

AVI 2014 CHICAGO TECHNOLOGY SHOWCASE



October 15th - 16th, 2014

Meridian Banquet and Conference Center
1701 Algonquin Road
Rolling Meadows, IL 60008

EXHIBIT HALL 1

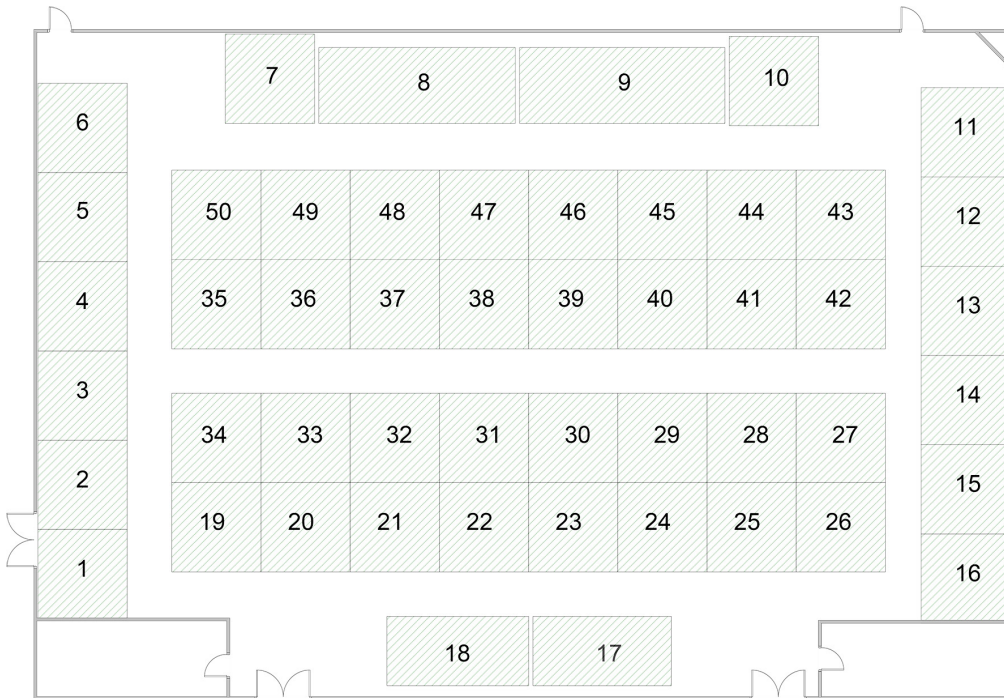
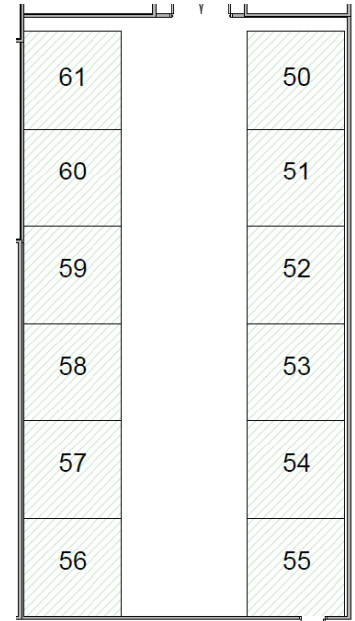


EXHIBIT HALL 2 ACROSS FROM HALL 1



PARTICIPATING VENDORS

AJA Video Systems	35	Cobalt Digital	54	Lexicon	6	Scale Logic	15
AKG	6	Crown	6	LG Electronics	40	Sharp Electronics	18
ALMO	52	dbx	6	Liberty AV Solutions	9	Shure	8
AMX	50	Da-Lite	28	LifeSize	13	Sennheiser	39
Atlas	8	Delta Displays	56	Lumens	24	Sony	11
Audio Technica	36	DMG	Lobby	Marshall Electronics	57/58	Soundcraft	6
Autocue	44	DNF Controls	54	Marshall Furniture	10	Starin	44
Avaya Inc.	16	Draper	48	Martin	6	Studer	6
Avid	62	Earthworks Audio	29	Media Vision	57/58	SVSi	51
Avteq	4	EditShare	49	NEC	31	Symetrix	36
Barco	26	Elmo	57/58	Newtek	55	Tannoy/Lab Gruppen	36
Biamp Systems	33	Epson	23	Panasonic	20	Tektronix	60
Broaddata	57/58	Extron	19	Polycom	1	Telestream	12
Broadcast Pix	53	Evertz	30	PureLink	54	Tightrope Media	7
BSS	6	Haivision	4	Quality Sound Control	8	Total Channel	54
Canon	42	HiQnet	6	Quantum	38	Vaddio	22
Cartoni	41	Hitachi	5	Revolabs	45	Vivitek	36
Chief	27	Innovox Audio	32	RGB Spectrum	3	Vitec VideoCom	61
Cisco	4	JBL	6	Rimage Disc Publishing	47	Vizrt	37
Christie	34	Kramer	21	rp Visual Solutions	46	Winsted	59
Crestron	14	Lectrosonics	2	Samsung	Lobby		
ClearOne	43	Leightronix	25	Scala	17		

