

USTA Tennessee
2014 Tennis Weekend Schedule February 7-9, 2014
Holiday Inn Vanderbilt Nashville, Tennessee

Special Guests for the Weekend:
Jessica Ammic, USTA Southern Director of Jr. Team Tennis
Loretta Conway USTA Adjunct Faculty
Joe Goodroe, president of USTA Georgia
Mary Hatfield USTA Southern Managing Director of Jr. Team Tennis
Craig Jones USTA Director of Youth Play & Competition
Eleanora Mauritsen USTA Southern Board Secretary
Yasmine Osborn, USTA Southern Managing Director of Diversity, Grants, & NJTL
Winky Olson, USTA Southern Director of Administration
Tennessee Award Winners
Captains of Tennessee National Championship Adult League Teams Brooke Dill and James Mullins

Friday, February 07, 2014

Time	Event	Staff/Presenters	Location
1:00 p.m. - 6:00 p.m.	Registration	Paul Malone	Holiday Inn Lobby
1:30 to 4:30 p.m.	Jr. Team Tennis Workshop - Part I	James Crawford, Tara Williams, Kristen Schlukebir	Holiday Inn 2 nd Floor Vanderbilt Room A
2:00 to 5:00 p.m.	Community Development Workshop - Part I	Loretta Conway, Craig Jones, Mary Hatfield, Jeff Joyce, Helen Smith, Tara Williams	Holiday Inn 2 nd Floor Parthenon Room
4:00 to 6:00 p.m.	Player Development Committee Meeting Sanction and Schedule Committee Meeting	Karl Davies, James Crawford Kristen Schlukebir	Holiday Inn 2 nd Floor Vanderbilt Room B Holiday Inn 10 th Floor Executive Lounge
6:30 p.m. to 8:30 p.m.	Volunteer Appreciation Dinner/Social Event at The Bound'ry - 911 20 th Avenue South Annual Meeting of the Membership Election of Board of Directors	All Staff All Volunteers	Offsite at The Bound'ry 911 20 th Avenue South (Shuttle Service from Holiday Inn)

Saturday, February 08, 2014

8 : 0 0 a m - 4 : 0 0 p m	Registration	Paul Malone	Holiday Inn Lobby
8 : 3 0 - 1 1 : 3 0 a . m .	Board of Directors Meeting	Tracy Davies & Paul Malone all 3 hours; staff first hour	Holiday Inn 2 nd Floor Vanderbilt Room B
9 : 0 0 a m - N o o n	Tournament Directors Workshop	Kristen Schlukibir	Holiday Inn 2 nd Floor Parthenon Room
9:00 a.m. - 11:00 a.m.	High School Coaches Workshop at Centennial Tennis Complex	Karl Davies, Craig Jones	Centennial Tennis Complex
9 : 3 0 - 1 1 : 3 0 a . m .	Jr. Team Tennis Workshop - Part II	James Crawford, Tara Williams	Holiday Inn 2 nd Floor Vanderbilt Room A
1 0 : 0 0 - N o o n	Marketing Committee Meeting	Tiffan Davis Gillespie	Holiday Inn 14 th Floor Suite 1418
10:00 a.m. to 4:00 p.m.	Tennis Mall: Community Showcase Displays, Staff Program Displays, Vendor Displays	All CTAs, All Staff, Vendors	Holiday Inn Ballroom
N o o n t o 1 : 0 0 p . m .	Awards Luncheon	All Staff, All Volunteers	Holiday Inn Ballroom
1:00 to 5:00 p.m.	Community Development Workshop - Part II	Loretta Conway, Karl Davies, Jeff Joyce, Helen Smith, Tara Williams, Julie Wishing	Holiday Inn 2 nd Floor Parthenon Room
2 : 0 0 t o 4 : 0 0 p . m .	Jr. Team Tennis Committee Meeting	James Crawford, Tara Williams	Holiday Inn 2 nd Floor Vanderbilt Room A
2 : 0 0 t o 4 : 0 0 p . m .	Junior Competition Committee Meeting	Kristen Schlukibir	Holiday Inn 14 th Floor Suite 1418
2 : 0 0 t o 4 : 0 0 p . m .	Adult Competition Committee Meeting	Tiffan Davis Gillespie, Charla Patrick	Holiday Inn 2 nd Floor Vanderbilt Room B
5 : 0 0 t o 7 : 0 0 p . m .	10 & Under Player Development Workshop at Centennial Tennis Complex	Karl Davies, Craig Jones	Centennial Tennis Complex
5 : 0 0 t o 7 : 0 0 p . m .	Tennis Court Events at Centennial Tennis Complex	All Staff; All Workshop attendees; All Volunteers	Centennial Tennis Complex

