



## The STOMP the Monster 5K and Festival Sponsorship Opportunities

The 4th Annual STOMP the Monster 5K Run and Festival on Sunday, June 1, 2014 will bring together over 3,000 runners, walkers, volunteers, and supporters from the STM community and beyond, united in an effort to help patients and their families with the everyday financial burden of cancer. The **Stomp the Monster 5K & Festival** will be the USATF-NJ Open Women's Championship AND the area's most festive run this spring and includes a 5K run, 1 mile health walk, kids races, food root beer garden, beer garden for adults, a DJ, bouncy houses, arcade truck, face-painting, and plenty more fun for all ages.

### How is the money raised from the race used?

The Stomp the Monster™ Foundation is dedicated to helping cancer patients and their families with everyday needs and assists them financially with food, transportation, utility bills, medical bills, gas, rent, child care and so much more. STOMP the Monster™ is a 501(c)3 organization and your donation is tax deductible.

### How can my company benefit from race sponsorship?

Sponsorship of the STOMP the Monster 5K & Festival will identify your company as one that gives back to the local community. Sponsorship may also include:

- ✓ Your company's name on 3,000 moving billboards
- ✓ Alignment with a trusted 501(c)3 charity that helps cancer patients get well
- ✓ Opportunity to promote your brand amongst thousands of participants and their families
- ✓ Sponsorship of the NJ Women's Open Championship 5K.
- ✓ tax deductible donation

### Why support STOMP the Monster 5K & Festival?

Last year we raised over \$75,000 at this event and brought in over 3,000 participants, volunteers, and supporters. In order for us to make our charitable event another huge success, **STOMP the Monster 5K & Festival** needs the support and help of the corporations, companies and individuals like you. We look forward to welcoming new partners.

In return, as sponsors, you will have helped make the difference in the lives of hundreds of patients with cancer and their families. In the past year, the amount of families we have helped has grown from 30 per year – to over 1,000 per year. We hope that you will make the choice to support our race and what we do to support patients battling cancer. There are many ways in which you can help;  
***no gift is too large or small.***

Please feel free to email [s.schneider@stompthemonster.org](mailto:s.schneider@stompthemonster.org) with any questions.

Sincerely,

**Andi Grumet Sawin & Stefanie Schneider**  
*Event Directors*

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WWW.**STOMPTHEMONSTER.ORG** **helping those affected by cancer when they need it most.**

STOMP The Monster™ is a 501(c)(3) Charitable Organization, EIN: 27-3802796. Please direct inquires to [info@stompthemonster.org](mailto:info@stompthemonster.org)

PO BOX 521 MARLBORO, NJ 07746



All sponsors will have their logo/name placed in the sponsors' area of the race website and on printed registration materials. In addition, all sponsors will have the opportunity to place items/ coupons in race packets given to all participants-the size of logo/name will be determined based on the value of sponsorship. The following sponsorship opportunities are available for the 4th Annual STOMP the Monster 5K run, 1 mile health walk, Kids STOMP and Festival:

✓ *Please check which category you are interested in sponsoring*

- ☐ **Event Title Sponsor-\$5,000 (limit 1)**
- ☐ **Marathon Sponsor-\$2,500(limit 2)**
- ☐ **Kids Race Sponsor-\$2,000 (limit 2)**
- ☐ **Tech Shirt Sponsor -\$1,000 (limit 10)**
- ☐ **Beer Tent Sponsor-\$1,000 (limit2)**
- ☐ **Food/Water Tent Sponsor-\$1,000 (limit 4)**
- ☐ **Swag Bag Sponsor-\$750 (limit 4)**
- ☐ **Water Bottle Sponsor-\$750 (limit 2)**
- ☐ **Water Stop Sponsor-\$500 (limit 1)**
- ☐ **Port-o-John Sponsor-\$500 (limit 2)**
- ☐ **Entertainment Sponsor-\$500 (unlimited)**
- ☐ **Banner Sponsor-\$250 (unlimited)**
- ☐ **Kilometer Sponsor-\$250 (limit 5)**
- ☐ **Community Sponsor-\$100 (unlimited)**

**IN KIND SPONSOR**-if you would like to donate your services or products, or if you do not see a sponsorship level that you desire, please contact

**Stefanie Schneider** at [s.schneider@stompthemonster.org](mailto:s.schneider@stompthemonster.org).

We can tailor any sponsorship level to meet your needs/interests.