WEDNESDAY October 15th Doors open at 8:30 AM

9 AM / BREAKFAST KEYNOTE / DINING ROOM

Polycom

Integrating Visual Collaboration Into Your Business Process

In this exciting one-hour keynote you will learn how advancements in Visual Collaboration enable faster adoption of business processes that will leave a lasting impact on your organization. Topics will include the integration of visual communication solutions to Unified Communications platforms such as Microsoft Lync and scheduling applications such as Microsoft Outlook.

10 AM / ROOM 1

Matt Krstulja, AV Sales Director, Evertz

10Gb AV Network for Corporate and Higher Education

Did you know that you could create your own software-defined network just for Audio and Video distribution? In this fast paced interactive presentation you will learn how to use a 10Gb Software Defined Video Network to build an enterprise-wide AV distribution solution. This session will also bring clarity as to the benefits that an IP network can offer including scalability, cost reduction and pooled resources.

10 AM / ROOM 2

Rich Baringhaus, Pro AV Accounts Manager, Epson

Your White Board Reinvented!

Is there a “Smarter Way” to integrate annotation and presentation in the classroom? You will have to join us to find out. In this fun-filled session targeted toward educators, learn how Epson’s BrightLink Pro can change the way you meet today. Topics include a demonstration of how you can turn your existing whiteboard into a digital whiteboard that can work even without a computer. We will show you how you can share your whiteboard with up to 15 people without software or applications, distribute your meeting notes via e-mail or save, and even use it for WebEx, Polycom, MS Lync and more!

11 AM / ROOM 1

Michael Yukna, Regional Sales Manager, AMX

AV Technologies for Huddle Spaces

Space planning in commercial enterprises and educational facilities is increasingly adopting trends such as “Open Concept”, a term you might typically associate with residential real estate on your favorite HGTV program. These newer styles of meeting spaces, and the way people collaborate in them, create some challenges when it comes to outfitting with AV.

This session will explore the technology considerations of huddle spaces, and showcase the AMX solutions that will ensure the function of these spaces is as beautiful as their form.

11 AM / ROOM 2

Jane Phillips, Regional Vice President, AVI

Digital Signage In The Real World

Do you know how many potential users there are for enterprise digital signage? Many of us think of digital signage as an LCD on a wall showing a simple message, however the use of digital signage technology has expanded into so much more.

In this enlightening presentation, find out how organizations just like yours use digital signage to create interactive environments using content, architectural enclosures and unique displays that provide solutions for today’s business and educational needs. We’ll showcase a variety of different use-case applications and discuss how these solutions were implemented and what was successful and what wasn’t. Broaden your horizons and get your imagination going by attending this exciting digital signage seminar.

12 PM / KEYNOTE / LUNCH

Shailesh Patel, Operations and Strategy, gravitytank

Delivering Exceptional Experiences in AV Technology Spaces

Sponsored by Christie Digital, and in conjunction with InfoComm International, gravitytank will present on how to create exceptional experiences in the AV technology space. Whether in a classroom, meeting space, auditorium or House of Worship, everyone is looking for how to create that “Exceptional Experience”. This session will help set the framework and inspire you to create your own exceptional experience.

1 PM / LUNCH KEYNOTE / DINING ROOM

Jake Corlett, Regional Manager, Biamp

How Audio Protocols Affect Your Network

We’ll be giving you an inside look into various audio protocols, and how they impact your network. We will explore the past, present, and future of audio media on the enterprise network and define the pros and cons of implementing these types of systems.

WEDNESDAY October 15th

1 PM / ROOM 2

Brad Sousa, Sr. VP Enterprise Technologies, AVI

Enterprise Visual Communications

Video has become a critical part of the enterprise strategy and UC communications plan. Steps need to be taken to integrate video into critical business applications and communications infrastructure, yet most companies don't have a process in place that enables video to operate as part of an enterprise strategy. What does an enterprise visual architecture look like and how do we define it? This session addresses the video, processes and technologies that make up an enterprise class solution for telepresence, UC, content streaming and management, and audiovisual technologies.

2 PM / ROOM 1

Denis Carle, Vice President, Worldwide Sales, RGB Spectrum

Challenges And Solutions In The Design Of Operations Control And Collaboration Rooms For The Enterprise

Are you interested in finding out how Global Enterprises, with distributed production assets, are utilizing digital visual technologies to better manage workflows, and enhance remote monitoring and integrated operations? Then look no further than to this exciting one-hour presentation that explores use cases from some of the world's great companies and how they are implementing digital visual technologies in their operation control centers and collaboration spaces.

