

CAPITOL BOX Public Art Project CALL TO ARTISTS



Request for Qualifications (RFQ): CAPITOL BOX Public Art Project

The Sacramento Metropolitan Arts Commission (SMAC) and The Capitol Area Development Authority (CADA) invite artists and artist teams residing in the Sacramento area to submit their qualifications for a Utility Box Vinyl Wrap Design Competition. Artists will be selected based on past work and paid to create a design that will be transferred to vinyl, and wrapped around a City of Sacramento Utility Box. (Examples from Cities around the country are below.)



Application Deadline: Friday, January 15, 2014, 5:00 pm

Budget: A budget has been established to pay each selected artist a design fee of \$500.

Artist Eligibility: Eligible artists must be 18 years or older and reside within 100 miles of downtown Sacramento. The selected artists/artist teams must be available to begin design work immediately and complete their designs by March 30, 2014.

Project Overview:

The Capitol Area Development Authority (CADA) has recommended funding the design and production of wraps for 10-35 utility boxes in downtown Sacramento. The utility boxes are owned and operated by the City of Sacramento and are primarily located in CADA's district between 7th and 17th Streets and L and S Streets in downtown Sacramento. The wraps will be designed by artists, transferred to vinyl and then applied using a standard fabrication and installation method. Artists can use a variety of media; photography, painting, collage, and digital imagery to develop their designs.

CADA is a unique public agency charged with creating new urban infill housing; managing residential and commercial properties owned by the state; and enhancing the State Capitol environment. CADA functions much like a private property management and development company. It is a “joint powers authority,” created by a partnership between the State of California and the City of Sacramento, and its activities are overseen by a five-member board of directors, which meets monthly. Its revenue is used to manage the state residential and commercial property portfolio; initiate private development of new housing; and to enhance the Capitol area for the enjoyment of the state workforce, local residents and visitors to the Capitol.

Timeline:

Applications due:January 15, 2014

Artist finalists selected:January 30, 2014

Finalist design approval:April, 2014

Artwork installation:May 2014

Artist Selection Criteria:

Applicants must demonstrate the following qualifications:

- An ability to work collaboratively with other design professionals, stakeholders and staff
- Demonstrated successful creative, innovative, and effective approach in comparable projects
- Excellent communication skills
- Poses a proven mastery or skill in at least one artistic medium

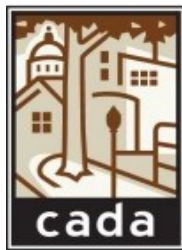
Artist Selection Process:

Artists will be selected in a limited competition:

- Artists who have not made **public** art will be encouraged to apply if they have at least 5 years’ experience as a professional working artist as evidenced by their exhibition record, critical reviews, honors and awards.
- Applicants must have a desire to translate their work into permanent and sustainable materials
- The selection panel will select artists by majority vote based on the quality of the artist’s past work
- Selected artist finalists will be put under contract, provided with design directions, and paid to create a conceptual design.
- The selection panel will recommend to approve the conceptual design (or make design recommendations) based on majority vote.
- The Arts Commission approves artwork designs by majority vote.
- The artists will then be given a notice to proceed and approval to create the final design.

RFQ Application: The application is on page 3. Please complete the application and mail or deliver it to the Arts Commission by the deadline of Friday at 5:00 pm on January 15, 2013.

APPLICATION CAPITOL BOX Public Art Project



Artist's Name: _____

Address: _____

E-mail Address: _____ Phone: _____

I HAVE ENCLOSED THE FOLLOWING:

_____ Resume (4 pages maximum)

_____ Artist Statement

_____ Ten (10) images of past work on a PC Compatible CD Rom
Images can be JPEG or PowerPoint

_____ Annotated Image List with thumbnail image next to each

Application Deadline: Friday, January 15, 2014, 5:00 pm

Send Application to:

Sacramento Metropolitan Arts Commission
300 Richards Blvd. 2nd floor
Sacramento, CA 95811
Attn: Utility Box Wrap Applications

Questions? Contact Laura Norman at SMAC; (916) 808-3979, or lnorman@cityofsacramento.org

To learn more about the Sacramento Metropolitan Arts Commission, go to www.sacmetroarts.org