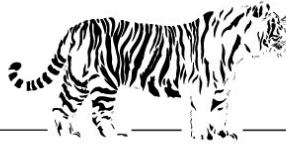


THE OAKLAND ZOO'S 22<sup>ND</sup> ANNUAL



Saturday, June 21, 2014 5PM-10PM

# WALK IN THE WILD

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Hello!

Please join us on Saturday, June 21, 2014, for Oakland Zoo's 22<sup>nd</sup> Annual Walk in the Wild – An Epicurean Escapade! This year, the Zoo needs your participation more than ever, and we guarantee another great evening in our unique venue for outdoor dining.

Guests at the event stroll through the Zoo to visit our animal residents while enjoying delicious cuisine, libations, dessert, and dancing under the stars! Many of our vendors have been with us every year and each event has become a bigger and better success! Through Walk in the Wild, we have raised more than half a million dollars to keep the animals well cared for. We've also extended science and environmental education to thousands of Bay Area children, and made numerous improvements to Oakland Zoo. As one of the Bay Area's premier fundraising events, this is a marvelous opportunity to highlight your finest fare to more than 1000 people.

- There is no cost to participate as a vendor.
- Due to the service of alcohol, adults 21+ only please. Casual attire.
- Dinner takes place from 5:00pm-8:00pm and dessert from 8:00pm-10:00pm.
- You are welcome to take down your display and join us for dancing and dessert starting at 8:00pm in Flamingo Plaza.
- You are asked to bring 1000 small servings of your specialty to showcase and share with guests.
- Oakland Zoo provides an eight-foot banquet table, tablecloths, and other equipment as necessary.
- You are encouraged to bring promotional collateral and decorate your station.
- Parking is limited. Please carpool.

**This event sells out every year and is highly publicized through our Highway 580 billboard, website (which receives three million hits each month), members' calendar sent to more than 27,000 households, and local print and media. All participating vendors are included in our advertising and event program.**

Oakland Zoo is experiencing an increase in visitors that are seeking to share a happy and affordable family experience. Oakland Zoo is a 501(c) 3 non-profit organization (tax ID number 94-1687847) and all donations are tax deductible as permitted by law. This year, we appreciate your kind and most generous contribution to the success of Walk in the Wild. If you have any questions, please do not hesitate to contact us.

With our deepest thanks and warmest regards,

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