

Christmas Fund Drive 2014

Frequently Asked Questions

1. What is the Christmas Fund Drive?

The Christmas Fund Drive is simple; it's about giving others the opportunity to support Christ-centered education.

2. Why are we doing the Christmas Fund Drive?

Each year in order for us to keep tuition as low as possible we have to raise a minimum of \$200,000 to offset the difference between tuition and the actual cost of educating our students. We do this through events like the Auction and Fishing Tournament, as well as donations from individuals and businesses. The Christmas Fund Drive is different way for friends and families to support Christ-centered education.

3. How does the Christmas Fund Drive work?

The Christmas Fund Drive is a 6-week campaign that takes place November 24 through January 9. All K-12 students have a goal to raise \$100 by asking friends or family members to help support their Christian education with a tax-deductible gift to the school. Or students can write 10 letters to donors in the school's database if they don't have people they can ask. Students can do both; write letters and ask friends for a donation, which would make them eligible for all prize levels.

4. Why should I participate?

Supporting this fundraiser allows us to continue increasing God's kingdom by pouring into students' lives and strengthening their spiritual foundation. Jesus said in Matthew 7:24-25, "Therefore everyone who hears these words of mine and puts them into practice is like a wise man who built his house on the rock. The rain came down, the streams rose, and the winds blew and beat against that house; yet it did not fall, because it had its foundation on the rock." Building that firm foundation is at the heart of what we do at SCS and it is our desire to do so for every student entrusted to our care.

5. Who should we ask for a donation?

Anyone you know; friends, family, co-workers, etc. However, we don't want students to go door-to-door or ask strangers. Business owners can also make a donation through their business.

6. Do donors need to be in town?

No. Donors can be from anywhere, so call everyone you know no matter where they live. All the donor has to do is send their donation to the student. Then the student can fill out the donation form and place the donation in the collection envelope before submitting it to the school.

7. What is the individual goal for each student?

All K-12 students have a goal to raise \$100 by asking friends or family members to help support their Christian education with a tax-deductible gift to the school.

8. Can we raise more than \$100 dollars?

Absolutely! The more you raise the more SCS students benefit and the more prizes you can win.

9. What is the overall school-wide goal?

Our school-wide goal is to raise \$30,000, which can easily be done if everyone does their small part. If the goal is met all students will receive a day off school! That's right; we'll cancel school on Thursday, April 2 and extend your Easter break.

10. What is a unique donor?

A unique donor is one person per address that gives a gift of \$10 or more. i.e. Grandma and grandpa at the same address count as one unique donor. However, if for instance grandma lives with mom and dad then grandma and mom and dad would be considered two unique donors.

11. Can a donor's gift be split between multiple students?

Yes. We would never want grandma to have to pick a favorite grandchild. A donor can donate to more than one student and still count as a unique donor for each student as long as the gift is \$10 or more per student. The donor can write separate checks or one check and you can indicate on the donation form that the gift is to be split.

12. Who do we write letters to?

For students who don't have people they can ask to make a donation, they may hand-write 10 letters to donors and alumni from the school's database.

13. When can we write the letter?

The letter writing will take place December 8-11. Student may come any of those days after school to write their letters. More details about when and where will be sent home.

14. Can we get donations AND write letters too?

Yes. Students can do both write letters and ask friends for a donation, which would make them eligible for all prize levels.

15. Where do we turn-in our donations?

Turn-in collection envelope, along with this form, to your teacher or the front office by January 9, 2015. You may turn-in your donations at any time. However, we recommend you turn them in as you receive them instead of waiting until the end of the campaign. Additional forms are available in the front office.

Prize Levels

16. What is a 100 Club Member?

When a student reaches the goal of \$100 in donations or handwrites 10 letters to donors from our school database they become 100 Club Members. 100 Club Member get their picture posted on a bulletin board and are eligible for additional prizes.

17. What is the Prize Store?

For every \$25 an elementary or middle school student raises (or for every 5 letters written to donors from the school database) students get 25 tickets to use toward prizes in the Prize Store.

18. When is the Prize Store open?

The prize store will be open twice a week during the school day. Students may visit during recess, lunch or their specials class if given teacher permission. Only students with tickets may visit the prize store.

19. Do students also get to visit the prize store for each \$25 they raise above the \$100 goal?

Yes, elementary or middle school students can visit the store for every \$25 they raise, regardless of how many times they have already been. There is no limit to the number of times they can visit.

20. Can you save up your tickets until the very end, then spend them all at once?

Yes, you can spend or save your tickets however you wish. However, there is only a limited number of each prize in the store. So, when they're gone they're gone. We encourage students to get their donations in as soon as they can so that they can get to the prize store before items "sell out".

21. What is the "Member Only" section of the Prize Store?

The "Member Only" section of the Prize Store has special prizes that are reserved for elementary or middle school students once they reach their \$100 goal.

22. When do students get Grinch buttons?

For every \$25 an elementary and middle school student raises (or for every 5 letters written to donors from the school database) students get a Grinch button to wear or pin on their backpack or lunch box.

23. Do students get a Grinch button for each \$25 they raise above the \$100 goal?

No. There are only four different Grinch buttons; one for each \$25 they raise up to the \$100 goal.

