



2013 Rates for Sponsorships in The Easel

Classified ads: \$2.50 per line, minimum two lines

Right column 1 = 1.5" x 4" vertical

Right column 2 = 1.5" x 8" vertical

Body 2.5 = 4" x 2.5" horizontal

Body 4" = 4.5" x 4" horizontal

Body 5" = 4.5" x 5" horizontal

Full body width = 4.5" x 8" vertical

Size	1 – 4 times ea	5 times	10 times
Right column 1	\$20 ea.	\$93	\$183
Right column 2	\$40 ea.	\$183	\$383
Body 2.5	\$35 ea.	\$157	\$283
Body 4	\$63 ea.	\$283	\$508
Body 5	\$113 ea.	\$508	\$913
Full body width	\$203 ea.	\$913	\$1643

Ads will be due by the 3rd Friday of the previous month. Please submit verbiage via email attach jpg, tiff, or pdf graphics. Images need to be 300dpi.

The Easel will be emailed the first day of the month. If there is a printed newsletter, your ad will also be printed in it.

Email files to:

artbyhaydee@yahoo.com

or charlestonartist@bellsouth.net

Please feel free to email Haydee Verdia at: artbyhaydee@yahoo.com or call Haydee at 843-743-1364 with any questions. We will be glad to send a sample of our newsletter by email at your request.

Please mail all payments to:

Charleston Artist Guild
P.O. Box 21086
Charleston, SC 29413-1086

or stop by our gallery at:

160 East Bay St.
Credit cards are accepted.
CAG Office: 843-722-2454

"EASEL"

NEWSLETTER



RATE SIZES

Body 2.5

4.5" x 2.5"

Horizontal

Right Column 1

1.5" x 4"

Vertical

Body 4

4.5" x 4"

Horizontal

Right Column 2

1.5" x 8"

Vertical

"EASEL"

NEWSLETTER



RATE SIZES

Body 5

4.5" x 5"

Horizontal

Right Column 1

1.5" x 4"

Vertical

Right Column 2

1.5" x 8"

Vertical

"EASEL"

NEWSLETTER



RATE SIZES

Full Body

4.5" x 8"

Vertical

Right Column 1

1.5" x 4"

Vertical

Right Column 2

1.5" x 8"

Vertical