

2014 Membership & Chapter Survey

Here's a recap of the facts:

- The survey period is two weeks—February 14 through midnight CST, February 28.
- The survey is the combined Chapter and International membership satisfaction surveys all in one.
- It will take members approximately 15 – 20 minutes to complete.
- Members will be sent an e-mail at 9:00 AM EST (14:00 GMT) on Friday, February 14 with a unique link to the survey just for them. This link is individualized and cannot be shared.
- Chapters will not be able to have members take the survey at meetings unless the member has their unique link with them. This ensures accurate reporting.
- Should the member get interrupted while taking the survey, they can return to it later. It will remember where they left off.
- As a bonus, we will draw two lucky winners from the survey participants to receive their choice of a free 1 year membership extension or a \$350 credit to spend on MPI renewals, MPI conferences or the MPI store.
- Attached to this e-mail is an image you can use for your site, newsletters, etc. It has been specially sized to be placed on any chapter's Facebook page timeline. It should link to: <http://www.mpiweb.org/Membership/Survey>
- If your Chapter is offering its own incentive for participation in the survey, you will need to communicate that to your members.

2014 Membership and Chapter Survey Invitation E-mail

Please note, this e-mail will be distributed to the entire membership at 9:00 AM EST (14:00 GMT) on Friday, February 14. The exact e-mail address for the survey invite is highlighted in yellow. If members express concern about not receiving the e-mail invite, please have them check their spam or junk mail folder. If it is not there, the member can send an e-mail to membersurvey@mpiweb.org for assistance.

From: Brad Shanklin [mailto:membersurvey@mpiweb.ccsend.com] **On Behalf Of** Brad Shanklin
Sent: Friday, February 14, 2014 9:00 AM
To: William Voegeli
Subject: 2014 MPI Membership and Chapter Satisfaction Survey



MEETING PROFESSIONALS INTERNATIONAL

Dear William Voegeli,

Thank you for being a member of Meeting Professionals International (MPI). As a member of MPI's leadership team, please know that we are absolutely committed to transforming our association so that the experience for every member is the absolute best it can be. We are always vigilant for any opportunity to improve the way our association operates so that our members receive the maximum benefit for their investment. But, we can only accomplish this goal if we hear from you.

This MPI Membership and Chapter Satisfaction Survey is one of the most important tools we have for capturing the thoughts of our MPI members. Participation in this survey ensures that your voice is being heard and helping shape the future of our community. Completion of this survey only takes 10 minutes and I promise, it will be time well invested towards the transformation of our association. We want to hear from you!

Please follow this link to the survey: [Custom Text 1](#). This link is personalized for you, completely confidential, and cannot be forwarded to another individual. Should you get interrupted while taking the survey, you can always return to it later at the place you left off. The survey will close Friday, February 28th, at midnight CDT.

If you have any technical questions regarding the survey, please contact membersurvey@mpiweb.org.

As a bonus, we will draw two lucky winners from the survey participants to receive their choice of a free 1 year membership extension or a \$350 credit to spend on MPI renewals, MPI conferences or the MPI store.

Thank you in advance for taking the MPI Membership and Chapter Satisfaction Survey. We truly appreciate your membership, insights and feedback.

Sincerely,

Brad Shanklin

Sr. Director of Chapters and Member Engagement
Meeting Professionals International