 at 6:00 pm at the Double Tree Hotel in Danvers, MA and will feature dinner, a live and silent auction, and a high-end fashion show. For more information about the event, to become a sponsor, or to purchase tickets, call 978-774-4077. If you are unable to attend, we hope you will consider a donation to Make-A-Wish® Massachusetts and Rhode Island.

For a child with a life-threatening medical condition, a wish granted brings with it a profound moment of joy: the moment a child first comes face-to-face with a favorite celebrity; arrives at a tropical destination; or experiences a lifelong dream of singing on stage. However, the power of a wish - and the power of your gift - extends far beyond this single moment in time. A wish provides lasting hope that a seriously ill child needs - to keep fighting, dreaming, and striving for the future.

With your sponsorship or donation, you will help fulfill a wish for a child like Joey!

"I wish to bring my Little League team to a Red Sox game to meet Dustin Pedroia!"
Joey, age 9

Joey loves baseball but is sometimes sidelined due to his congenital heart condition. His wish to bring his teammates and coaches to Fenway Park for a Red Sox game to meet Dustin Pedroia put him at the top of the lineup! Joey led the way during a private tour of the ballpark and Dustin Pedroia greeted his young fan and signed autographs, as did other players. Joey asked his idol if he would hit a home run in that night's game and later, watched him hit a two-run homer to take the lead! As the Red Sox went on to win, Joey felt the thrill of an athlete accomplishing his goal and the absolute joy of a child experiencing a wish fulfilled.

Please help Bella Sera Bridal & Lorraine Roy, as well as many other friends help make children's wishes come true through a sponsorship or donation!

With heartfelt thanks,

Lisa Almeida & Heidi Nicholson
Owners, Bella Sera Bridal & Lorraine Roy

Sponsorship Opportunities



ROCK STAR SPONSOR \$5,000

The Rock Star sponsor is the highest level sponsorship available for this unique event to support the Make-A-Wish Foundation. Benefits include:

Three (3) up front runway-seating tables for ten (10) guests each with custom table signage

Full-page ad in program book – back cover or inside front cover (sponsors choice)

Company logo prominently displayed as the Rock Star sponsor on all promotional materials including: event tickets, event welcome signs, table signs

Opportunity for company representative to greet and address the audience from the stage podium for up to two (2) minutes

Company logo on all signage throughout event and on main screen during event

Option to have a celebrity guest (local media personality or other notable) to be seated at your table

Recognition as Rock Star sponsor in all news releases and related materials

Recognition as Rock Star sponsor from the stage a minimum of five (5) times



SUPER STAR SPONSOR \$2,500

Two (2) premium seating tables for ten (10) guests each with custom table signage

Full-page ad in program book

Company logo to appear on all signage throughout event (welcome signs, table signs) and repeatedly on main screen during event

Option to have a celebrity guest (local media personality or other notable) to be seated at your table

Recognition as Super Star sponsor in all news releases and related materials

Recognition as Super Star sponsor from the stage a minimum of two (2) times

SHOOTING STAR SPONSOR \$1,000

One (1) premium seating table for ten (10) guests each with custom table signage

Full-page ad in program book

Company mentioned as the Shooting Star sponsor on all signage throughout event (welcome signs, table signs, etc) and repeatedly on main screen during event.

Recognition as Shooting Star sponsor in all news releases and related materials

SHINING STAR SPONSOR \$750

One (1) premium seating tables for ten (10) guests for Make-A-Wish families to sit at to enjoy the event. Includes custom table signage indicating your donation of the seats to Make-A-Wish

Full-page ad in program book

Company mentioned as the Shining Star sponsor for Make-a-Wish families on all signage throughout event (event welcome signs, table signs) and repeatedly on main screen during event

Recognition from stage as shining star sponsor for Make-a-Wish families table

Recognition as Shining Star sponsor in all news releases and related materials



BRIGHT STAR SPONSOR \$500

Five (5) tickets to event

Half-page ad in program book

Company logo on all signage throughout event and to appear periodically on main screen during event

Recognition as Bright Star sponsor in all news releases and related materials

WISH UPON A STAR SPONSOR \$500 (ONE AVAILABLE)

Company logo to appear on Wish Upon A Star tree where guests make a donation and choose an ornament for a corresponding gift

Company logo to appear on individual prize announcements

STAR GIFT SPONSOR \$750 (ONE AVAILABLE)

Five (5) tickets to event

Half-page ad in program book

Company logo on all signage throughout event and to appear periodically on main screen during event

Recognition as Bright Star sponsor in all news releases and related materials