



The Built Industry Forum, hosted by the National Association of Women in Construction, is a professional conference that is sure to exceed your expectations. New agenda format comprised of high caliber, industry specific speakers and workshops that will promote your success and professional development.

Invest in your future. Learn More and Register Online Today at www.portlandforum2014.com

Who?

Members, non-members, females, males, college graduates, architects, contractors, engineers, tradespeople, business owners, and related industry service/supplier. All are welcome!

When:

May 16th & 17th, 2014

Where:

McMenamins Edgefield | 2126 SW Halsey, Troutdale, OR 97060 | 503.669.8610
A venue like no other! Unique rooms, historical buildings, winery, brewery, multiple restaurants, golf, spa, art galleries, pool hall, tea house, and theater. You'll get lost in the choices and beauty! Venue is only 12 miles from the PDX airport, 15 miles from downtown Portland, and 17 miles from the famous Multnomah waterfall.

Cost, per person, before 4/15/14

Standard Rate: \$200 NAWIC Member Discounted Rate: \$175

Price includes entire two day conference and three meals each day!

After 4/15/14, prices increase by \$10. Individual day tickets and meal passes available online. **No refunds after May 1st, 2014**

Remember:

This event is an exceptional opportunity to promote your business to a wide-range of industry professionals throughout the northwest. Check the website for sponsorship opportunities or contact us for custom package that meets your specific goals.

Event Contact:

Amanda Wilson 503.400.0267

For more information about NAWIC, a non-profit professional association, please visit www.nawic.org. Thank you for supporting the success of women in construction!

Event Program Snapshot!

Friday, May 16th – Panel Discussion

Diverse slate of six prominent, experienced industry professionals come together to discuss the value women and minorities bring to our industry and the associated challenges. Following panelists have committed to date, more in the works!

Moderator: Lois D. Cohen, President, Lois D. Cohen & Associates
Cheryl Myers, Director of Economic & Business Equity, Office of Governor Kitzhaber
Corey Lohman, President, Emerick Construction
Jeremy Vermilyea, Shareholder/Lawyer, Schwabe Williamson & Wyatt
Dana Fulkerson, Facilities Project Coordinator, REACH CDC
Walt Bartel, Vice President, David Evans & Associates

Event Dates

May 16-17 | 2014

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Agenda

FRIDAY, MAY 16th | BLACKBERRY HALL

- 7:30—8:30 Continental Breakfast, Registration, Networking
- 8:30—9:00 Welcome | Yasmine Branden, CCA | NAWIC National President
- 9:00—9:45 Business Models in an Evolving Market
John Wied | CFO, Walsh Construction
- 9:45—10:00 Break

10:00— 12:00 Women in A/E/C: Valuable? Yes! Challenging? Yes! Panel Discussion
Diverse slate of five prominent, experienced industry professionals come together to discuss the value women and minorities bring to our industry and the associated challenges. Following panelists have committed to date, more in the works!

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12:00—1:00 Luncheon

1:00-2:00 Hiring & Work with New Grads | Insider's Interview
Larry Fox, PE | President, OBEC
Emily Miletich | Engineer, Multnomah County

2:15—3:15 Workshops—Session 1 (Your Choice)
(A) Leadership Therapy—Karen Netzel | Biz Therapy
(B) Creating a Website—Dalene Bloom | Precision Construction Co.

3:15—3:30 Break

3:30—4:30 Workshops—Session 2 (Your Choice)
(C) Effective Job Hazard Analysis—Alan Blood | Turner
(D) Financial Reports in A/E/C—AKT LLP, CPAs & Business Consultants

6:00— 10:30 Cocktail/Heavy Appetizers—Professional Development Expo
Scholarship/Education Fundraiser & Photo Booth

SATURDAY, MAY 17th | THEATER

7:30—8:30 Continental Breakfast/ Networking

8:30—8:45 Introductions

8:45—10:15 Have We Really Come A Long Way? - The Progress of Women
Lois D. Cohen | President, Lois D. Cohen & Associates

10:15—10:30 Break

10:30—11:30 Why Mentoring? | An Insider's Interview
(The Mentee) Jenny Browne | Account Executive, Convergent Technologies
(The Mentor) Karen Say-Valadez | CEO/President, Saybr Contractors, Inc.

11:30—1:00 Lunch—Venue Exploration

1:00—1:45 Making High Quality Connections**

Connie Leopard, CIT | NAWIC Treasurer | Quality Drywall Construction

1:45—2:00 Break

2:00—4:30 National Association of Women in Construction, Region 9 Business Meeting**
Sarah Webb, NAWIC Region 9 Director

6:00—10:30 Awards Banquet Dinner, Semi-Formal | The Ballroom

** means available as webinar

Sponsor Information

This regional event attracts leaders in construction, engineering, and related services from across the northwest. We respectfully request all sponsorships be received by 4/20/14 to allow for printing. Pay online via...coming soon.

Black Rabbit Sponsor - \$1500

- Company name/logo on front of the program
- Recognition at the event
- Company name on Tabletops at Friday Fundraiser & Saturday Awards Banquet Dinner
- Company name on custom conference take-home, re-usable bag
- Advertising for one year on our Portland website
- 4 "guest" tickets to the Saturday Awards Banquet Dinner
- Space for Company information table at Saturday lunch
- Company name thank you in the DJC

Ruby Sponsor - \$750

- Company name/logo in the program
- Recognition at the event
- Company name on Tabletops at Saturday Awards Banquet Dinner
- Advertising for one year on our Portland website
- 2 "guest" tickets to the Saturday Awards Banquet Dinner

Hammerhead Sponsor - \$250

- Company name on Tabletops at Friday Fundraiser
- Recognition at the event
- Advertising for one year on our Portland website



*2014 Pacific NW
Built Industry Forum*
May 16-17



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