24. What is the purpose of the Grinch buttons?

Elementary of middle school students who show their support of the Christmas Fund Drive and have their button displayed on them or their backpack/lunch box during the school day are eligible for the Prize Patrol. High school students participating in the Christmas Fund Drive are also eligible for the Prize Patrol, they just don't have Grinch buttons.

25. What is the Prize Patrol?

Christmas Fund Drive Planning Team students serve as our Prize Patrol. They will be giving out prizes randomly throughout the 6-weeks of the campaign to those who have Grinch buttons indicating they are participating in the Christmas Fund Drive. They will also be hosting games, that students with Grinch buttons can participate in, to win more prizes.

26. Are there any restrictions on any of the prizes?

Of course, it is our desire for students to enjoy their prizes and to not put too many restrictions on them. However, we will always keep safety and our students' education a priority. Therefore the school reserves the right to have specific guidelines when needed for various prizes. For example, out of uniform days will have modesty and appropriateness guidelines, and no homework passes are limited to one per subject unless permission is received from the teacher. Teachers also have the final say if there are any assignments in which a pass may not be used.

27. What are the Individual Prize Categories?

Each division (elementary, middle & high school) has three Individual Prize Levels (Most Letters, Most Donors, & Most Dollars).

28. How is the "Student Who Writes the Most Letters" category calculated?

Students may handwrite letters to donors in the SCS's database asking them to support the school again this year. Letter writing gives students, who don't have people they can ask to make a donation, a way to participate in the Christmas Fund Drive. However, students may still write letters even if they have also received donations. They would then qualify for the prize levels that involve letter writing. The letter writing will take place December 8-11 after school. You may sign up for whatever day works best for your schedule. The winner must have written least 10 letters or raised at least \$100 plus written letters.

29. How is the "Student Who Has the Most Donors" category calculated?

Most Donors is calculated by adding the number of unique donors per student. A unique donor is one person per address that gives a gift of \$10 or more. The winner must have raised at least \$100.

30. How is the "Student Who Raises the Most Dollars" category calculated?

Most Dollars is calculated by adding together all the donations received per student, regardless of the size of the gift. The winner must have raised at least \$100.

31. What are the Class/Grade Prize Categories?

Each division (elementary, middle & high school) has three Class/Grade Prize Levels (Most Donors, Highest Participation & Most Dollars).

32. How is the "Class/Grade Who Has the Most Donors" category calculated?

Most Donors is calculated by adding the number of unique donors per student for the entire class or grade. A unique donor is one person per address that gives a gift of \$10 or more. The winning class must have at least 50% class participation.

33. How is the "Class/Grade Who Has the Highest Participation" category calculated?

Highest Participation is calculated by taking number of students who reached the \$100 goal per class /grade and dividing it by the total number of students in the class/grade. The winning class/grade must have at least 50% class participation.

34. How is the “Class/Grade Who Raises the Most Dollars” category calculated?

Most Dollars is calculated by adding together all the donations received by each student in the class/grade, regardless of the size of the gift. The winning class/grade must have raised at least the amount equal to 50% of class participation.

35. What are Bigs & Littles?

Bigs & Littles symbolize big brother little brother, big sister little sister relationships. Every high school student (Bigs) has been paired up with an elementary school student (Littles). We hope to create special relationships between the different grade levels and cross-curricular connections through Bigs & Littles.

36. How are Bigs & Littles prizes calculated?

Each of the Bigs & Littles prize levels are calculated on the same qualifications as other similar categories, but the pair is added together as a team.

37. How is the “Tribe Who Has the Most Donors” category calculated?

Most Donors is calculated by adding the number of unique donors per student for the entire tribe which is made up of 6th, 7th and 8th graders. A unique donor is one person per address that gives a gift of \$10 or more. The winning tribe must at least 50% tribe participation.

38. How is the “Tribe Who Has the Highest Participation” category calculated?

Highest Participation is calculated by taking number of students who reached the \$100 goal per tribe and dividing it by the total number of students in the tribe. The winning tribe must have at least 50% tribe participation.

39. How is the “Tribe Who Raises the Most Dollars” category calculated?

Most Dollars is calculated by adding together all the donations received by each student in the tribe, regardless of the size of the gift. The winning tribe must have raised at least the amount equal to 50% of tribe participation.

40. How is the “Blue or Gold Team Who Has the Most Donors” category calculated?

Most Donors is calculated by adding the number of unique donors per student for the entire blue or gold section which is made up of 6th, 7th and 8th graders. A unique donor is one person per address that gives a gift of \$10 or more. The winning section must at least 50% section participation.

41. How is the “Blue or Gold Team Who Has the Highest Participation” category calculated?

Highest Participation is calculated by taking number of students who reached the \$100 goal per blue or gold section and dividing it by the total number of students in the section. The winning section must have at least 50% section participation.

42. How is the “Tribe Who Raises the Most Dollars” category calculated?

Most Dollars is calculated by adding together all the donations received by each student in the blue or gold section, regardless of the size of the gift. The winning section must have raised at least the amount equal to 50% of section participation.