Sunday, February 09, 2014

9 : 0 0 - 1 1 : 0 0 a m .	Community Development Committee Meeting	Tara Williams, Helen Smith	Holiday Inn 2 nd Floor Parthenon Room
9 : 0 0 - 1 1 : 0 0 a . m .	10 And Under Committee Meeting	James Crawford	Holiday Inn 2 nd Floor Vanderbilt Room A & B

USTA TN 2014 Community Development Workshop – Detailed Agenda and Schedule

Day/Time	Topic	Description	Speaker
Friday 2-3 p.m.	Improving CTA Effectiveness	Developing Vision, Plan, Strategy; Planning events, leagues, growth; assessing community needs; promoting collaboration among providers; developing short-term and long-term action plans; Communicating	Loretta Conway Adjunct Speaker from USTA
Friday 3-4 p.m.	Financial Growth & Stability	CTA and TTA funding; CGPG grant & other grants (philosophy and mechanics); Nonprofit fiscal techniques and controls;	Mary Hatfield Helen Smith & Jeff Joyce
Friday 4 -5 p.m.	Using USTA Programs to Partner with Tennis Providers for Profit	10 Under programs, Jr. Team Tennis, After-School Programs can create income streams for CTAs, coaches, and providers	Craig Jones
Saturday 1:00 – 1:30 p.m.	CTA League Integration	Integrating CTA and USTA leagues (adult and junior)	Jeff Joyce
Saturday 1:30 – 2:30 p.m.	Programs: Schools, 10 Under, Junior Tournaments	Focus on schools initiatives; 10 Under emphasis; developing afterschool programs; JTT; tournaments; the Big Picture; Pathway to Lifetime Tennis	Karl Davies
2:30 – 3:30 p.m.	Enhancing CTA board and committee effectiveness	Board and committees (recruiting, training, actualizing, refreshing); budget development; recruiting/training/rewarding volunteers; expanding pool of volunteers; Communicating	Loretta Conway Adjunct Speaker from USTA
3:30 – 4:30 p.m.	Courts, Facilities	Accessing public courts and collaborative efforts; planning and design for new facilities; USTA and USTA TN assistance; other resources	Julie Wishing, Jeff Joyce and Helen Smith
4:30 – 5:00 p.m.	Recognitions Program and Marketing Assistance for Programs and Events	USTA TN Recognitions Programs; Marketing strategies for programs, events, and CTA services	USTA TN Staff with Local Examples

USTA Tennessee
2014 Tennis Weekend Registration
February 7-9, 2014 Holiday Inn Vanderbilt - Nashville
All Workshop Sessions are Free.

Events including meals are free to those who register by January 20, 2014. After that date, meals cost \$20 each.

I will attend the following:

Check if you will attend	Event	Date/Time/Place
	JTT Coordinators Workshop - I	Friday, 1:30 to 4:30 p.m. Hotel
	Community Development Workshop - I	Friday, 2 to 5 p.m. Hotel
	Volunteer Appreciation Dinner/Social Event, Annual Membership Meeting, Election of Board of Directors	Friday, 6:30 to 8:30 p.m. The Bound'ry 911 20 th Avenue (shuttles from Hotel)
	Tournament Directors Workshop	Saturday 9:00 a.m. to Noon Hotel
	High School Coaches Workshop	Saturday 9:00 a.m. to 11:00 a.m. Centennial Tennis Complex
	JTT Coordinators Workshop - II	Saturday 9:30 to 11:30 a.m. Hotel
	Awards Luncheon	Saturday Noon to 1:00 p.m. Hotel
	Community Development Workshop - II	Saturday 1:00 to 5:00 p.m. Hotel
	High Performance Coaches Workshop	Saturday 5:00 to 7:00 p.m. Centennial Tennis Complex
	Tennis Court Events	Saturday 5:00 to 7:00 p.m. Centennial Tennis Complex

Name

Email Address

Street Address City Zip Code

TelNos.

*Please complete and return to Paul Malone,
USTA TN via fax to 615-953-1698; email to
PaulMalone@ustatn.com; or mail to 1029 17th Avenue South
Nashville, TN 37212*

Call Paul at 615-953-1694 with questions.

TTA/2014TTAAnnualMeeting/FinalSchedule.docx