*\*\*Full descriptions on each level of sponsorship are attached on the following page\*\**



### **EVENT TITLE SPONSOR \$5,000**

*all off the marathon level benefits of sponsorship plus:*

- \* largest logo in prominent spot on all event t shirts
- \* logo/name on all runner bibs
- \* opportunity to speak at event/award presentations
- \* opportunity to host 1 pre race packet pick up
- \* ten complimentary race entries

### **MARATHON SPONSOR \$2,500**

- \* company logo/name on back of event t-shirts
- \* race day acknowledgements by event MC
- \* signage at start/finish line
- \* tent/table at festival
- \* opportunity to distribute promotional materials
- \* six complimentary race entries

### **KIDS RACE SPONSOR \$2,000**

*Official kids run sponsors*

- \* logo on all kids shirts
- \* company banners hung on race day
- \* logo featured on website
- \* booth at festival in "kids stomping grounds"
- \* opportunity to start kids races & hand out medals to all finishers
- \* six complimentary race entries

### **TECH SHIRT SPONSOR \$1,000**

- \* company logo/name on t shirt
- \* recognition on website
- \* tent/table at festival
- \* opportunity to distribute promotional materials
- \* company banner hung at finish line
- \* four complimentary race entries

### **BEER TENT SPONSOR \$1,000**

- \* company logo/name hung in prominent location on beer tent
- \* tent/table at festival
- \* opportunity to distribute promotional materials
- \* four complimentary race entries

### **FOOD/WATER TENT SPONSOR \$1,000**

- \* company logo/name hung in prominent location on food/water tent
- \* tent/table at festival
- \* opportunity to distribute promotional materials
- \* four complimentary race entries

### **SWAG BAG SPONSOR \$750**

- \* company logo/name on bag given to all 5k participants
- \* recognition on website
- \* opportunity to distribute promotional materials table/tent at festival
- \* two complimentary race entries

### **WATER BOTTLE SPONSOR \$750**

- \* company logo/name on bottles given to all 5K participants
- \* recognition on website
- \* opportunity to distribute promotional materials table/tent at festival
- \* two complimentary race entries

### **WATER STOP SPONSOR \$500**

- \* company banner hung at water stop passed by all runners 2 times
- \* water stop volunteers will wear up to 10 shirts with company name/logo
- \* table/tent at festival
- \* two complimentary race entries

### **PORT-O-JOHN SPONSOR \$500**

- \* company banner hung at festival
- \* table/tent at festival
- \* two complimentary race entries

### **ENTERTAINMENT SPONSOR \$500**

- \* company banner hung at festival
- \* table/tent at festival
- \* two complimentary race entries

### **BANNER SPONSOR \$250**

- \* company logo/name to appear on banner placed at festival

### **KILOMETER SPONSOR \$250**

- \* large lawn sign with company logo/name placed on course to mark each Km of race

### **COMMUNITY SPONSOR \$100**

- \* recognition of support on thank you sheet distributed to all racers
- \* opportunity to place items in race packets given to all participants



# 2014 5K SPONSORSHIP AGREEMENT FORM

The **STOMP the Monster 5K Run and Festival** is scheduled for **Sunday June 1, 2014**, rain or shine. Your commitment to sponsorship is final. You are required to sign the Sponsorship Agreement Form as confirmation of your sponsorship.  
Your donation is tax deductible for our 501 ©3 charity and we thank you for your support.

Sponsorship Level:\_\_\_\_\_

Total amount or value of donated goods/services:\_\_\_\_\_

Business Name (as you wish it to appear on materials):\_\_\_\_\_

Contact Name:\_\_\_\_\_

Phone #:\_\_\_\_\_ Email:\_\_\_\_\_

Authorized Signature:\_\_\_\_\_

Method of Payment:\_\_\_\_\_

*\* (We accept checks made out to STOMP the Monster and all major credit cards)*

**To hold your sponsorship, please mail this original form  
along with your payment to:**

STOMP the Monster  
PO Box 521  
Marlboro, NJ 07746  
Attn: 5K/Stefanie Schneider  
Email: [s.schneider@stompthemonster.org](mailto:s.schneider@stompthemonster.org)

*Looking forward to another GREAT event and a partnership with your organization!*

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