



Health, Mental Health, Juvenile Intervention

For Immediate Release

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“Rethink Your Drink” Local Campaign Impact with the Unveiling of a Hydration Station at Coachella Valley High School

California Public Health Institute created a California-wide public campaign “Rethink Your Drink” movement. As a call to help reduce obesity, especially in children, this campaign is to reduce the consumption of sugary beverages and promote drinking water. The Regional Access Project (RAP) Foundation with its partners, Building Healthy Communities, Desert Recreation District, Boys & Girls Club of the Coachella Valley, FIND Food Bank, Inland Congregations United for Change, Coachella Valley Housing Coalition, Pueblo Unido, Our Lady of Soledad Catholic Church, and Health Corps are holding a press conference to unveil the first ever hydration station (water bottle filling station) at Coachella Valley High School. Over the past year, the RAP Foundation has partnered with the County of Riverside Department of Public Health to educate families on the importance of drinking non-sugary beverages through the “Rethink Your Drink” campaign.

Please join us in the unveiling of the first ever hydration station at Coachella Valley High School. Coachella Valley Unified School District’s School Board and other elected officials are expected to be in attendance.

Where: 83-800 Airport Blvd, Thermal, CA (Lunch Area)

When: March 21st at 9:00 a.m. (Promptly)

In the past year, the RAP Foundation and partners have attended over 100 events and spoken to over 15,000 residents on the importance of reducing sugar intake. In the coming year, we will be installing hydration stations at parks, churches, schools and community buildings.

The Regional Access Project Foundation provides funding, oversight, technical assistance and guidance to tax exempt/nonprofit agencies, community based organizations or collaborative groups which serve the populations of eastern Riverside County in the areas of health, mental health, and juvenile intervention.

The media is invited.

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