



### **Background**

Hole E Burger Bar is the newest addition to the restaurant scene in Bolton and the first of its kind in the GTA (or anywhere!) You should keep these pioneers on your radar, as they plan to launch Hole E Burger Bar as a genuine Canadian Franchise throughout Canada and beyond.

"Hole E Burger also has menu that goes far beyond your typical burger fare," says co- owner Mark Sibilia, "We have worked very hard to develop items that span from the traditional to more adventurous. We kept a Canadian flavour and influence in the menu. Hole E Burger began as a simple concept revolved around friendly people serving the freshest, most delicious burgers, fries and shakes available. We are committed to keeping it simple, while still relevant to appeal to our Guests' individual tastes and favorites."

### **All about the Holes!**

#### ***Taste the Difference that Holes Make ...***

A Hole E Burger isn't just a run of the mill burger topped with fancy fixings, and we don't call it the Hole-E Burger for nothing. Our 100% Angus Beef patties are made fresh and then pressed and skewered with holes. This ensures that each burger is evenly cooked to perfection. The holes are then infused with our mouth-watering fresh-made sauces and Canadian cheeses, elevating the burger to a whole new level and creating the worlds first HOLE E BURGER!

#### ***Put a skirt on it!***

If you are a cheese aficionado, the Hole E Skirt Burger is a cheese lovers dream. A crunchy, delicious skirt of melted cheese surrounds the burger and fills the holes with melted cheese.

Hole-E Burger Bar is passionate about great tasting food that you can feel great about. Our aim is always high quality food with a low carbon footprint. We support local growers and our ingredients are locally sourced whenever possible. We are committed to our recycling programs for oil, cardboard and bottles. Our restaurant was built according to environmentally sustainable practices using reclaimed wood and recycled metals. Daniel Johnson Architecture Inc. collaborated with the partners for the unique and fresh design.

Indeed, "typical burger" doesn't come close to describing the inspired menu, which includes the Crazy Canuck (100% Angus beef with smoked provolone, peameal bacon sautéed mushrooms and Dijon Maple BBQ sauce), the Almighty Veg (with grilled portabellas and red pepper, seasonal veggies, caramelized onions and goat cheese), and the Hole E Pig (pulled pork) sandwich . Other items include Hole E Poutine and Warm Quinoa Pilaf.

As for libations, you can indulge in old-fashioned Floats and Old School Thick Milkshakes all made with Kawartha Lakes Ice Cream, or make it a adult shake with a shot of your favourite liqueurs! Hole E Burger boasts a section of local premium beer & wine as well.

If you are you're looking for the next big thing on the Canadian Burger scene, don't miss Hole E Burger Bar's Grand opening and you can say I remember the very first location that was opened! This is going to be one you won't want to miss!

For images or video of the new restaurant, please see the attached images or visit our web site at [www.holeEburger.com](http://www.holeEburger.com)

#### **Hole-E-Burger Bar Restaurant**

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