



CSI PORTLAND SPONSORSHIP & ADVERTISING OPPORTUNITIES

1. Advertising rates for The Predicator monthly newsletter, as of January 2013

The Predicator is a long-standing monthly newsletter that is sent to over 600 industry professionals each month.

- Sidebar ad (138 x 238 px): \$75
- Full width ad (418 x 138 px): \$155
- Half width ad (205 x 138 px): \$100
- Small ad (138 x 138 px): \$25 (\$200 per year)
- Premium placement surcharge \$100 (Max 2 per issue)

To view size and placement examples, navigate to

<http://archive.constantcontact.com/fs122/1103785679881/archive/1115234733642.html>

BUY 10 MONTHS, GET 2 MONTHS FREE: Buy a sidebar, full-width or half-width ad for 10 months and get two additional months (totaling a full year) for free

2. Advertising rates for the chapter website as of January 2013

- Scrolling sidebar ad (up to three images at 200 px wide that transition, with hyperlink to your website): \$500/year
- Sidebar ad at 200 px wide (static): \$250/year

To view size and placement examples, navigate to

<http://portland.csinet.org/>

3. Monthly Chapter Meeting sponsorships - \$250/event (avail. 2 sponsorships per event)

Monthly meetings are generally held the second Tuesday of the month and are publicized to over 500 industry professionals each month and on average attract approximately 50-100 attendees (depending on the event). Sponsors are responsible for submitting all required materials to the Chapter.

Benefits:

- Registration for 1 to event
- Clickable logo on event site, event invitation, CSI website,
- Logo on all event promotional materials.
- Recognition and opportunity to make a 5 minute pitch before presentation

Upcoming programs:

1/14/14	McGraw-Hill Construction Outlook 2014
2/11/14	Grill the Contractor panel Q&A
3/11/14	McMenamin's: The Art of Master Building
4/8/14	To be announced
May	Industry Forum/NW Region Conference
June	Chili Cook-off



July Architectural Scavenger Hunt
 August Membership Appreciation Timbers Tailgate Party
 Sept TBD
 Oct TBD
 Nov TBD
 Dec Holiday Party & Silent Auction*

**AUCTION ITEMS NEEDED: CSI began a silent auction in 2012 to benefit [ReFit](#) and the CSI Scholarship program. In 2013, \$900 was raised to support ReFit and \$900 was raised for CDT Certification scholarships for industry professional. Please consider donating a product, service, or experience to help others. [Click here to download a donation form.](#)*

4. Annual Golf Tournament

August 21, 2014 at the Lewis River Golf Course, Woodland, WA

Level	Cost	Qty Avail	Golf	Drink Tckts	Dinner	Banner or Signage	Logo in publicity materials	Display
Platinum	\$1,500	1	Yes (four-some)	Yes (4)	Yes (4)	Yes (reg & dinner)	Yes	Yes (regist)
Gold	\$1,000	2	No	Yes (4)	Yes (4)	Yes (bev cart)	Yes	Yes (regist)
Silver	\$ 750	4	No	Yes (4)	Yes (4)	Yes (dinner)	Yes	No
Bronze	\$ 500	2	No	Yes (2)	Yes (2)	Yes (hot dog stand)	Yes	No
Course	\$ 300	2	No	No	No	Yes (driving range & putting)	Yes	No
Hole	\$ 150	18	No	Yes (1)	Yes (1)	Yes (tee box)	Yes	Avail at tee box
Closest to the Pin (KP)	\$ 75	2	No	No	No	Yes (game hole)	Yes	No
Long drive (LD)	\$ 75	2	No	No	No	Yes (game hole)	Yes	No
Short drive	\$ 75	2	No	No	No	Yes (game hole)	Yes	No

**DOOR & RAFFLE PRIZES NEEDED: We collect door prizes for each player (120 players). Items that work well are golf balls, hats, sunglasses, golf towels, sunscreen water bottles, tees that can be branded with your logo. We also sell raffle tickets at the tournament to win fabulous prizes, so consider items such as gift certificates, camping items, event tickets, gift baskets, etc. These may also be branded with your company logo. Contact Erica Bitterman-Ryon to donate at ebitterman@precisionimages.com*



5. NW Region Conference 2014: Bridges to the Future

May 9-10, 2014 at Downtown Portland Hilton Hotel

The 2014 CSI Northwest Region conference will begin Friday, May 9th, with seminars and educational sessions on varied topics and all levels in the industry. Topics ranging from building code updates, LEED 4.1, project delivery, design/build, and effective use of social media will be presented. A Portland bridges tour and banquet dinner will also be held. This year, the Conference will be held back-to-back with the Portland Chapter’s premier event, the Industry Forum. With conference attendees coming from all over the Pacific Northwest and receiving a complimentary ticket, the opportunity to increase your exposure regionally by participating is excellent.

