## 2015 Sponsorship Opportunities 37<sup>th</sup> Annual Kentucky Transportation Conference January 21-23, 2015 Lexington Marriott Griffin Gate Resort

Each year, top level executives, community leaders, and elected officials gather together at the Annual Transportation Conference to examine issues that impact Kentucky's transportation infrastructure. Now in its 37th year, the Annual Transportation Conference is the only forum of its kind in Kentucky that focuses on the important role a safe, efficient, multimodal transportation network plays in improving economic development and quality of life.

Broaden your company's exposure to the more than 400 participants during the Transportation Conference by participating as a Sponsor.

Available sponsorships and features	Platinum \$5000	Gold \$2500	Silver \$1250	Bronze \$750
Individual Company signage in high profile area	✓			
Logo recognition on all conference lanyards Lanyards are used throughout the year at all KBT events	✓			
Logo recognition on attendee gift	✓			
Complimentary conference registration	<b>✓ 2</b> (\$470 Value)	<b>√ 1</b> (\$235 Value)		
Recognition from the Chairman during meal functions	✓	✓		
Logo recognition at high profile areas in event venue	<b>✓</b> Wifi	✓ Charging Station		
Advertisement in Conference Program	<b>√</b> Full page	<b>√</b> 1/2 page	<b>√</b> 1/4 page	✓ Logo only
Logo recognition during meals/general sessions	✓	✓	✓	✓
Reduced exhibit booth pricing	✓ Complimentary	<b>√</b> \$100 (\$700 Value)	<b>√</b> \$300 (\$500 Value <b>)</b>	\$400 (\$400 Value)
Recognition on KBT website (includes embedded link)	✓	✓	Company name only	✓ Company name only
Recognition in KBT's weekly eNewsletter	Logo linked to Website	Company name linked to website	Company name linked to website	Company listing
Recognition throughout conference venue	✓	✓	✓	✓

## Exhibitor Information 37<sup>th</sup> Annual Kentucky Transportation Conference January 21-23, 2015

## **Lexington Marriott Griffin Gate Resort**

Registration Information					
Company Name:		Bill	Billing Address:		
Contact Name:		Contact Email Address:			
Sponsorship Level:  ☐ Platinum (\$5,000)  ☐ Silver (\$1,250)	☐ Gold (\$2,500) ☐ Bronze (\$750)		hibit Booth: ☐ Y onsor pricing available (see reverse)	□ N	
Exhibit Fees		Exhibitor Registration Includes			
KBT Member/Non Sponsor	\$500	1	6 foot draped table (black) in 5 x 10 exh	ibit space	
KBT Non Member/Non Sponso	r \$800	2 Folding Chairs			
*Conference sponsors receive reduced pricing		1	Complimentary Registration (\$235 value *Additional Badges available for exhibit staff	∍)	
		1	110 Volt Power Outlet		
Exhibitor Benefits Included in Exhibit Registra	tion Cost				
Attendee Listing	Access to attendee listing and contact information				
eNewsletter Recognition	Your company name will be listed KBT's weekly eNewletter distributed of more than 1400 unique emails				
Conference Recognition	Recognition in Conference Program and throughout high traffic areas				
Exhibit Hall Details (please note times below are te	entative and may change as	s the	e agenda is finalized.)		
Set Up:	Wednesday, January 21,	201	5	Noon - 5:00 pm	
Break Down:	Friday, January 23, 2015 at the conclusion of closing luncheon				
Door Prize	Each exhibiting company is encouraged to provide a door prize to be given away during the Closing Luncheon.				
Booth Assignment	Sponsors will be given priority once payment is received.  Exhibitors will receive a venue map via email. Participants are encouraged to select 3 preferred exhibit spaces.  KBT will work diligently to accommodate at least one preferred location <a href="mailto:based on availability">based on availability</a> .				
Exhibit Hall Hours High traffic times will vary. I	Please use your best judgm	nent	based on the final agenda.		
January 21, 2015	6:00 pm - 8:00 pm	_			

January 23, 2015 8:00 am - 1:30 pm

8:00 am - 7:00 pm

January 22, 2015