

Welcome to Xeros

A Revolution in Cleaning



Xeros History & Current Status



- Spun out of University of Leeds in 2007
- Public company, headquartered in Sheffield, South Yorkshire, England
- 2014 IPO on the AIM in London
- 30 international patents filed/granted
- Manufacturing capabilities located in the U.K., U.S. and China
- 2013 rollout into 3 key target markets; initially targeted 5 primary U.S. geographies
- Nationwide install base and support network
- Domestic (household) machine for US in development



Introducing Polymer Cleaning



The Power of Polymer Cleaning

- Our Mission is to replace the current aqueous cleaning processes with Xeros Polymer Beads.
- Saving water & energy are at the heart of our long term goals while driving down operating costs.



What does It All Mean?



**Better wash
performance**



**Lower cost
of ownership**



**Massive water
savings
100% green**



**Much superior
fabric care**



**Beads lock
in stains**

The Beads – Years in the Making



Polymer Beads offer scientifically proven better cleaning results

- 1.3 million beads creating a gentle cleaning action meaning clothes last longer
- Continuous improvements in place
- Over 30 patents filed
- Hundreds of wash cycles
- 100% recyclable and environmentally friendly



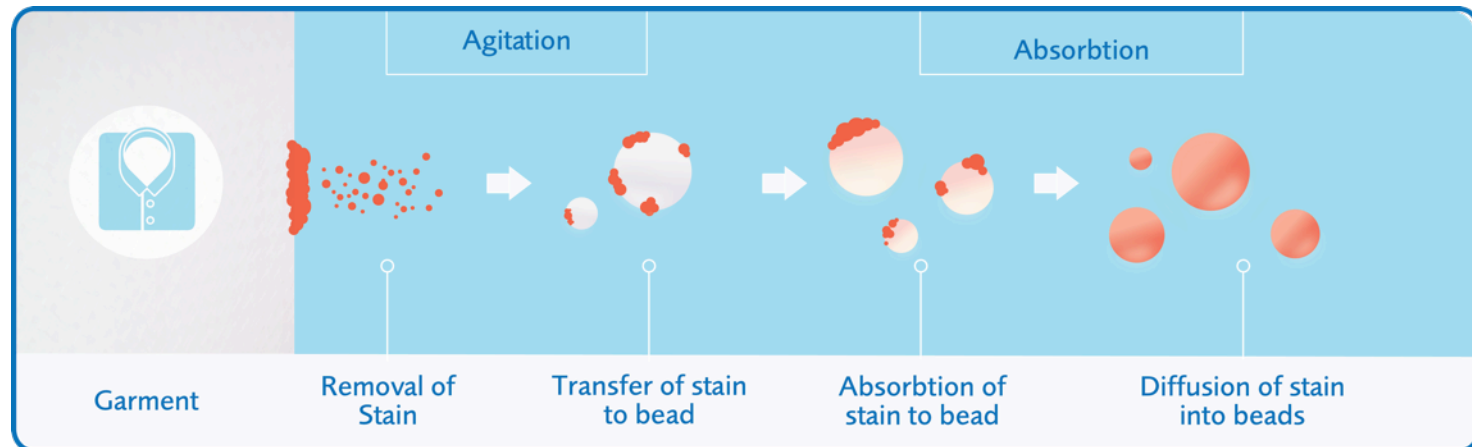
Technology Overview



When used in a Xeros Washing Machine:

- Increases mechanical action/agitation
- Soil sticks to beads
- Soil absorbed into beads
- Delivers a superior cleaning performance at the fraction of the cost of traditional washing

The power of polymer cleaning



Xeros Delivers Operational Savings



Water
savings

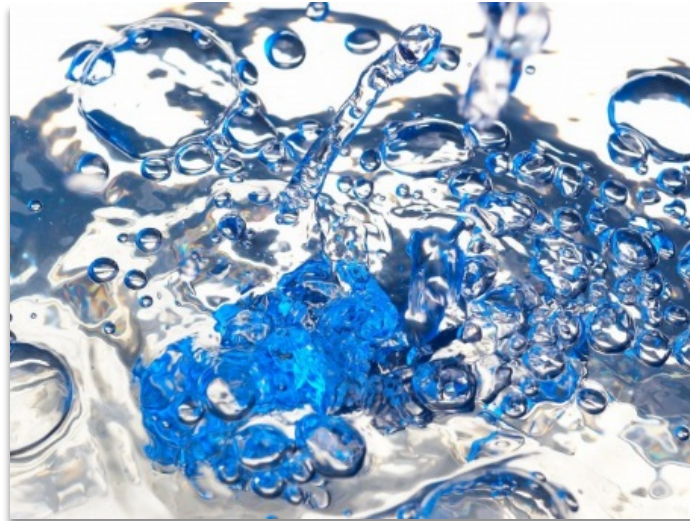
70%
to
90%

Hot water
energy
reductions

50%
to
100%

Decreased
chemical
usage

40%
to
60%



.....sustainably

Hyatt Case Study



The Xeros Yearly Impact:

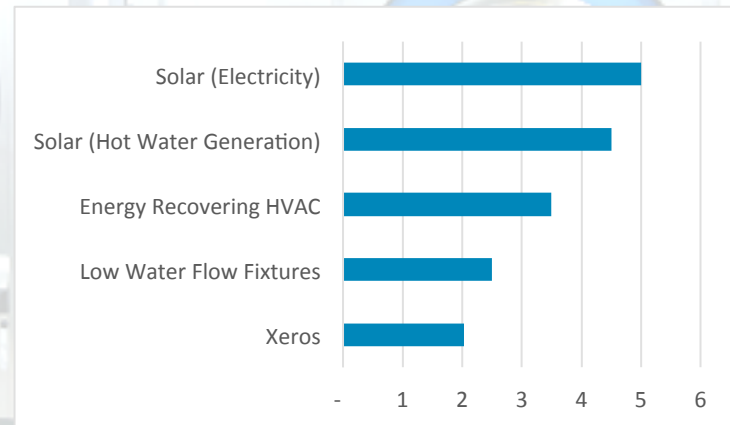
- 8.6 million liters of water saved per year
- 2.7 billion BTU reduction
- 135 metric tons of CO₂ emissions eliminated
- \$30K net reduction in operating costs
- 62% ROI
- 24 month payback



Water Reduction of 25%



Lower Energy Use by 25%



Xeros' Impact enables the Hyatt property to obtain over 30% of the 2020 goals in 2014 and dramatically improve LEED status while lowering operating cost

Innovation beyond beads to accelerate a Revolution in Commercial Laundry



Thank You!

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Xeros - The power of polymer cleaning®