In order to offer sponsors the best visibility and return on investment, we have limited the number of opportunities at each level. Each sponsor will receive signage and acknowledgement at the event and will be listed on the chapter website and in all publicity.

To capitalize on this visibility and avoid missing out on your sponsorship level choice, consider coming on as a sponsor early! We will need a high resolution logo (preferably 300 dpi in .eps format) sent to portlandcsi@gmail.com along with your sponsorship form.

Level	Cost	Qty Avail	Web link – 3 mo.	News-letter	Signage	Drink tckts	Mktg material in reg pckts	Pitch
St John’s Bridge	\$3,000	2	Yes	Yes				
Steel Bridge	\$2,000	2	Yes	Yes				
Fremont Bridge	\$1,500	1	Yes	Yes				
Marquam Bridge	\$1,000	2	Yes	Yes				
Burnside Bridge	\$ 750	4	Yes	Yes	Yes (lunch)		Yes	Yes
			Yes	Yes				
Interstate Bridge	\$500 - 1,000	3	Yes	Yes				
Hawthorne Bridge	\$ 500	20	Yes	Yes				
Broadway Bridge	\$ 500	4	Yes	Yes	Yes (breakfast)	No	Yes	
Sellwood Bridge	\$ 350	2	Yes	Yes	Yes (bar)	Yes (10)	No	
Morrison Bridge	\$ 250	4	Yes	Yes	Yes (breaks)	No	No	

6. Industry Forum 2014: The Process of Creation

The Industry Forum, attended by hundreds of designers, engineers, contractors, product representatives and project owners, provides the design and construction community an annual



informative and stimulating look at what's new and innovative in the industry. Held at the Portland Art Museum from 4-8 PM, attendance for 2013 topped 400 attendees.

- Platinum \$2,500 (quantity avail. 5)
 - Thirty event tickets for your guests (value \$25 each)
 - Your logo on all event materials, including a poster that will be going up six weeks prior to the event
 - Association with one of the world's leading architectural forces
 - Personal meeting with Snohetta Architects Speaker for two
 - Premier location for networking and making contacts at the Industry Forum
 - Logo on banner(s) at the event
 - One year advertising on the Chapter website
 - Includes:
 - Friday evening Bistro Night at CSI Northwest Regional Conference
 - 30% off of any \$1,000.00 or higher Northwest Regional Conference sponsorship package. Please email Erica Bitterman-Ryon to discuss options at ebitterman@precisionimages.com.

- Gold Exhibitor: \$1,575 (\$1,375 before February 28)
 - 20 event tickets for your guests (value \$25 each)
 - Your logo on all email advertising
 - Select exhibit location at Industry Forum
 - Logo on a banner at the event
 - Six months advertising on the Chapter website
 - Includes:
 - Friday evening Bistro Night at CSI Northwest Regional Conference
 - 20% off of any \$1,000.00 or higher Northwest Regional Conference sponsorship package. Please email Erica Bitterman-Ryon to discuss options at ebitterman@precisionimages.com.

- Silver Exhibitor: \$1,150 (\$950 before February 28)
 - 5 event tickets for your guests (value \$25 each)
 - Your logo on all email advertising
 - Great exhibit location
 - Includes:
 - \$250.00 off of the Friday evening Bistro Night at CSI Northwest Regional Conference
 - 10% off of any \$1,000.00 or higher Northwest Regional Conference sponsorship package. Please email Erica Bitterman-Ryon to discuss options at ebitterman@precisionimages.com.

- Silver Exhibitor - Split: \$575
 - Limited availability
 - You must provide the company name/contact that you are splitting with in your registration
 - Each exhibitor receives 2 event tickets for your guests (value \$25)
 - Great shared exhibit location
 - Includes:



- *\$125 off of the Friday evening Bistro Night at CSI Northwest Regional Conference per sponsor*
- *10% off of any \$1,000.00 or higher Northwest Regional Conference sponsorship package. Please email Erica Bitterman-Ryon to discuss options at ebitterman@precisionimages.com.*