

2015 Sponsorship Opportunities

37th Annual Kentucky Transportation Conference

January 21-23, 2015

Lexington Marriott Griffin Gate Resort

Each year, top level executives, community leaders, and elected officials gather together at the Annual Transportation Conference to examine issues that impact Kentucky's transportation infrastructure. Now in its 37th year, the Annual Transportation Conference is the only forum of its kind in Kentucky that focuses on the important role a safe, efficient, multimodal transportation network plays in improving economic development and quality of life.

Broaden your company's exposure to the more than 400 participants during the Transportation Conference by participating as a Sponsor.

Available sponsorships and features	Platinum \$5000	Gold \$2500	Silver \$1250	Bronze \$750
Individual Company signage in high profile area	✓			
Logo recognition on all conference lanyards <small>Lanyards are used throughout the year at all KBT events</small>	✓			
Logo recognition on attendee gift	✓			
Complimentary conference registration	✓ ² (\$470 Value)	✓ ¹ (\$235 Value)		
Recognition from the Chairman during meal functions	✓	✓		
Logo recognition at high profile areas in event venue	✓ Wifi	✓ Charging Station		
Advertisement in Conference Program	✓ Full page	✓ 1/2 page	✓ 1/4 page	✓ Logo only
Logo recognition during meals/general sessions	✓	✓	✓	✓
Reduced exhibit booth pricing	✓ Complimentary	✓ \$100 (\$700 Value)	✓ \$300 (\$500 Value)	✓ \$400 (\$400 Value)
Recognition on KBT website <small>(includes embedded link)</small>	✓	✓	✓ Company name only	✓ Company name only
Recognition in KBT's weekly eNewsletter	✓ Logo linked to Website	✓ Company name linked to website	✓ Company name linked to website	✓ Company listing
Recognition throughout conference venue	✓	✓	✓	✓

