

Event Dates May 16-17 | 2014

## Contact

Amanda Wilson 503.400.0267 awilson.consultant@gmail.com

### **2014 Pacific NW Built Industry Forum I** *Expect the Unexpected* Build your Future. Build your Career. Build your Education.

The Built Industry Forum, hosted by the National Association of Women in Construction, is a professional conference that is sure to exceed your expectations. New agenda format comprised of high caliber, industry specific speakers and workshops that will promote your success and professional development.

Invest in your future. Learn More and Register Online Today at www.portlandforum2014.com

### Who?

Members, non-members, females, males, college graduates, architects, contractors, engineers, tradespeople, business owners, and related industry service/supplier. All are welcome!

### When:

May 16th & 17th, 2014

### Where:

McMenamins Edgefield | 2126 SW Halsey, Troutdale, OR 97060 | 503.669.8610 A venue like no other! Unique rooms, historical buildings, winery, brewery, multiple restaurants, golf, spa, art galleries, pool hall, tea house, and theater. You'll get lost in the choices and beauty! Venue is only 12 miles from the PDX airport, 15 miles from downtown Portland, and 17 miles from the famous Multnomah waterfall.

### Cost, per person, before 4/15/14

Standard Rate: \$200NAWIC Member Discounted Rate: \$175Price includes entire two day conference and three meals each day!After 4/15/14, prices increase by \$10. Individual day tickets and meal passes availableonline. No refunds after May 1st, 2014

### Remember:

This event is an exceptional opportunity to promote your business to a wide-range of industry professionals throughout the northwest. Check the website for sponsorship opportunities or contact us for custom package that meets your specific goals.

### **Event Contact:**

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For more information about NAWIC, a non-profit professional association, please visit www.nawic.org. Thank you for supporting the success of women in construction!

### Event Program Snapshot! Friday, May 16th – Panel Discussion

Diverse slate of six prominent, experienced industry professionals come together to discuss the value women and minorities bring to our industry and the associated challenges. Following panelists have committed to date, more in the works!

Moderator: Lois D. Cohen, President, Lois D. Cohen & Associates Cheryl Myers, Director of Economic & Business Equity, Office of Governor Kitzhaber Corey Lohman, President, Emerick Construction Jeremy Vermilyea, Shareholder/Lawyer, Schwabe Williamson & Wyatt Dana Fulkerson, Facilities Project Coordinator, REACH CDC Walt Bartel, Vice President, David Evans & Associates

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## Agenda

### FRIDAY, MAY 16th | BLACKBERRY HALL

7:30—8:30 8:30—9:00	Continental Breakfast, Registration, Networking Welcome   Yasmine Branden, CCA   NAWIC National President
9:00—9:45	Business Models in an Evolving Market
9:45—10:00	John Wied   CFO, Walsh Construction Break

10:00– 12:00 Women in A/E/C: Valuable? Yes! Challenging? Yes! Panel Discussion Diverse slate of five prominent, experienced industry professionals come together to discuss the value women and minorities bring to our industry and the associated challenges. Following panelists have committed to date, more in the works!

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12:00—1:00	Luncheon
1:00-2:00	Hiring & Work with New Grads   Insider's Interview Larry Fox, PE   President, OBEC Emily Miletich   Engineer, Multnomah County
2:15—3:15	Workshops—Session 1 (Your Choice) (A) Leadership Therapy—Karen Netzel   Biz Therapy (B) Creating a Website—Dalene Bloom   Precision Construction Co.
3:15—3:30	Break
3:30—4:30	Workshops—Session 2 (Your Choice) (C) Effective Job Hazard Analysis—Alan Blood   Turner (D) Financial Reports in A/E/C—AKT LLP, CPAs & Business Consultants
6:00- 10:30	Cocktail/Heavy Appetizers—Professional Development Expo

Scholarship/Education Fundraiser & Photo Booth

### SATURDAY, MAY 17th | THEATER

7:30—8:30	Continental Breakfast/ Networking
8:30—8:45	Introductions
8:45—10:15	Have We Really Come A Long Way? - The Progress of Women
	Lois D. Cohen   President, Lois D. Cohen & Associates
10:15—10:30	Break
10:30—11:30	Why Mentoring?   An Insider's Interview
	(The Mentee) Jenny Browne   Account Executive, Convergint Technologies
	(The Mentor) Karen Say-Valadez   CEO/President, Saybr Contractors, Inc.
11:30—1:00	Lunch—Venue Exploration
1:00—1:45	Making High Quality Connections**
	Connie Leipard, CIT   NAWIC Treasurer   Quality Drywall Construction
1:45—2:00	Break
2:00—4:30	National Association of Women in Construction, Region 9 Business Meeting**
	Sarah Webb, NAWIC Region 9 Director
6:00—10:30	Awards Banquet Dinner, Semi-Formal   The Ballroom

\*\* means available as webinar

## **Sponsor Information**

This regional event attracts leaders in construction, engineering, and related services from across the northwest. We respectfully request all sponsorships be received by 4/20/14 to allow for printing. Pay online via...coming soon.

#### Black Rabbit Sponsor - \$1500

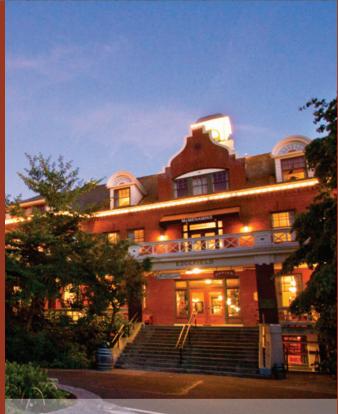
- Company name/logo on front of the program
- Recognition at the event
- Company name on Tabletops at Friday Fundraiser & Saturday Awards Banguet Dinner
- Company name on custom conference take-home, re-usable bag
- · Advertising for one year on our Portland website
- 4 "guest" tickets to the Saturday Awards Banquet Dinner
- Space for Company information table at Saturday lunch
- Company name thank you in the DJC

#### Ruby Sponsor - \$750

- Company name/logo in the program
- Recognition at the event
- Company name on Tabletops at Saturday Awards
  Banquet Dinner
- · Advertising for one year on our Portland website
- 2 "guest" tickets to the Saturday Awards Banquet Dinner

#### Hammerhead Sponsor - \$250

- Company name on Tabletops at Friday Fundraiser Recognition at the event
- Advertising for one year on our Portland website



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