

# Getting All Minds Working on Sustainability



## A Workshop to Explore the “Art of Hosting” Sustainability Conversations

June 26<sup>th</sup>, 2014, 9am – 2pm

University of Massachusetts Lowell  
Alumni Hall Lounge  
84 University Avenue  
Lowell, Massachusetts

Sustainability coordinators and advocates need to work with a wide variety of people across many functions and departments over whom they have no explicit authority. Success comes from engaging people in meaningful conversations that generate shared vision and creative solutions; and build motivation to act.

Getting all minds working on what needs to change calls for new ways of convening meetings. In this interactive and experiential workshop, you will learn simple yet transformational techniques from the **Art of Hosting** to convene meetings and conversations that access the wisdom of a group in more powerful ways.

Join peers who are sustainability practitioners to learn about and experience the following practices as you discuss challenges and ideas relevant to your work:

*It's a far superior strategy to get all the minds working on what needs to change rather than to convince each person to do what we think is best."*

– Fran Peavey



- **Strategic Questions** – frame open questions that inspire movement, challenge assumptions, open new possibilities, and/or enable reflective learning
- **World Café** – bring diverse people together to innovative ideas and or reflect/learn together in a short time
- **Open Space** – enable participants to self-organize and connect with each other in conversations most relevant and meaningful to them
- **Pro-Action Café** – create ways for people to share ideas, learn together, and identify actions for current challenges of participants

The workshop will include time for reflection on how you can use these practices in your work.

*"Human interaction is the key force in overcoming resistance and speeding change."*  
– Atul Gawande

### Facilitators

- Madeline Snow, Lowell Center for Sustainable Production, UMass Lowell
- Beth Tener, Principal, New Directions Collaborative

**Registration Fee:** \$45 (\$25 for students) Please make check payable to UMass Lowell and send to Lowell Center for Sustainable Production, UMass Lowell, One University Avenue, Lowell MA 01854

For more information, contact [madeline\\_snow@uml.edu](mailto:madeline_snow@uml.edu), 617-817-5111 or [btener@ndcollaborative.com](mailto:btener@ndcollaborative.com), 617-939-3601

## Registration Form

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*Parking information will be sent upon registration.*

Please register by **JUNE 20<sup>th</sup>, 2014**, please:

**Registration Fee: \$45 (\$25 for students)**

**Send registration form and check, made payable to UMass Lowell to:**

Lowell Center for Sustainable Production—UMass Lowell  
Kitson 210  
One University Avenue  
Lowell MA 01854

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**Name:**

**Title:**

**Affiliation:**

**Address:**

**Telephone:**

**Fax:**

**Email:**

*If you have questions, please contact: Madeline Snow, 617-817-5111, [madeline\\_snow@uml.edu](mailto:madeline_snow@uml.edu) or  
Beth Tener, 617-939-3601, [btener@ndcollaborative.com](mailto:btener@ndcollaborative.com)*