

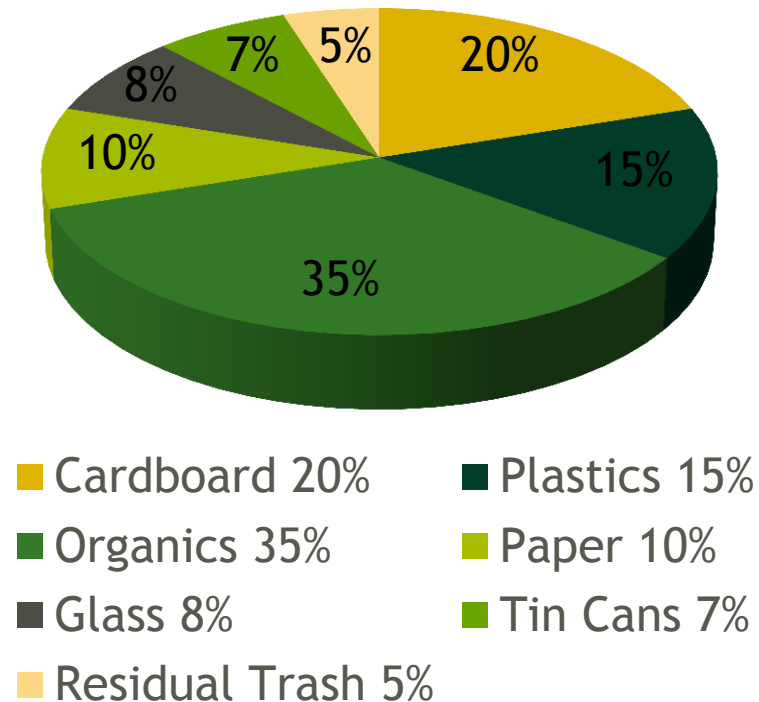
Hotel Waste Composition

Results: 95% of Materials Can Be Diverted from Landfill Waste

WSA Objectives

1. Estimate composition of waste collected
2. Identify opportunities to divert recyclable materials from the waste stream
3. Make recommendations on how to improve the solid waste management program

Waste Composition
Based on Visual Assessment



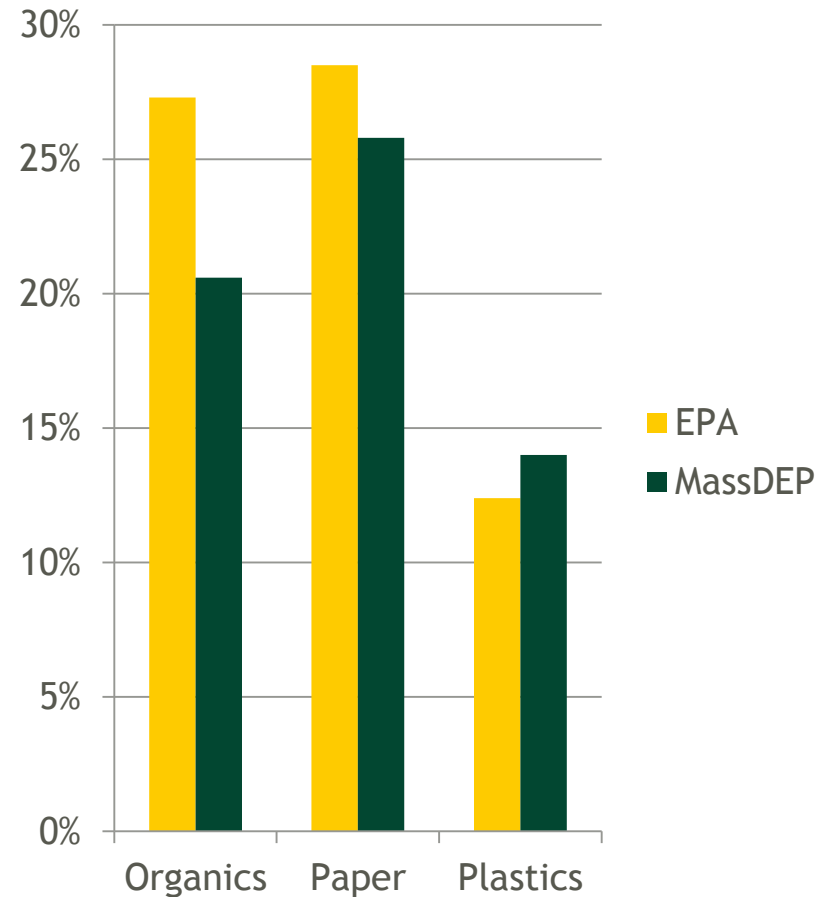
TRP Target: Where is the Volume

2010 Solid Waste Composition

SW Volume

- US generated 250 MT in 2010
- MA generated 6.55 MT in 2008

Note: 15 of the 23 active municipal + private LF in MA are estimated to close by 2020 based on annual tonnage reports.



Essential Elements of Successful Diversion Programs Per Industry Experts

- Environmental Leader
- Waste & Recycling
- Resource Recycling
- Huffington Post Green
- EPA, WasteWise + Sustainable Materials Management
- Green Sports Alliance
- American Hotel & Lodging Association
- GreenBiz
- NRC, NERC...

Color Coded Bin System

Training & Education

Reporting

Sustainability Team

Recycle Champ

Comprehensible Signage

Waste Composition Analysis

Goals

Communication

Leadership Buy-In

Strategic Convenient Bin Placement



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