

**...Cut Your Costs and Grow Your Business**

Dear Colleague,

Join hoteliers and other professionals in this six-session webinar series. It’s designed to help you cut your property’s operating costs, attract customers and improve environmental performance.

Participants will learn how U.S. hotels reduce energy, water, waste and toxins; and get recognized for doing so. Each session will have three expert speakers.

Those who attend all six sessions will be acknowledged with a Certificate of Completion.

The webinars are funded by the U.S. EPA. They are organized by Dan Ruben of Boston Green Tourism and Peter Cooke of the Manomet Center for Conservation Sciences.

Sign up for as many sessions as you can!

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**Six workshops, 18 inspiring speakers**

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**Register for each session you want to attend by clicking the links associated with each date.**

[**Session 1: March 26, 1:00 - 2:15**](https://www2.gotomeeting.com/register/865967914)

* **How U.S. Hotels Benefit by Going Green**

Dan Ruben, Executive Director, Boston Green Tourism

* **Water Efficiency Opportunities for Hotels**

Dan Cook, President, Conservation Solutions Corporation

* **Energy Efficient Motors for Hotels**

Michael Rosenkranz, Energy Solutions Specialist, GEXPRO

**[Session 2: April 2, 1:00 – 2:15](https://www2.gotomeeting.com/register/952874058)**

* **How U.S. Hotels Reduce Energy Use**

Dan Ruben, Executive Director, Boston Green Tourism

* **Green Up Your Food Service**

Eric Cartwright, Executive Chef of Campus Dining Services, University of Missouri

* **Green Hotel Renovations**

Craig Nicholson, Director of Sustainable Development, Ajax Partners

[**Session 3: April 16, 1:00 – 2:15**](https://www2.gotomeeting.com/register/555096850)

* **Toxic Use Reduction in Hotels**

Peter Cooke, Program Development Manager for the Sustainable Economies Program, Manomet Center for Conservation Sciences

* **Window Film: How it Benefits Hotels**

Steve DeBusk, Global Energy Solutions Manager, Eastman Chemical Company

* **Stormwater Management for Hotels**

Peter Goren, President, American Green Lodging and Hospitality Association

**[Session 4: April 30, 1:00 – 2:15](https://www2.gotomeeting.com/register/139061642)**

* **Energy Management Systems for Guest Rooms, Function Rooms**

Jim Schivley, Director, Business Development In-Room Controls at Schneider Electric

* **Green Procurement for Hotels**

Scot Hopps, Director of Sustainability, Saunders Hotel Group

* **Green Hotel Case Study: Saybrook Point Inn & Spa**

Abbie McAllister, Marina Manager, Saybrook Point Marina

[**Session 5: May 7, 1:00 – 2:15**](https://www2.gotomeeting.com/register/787705322)

* **How Hotels Reduce Their Natural Gas Bills**

Greg Hofstetter, Director of Development. EcoGreenHotel

* **Green Hotel Case Study: Holiday Inn and Suites Columbia-Airport**

Hemalata Patel, Owner/President, Courtesy Management, Inc.

* **Sustainable Bottled Water**

Dave Flanders, VP, Business Development, Vivreau Advanced Water Systems

**[Session 6: May 21, 1:00 – 2:15](https://www2.gotomeeting.com/register/344260818)**

* **Waste Management for Hotels**

Dan Ruben, Executive Director, Boston Green Tourism

* **Green Cleaning for Hotels**

Steve Ashkin, President, The Ashkin Group

* **LED Lighting for Hotels**

George Tregay, Energy Consultant, Waste Reduction Partners

Questions: please contact me: [dan\_ruben@usa.net](mailto:dan_ruben@usa.net), 617-527-7950.

I hope you join me at the webinars!

