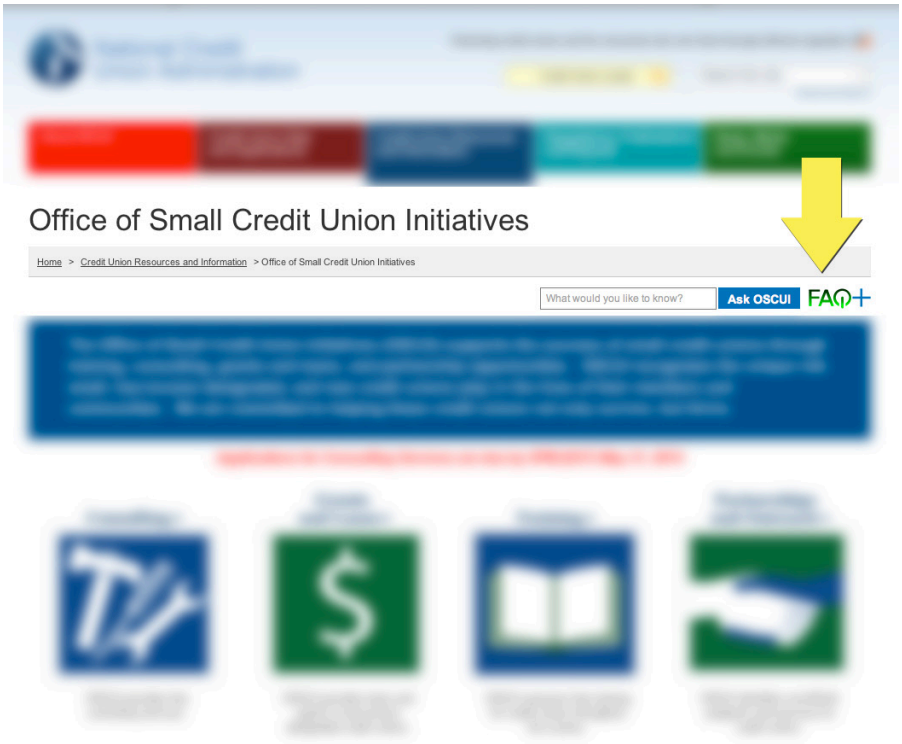
Office of Small Credit Union Initiatives
2013 Accomplishments - Partnerships and Outreach

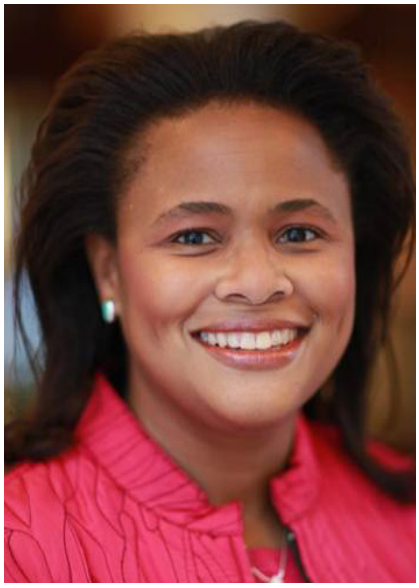
Partnerships



In addition to the resources OSCUI offers, other NCUA offices and external entities offer resources for credit unions served by OSCUI. These resources include online tools to help your members understand and manage their finances, training for your staff and technical and financial assistance. Our partnership function identifies such resources—most of which are available at no charge—and raises awareness of their availability.

New Partnerships

We introduced two new partnerships in 2013, Net Impact and SCORE. Net Impact is a non-profit organization that connects students, faculty and working professionals with work or internships (paid and unpaid) that make a positive impact socially or environmentally. SCORE is a non-profit organization that offers experienced volunteers to assist small businesses, like credit unions, that need additional direction or assistance. Both organizations can help you identify experts to assist your credit union at no cost.



Your credit union should consider OSCUI for resources and information because we research opportunities and establish contacts within the industry to make our external partnerships benefit your credit union through access to more resources.

Pamela Williams
Partnerships & Outreach
Coordinator

OSCUI staff also serves as a resource to other departments within NCUA. We provide training to examiners on the unique challenges facing small, low-income and new credit unions. Also, we routinely contribute to agency decision-making on proposed regulations and policy changes that affect such credit unions.

Outreach

Through our outreach we inform credit unions of available opportunities. FOCUS, our monthly e-newsletter for small and low-income credit unions, includes updates and information on each of our service areas. OSCUIs microsite, www.ncua.gov/oscui, is another key outlet for you to receive resources for your credit union. The site contains up-to-date information about our events, announcements, program applications and whitepapers relevant to the needs of your credit union. OSCUI's *Marketing Tips, Techniques and Tools for Credit Unions with Limited Resources* and *Resource Manual* for credit union leaders, are examples of the whitepapers added to the website last year.

With the 2013 launch of the FAQ+ online search function, credit unions have on-demand access to answers for the most frequently asked questions that our staff receives.

I appreciate your continued commitment to further promote EITC [Earned Income Tax Credit] throughout your partners. Your engagement is vital to helping us reach those in need of this life-changing credit.

Michael Wade
U.S. Internal Revenue Service

Thank you so much for sharing our story. We didn't know we were doing anything special except helping each other.

Dr. Joronda Crawford
Israel Methcomm
Federal Credit Union
(After the credit union collaborative she co-founded was profiled in FOCUS.)