

Wil Strayhorn, a gifted, talented hair stylist, makeup artist, entrepreneur, speaker and style coach has been an industry leader for nearly 20 years. His mastery of Make-up Artistry and Award Winning Hair Designing in the salon environment, has rewarded him exposure on a national level. In both make-up application and hair styling, his approach is innovative, modern, polished and sophisticated. He has assisted and women from all walks of life in discovering their own unique, individual style and personal image by presenting on self image topics such as "Look The Part!" as well performing head to toe makeovers. He is the consummate professional and has received recognition and accolades from other industry leaders throughout his exceptional career.

Mr. Strayhorn has had the opportunity to display his talent on the world stage at "New York Fashion Week" where he was Lead Make-Up Artist, in addition to local events and competitions. Additionally, he has also won numerous awards including "Make-Up Artist of The Year" and "Best Hair Colorist" to name a few. These accomplishments has solidified his position as one of the premier beauty professionals in this region.

After mastering his profession, Mr. Strayhorn added to his professional portfolio, the title of "Educator" when he aligned himself with L'oreal Professional and joined the talented team at "Mizani Hair Products" and continues to perform as one of their premier National Educators. He is the co-owner of Let's Face It Makeup & Hair Studio and founder of L.F.I Enterprises which embodies the entities of L.F.I Makeup Services, L.F.I Makeup Academy, L.F.I Premium Remy Hair Collection, L.F.I Image Makers and L.F.I Cosmetics currently in development.

Wil enjoys sharing his expertise, experience and knowledge with other stylists, consumers and business leaders across the country. He is on track to becoming one of, if not THE top beauty professionals in the country and a supreme leader in the beauty industry.