2 PM / ROOM 2

John Ladle, Central Territory Manager, AJA

High Frame Rate 4K for Live and Post HD Production

In this high definition presentation, we will demonstrate the practicality and value of using 4K to deliver extremely high quality and flexible images over existing SMPTE HD infrastructure. You'll discover CION™ - the new 4K/UHD and 2K/HD production camera from AJA - uniting both production and post production by shooting directly to edit-ready Apple ProRes 4444 at up to 4K 30fps, ProRes 422 at up to 4K 60fps, or output AJA Raw at up to 4K 120fps.

3 PM / ROOM 1

Cody Kleven, Sales and Business Development, Haivision

Corporate Communications: How to Effectively Reach Your Entire Audience

Video over IP networks has proven to be a very effective means of communication, and while consumer-based technologies have played a crucial role in adoption within the enterprise, careful consideration must be taken in order to bring large scale video adoption onto and across private networks. In this session you'll learn how to securely and scalably harmonize video communications to all content consumers regardless of their location on or off your organization's network.

3 PM / ROOM 2

Craig Frankenstein, Director of New Media Sales, AVI

Creating Collaborative Production Workflow

Producing content in today's tapeless environment creates new challenges: storing content on production friendly shared storage, editing in a collaborative and efficient way, managing your assets, review and approval - both in and outside of your facility - rendering and delivering content to the new broadcast and social media platforms, safely archiving and backing up your intellectual property. All these issues will be discussed as well as what today's current production pipelines look like.

4 PM / KEYNOTE / HAPPY HOUR

Hanne Page, Product Manager Collaboration, Barco

Presentation And Collaboration In The Workplace - At The Flip Of A Switch

This high-pace session will help you understand some of the everyday challenges faced with setting up meetings on the fly - and how to remedy them. You'll learn how to use meeting room technology to your advantage and collaborate more effectively and efficiently. In six simple steps you'll be on the path to designing and operating your own meeting spaces with innovative solutions from Barco.

THURSDAY October 16th Doors open at 8:30 AM

9 AM / KEYNOTE / BREAKFAST

Darryl Krall, National Sales Manager, Panasonic

Panasonic Solutions for Business

Spend the morning with us learning about how Panasonic delivers game-changing technology solutions that deliver a customized experience to drive better outcomes—for our customers and our customers' customers.

In this breakfast keynote, find out how Panasonic engineers reliable solutions that help create, capture and deliver data of all types - where, when and how it's needed. The complete suite of Panasonic professional solutions includes unified business communications, mobile computing, security and surveillance, retail point-of-sale, office productivity, visual communications (projectors, displays, digital signage) and HD video production.

10 AM / ROOM 1

Jason Moulden, Director of Technical Services, Crestron

Crestron 4K Distribution and Streaming Content

Crestron's DigitalMedia is more than '4K ready'; it's 4K already. While others are 'getting ready,' we're shipping a complete 4K solution today. Even if you don't have 4K yet, you need 4K to take advantage of other sources with resolutions high enough to require more bandwidth than a 2K switcher provides. Used in tandem with our Streaming Output Card, DigitalMedia switchers can now send and receive efficient H.264 streaming video. Now, you get the best of both worlds - you can stream and transmit uncompressed video on one platform.

10 AM / Room 2

Eddy Boyette, VP of Sales, Lumens

PTZ Camera Technologies

Learn how to incorporate and leverage pan, tilt and zoom cameras into lecture capture, corporate, House of Worship and videoconferencing solutions. Lumens PTZ cameras are versatile, full HD robotic cameras featuring a single 1/2.8" 2 MP CMOS sensor and can output resolutions up to 1920 x 1080 at 60 fps.

11 AM / Room 1

Tim Albright, CTS, Director of Operations for Innovad Innovations and Design, Founder of AV Nation

Control and Automation: Complexity Simplified

During this presentation we will look at the current state of the control and automation segment of the AV industry. We will discuss the current technologies, best practices, and the move to IP control. The session will wrap up with the future of the automation segment; from gesture and voice-based control to RFID and biometric control.

11 AM / ROOM 2

Matt Kopin, Director of National Accounts, Kramer

EDID, HDMI, HDCP (HERB)

This course is designed to help you better understand the transition from analog video to digital video in the Professional AV market. You'll also learn how to create a solid foundation in the technologies involved in digital video. We will cover the timeline for this transition and gain a better understanding of how issues like EDID, HDCP and bandwidth affect our ability to create a proper image. We will also discuss how 4K and HDBaseT 2.0 affect system designs.

12 PM / KEYNOTE / LUNCH

Sander Phipps, Senior Product Manager, Sony

4K Display Technology

When you think of the best in picture quality, think Sony 4K Ultra HD. Aside from pioneering the 4K revolution in 2005 — you've probably seen 4K movies at your local theater — Sony is the only company in the world with a full suite of products that let you shoot, edit and enjoy the clearest video quality available today. Learn how Sony is pioneering 4K technologies.