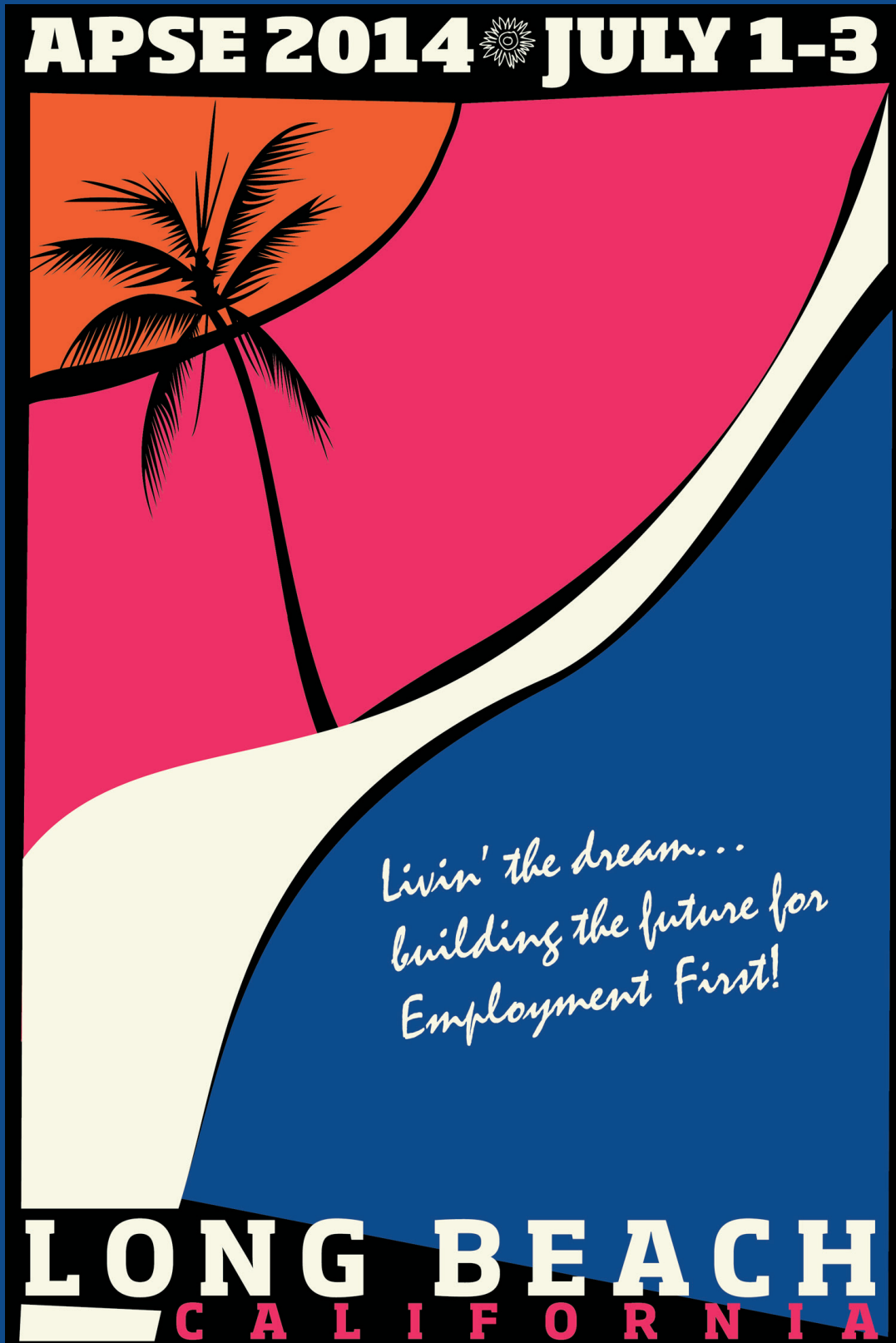



**2014 APSE National Conference
Sponsor, Exhibitor, & Advertiser Prospectus**

The only national conference focusing solely on integrated employment!

Hyatt Regency Long Beach



APSE 2014  **JULY 1-3**

*Living' the dream...
building the future for
Employment First!*

LONG BEACH
CALIFORNIA

The poster features a stylized beach scene with a palm tree silhouette against a bright orange and pink sky, a white sandy beach, and blue ocean waves. The text is arranged in a bold, graphic layout with a mix of uppercase and lowercase fonts.

About APSE



For 25 years, APSE has been the *only* national organization with an exclusive focus on integrated employment and career advancement opportunities for individuals with disabilities. APSE is a national non-profit membership organization, founded in 1988 as the Association for Persons in Supported Employment, now known as the Association of People Supporting EmploymentFirst!

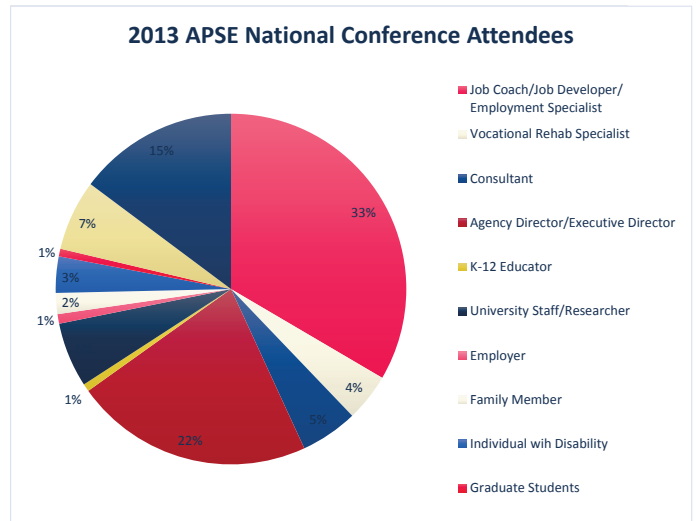
Our members include employers, citizens with disabilities, employment providers, researchers, advocates, family members, transition specialists, university faculty, vocational rehabilitation counselors, and other professionals interested in integrated employment from around the world.

"The APSE conferences keep getting better, are well attended and provide DirectEmployers Association the opportunity to learn more about the community that APSE serves. The networking opportunities are invaluable and help us to form partnerships that will change employment outcomes for people with disabilities."

*Christy Merriman
Operations Manager, National Labor Exchange
DirectEmployers Association*

APSE offers the only national conference focused solely on the advancement of integrated employment. For the past 25 years, the National APSE Conference has brought together businesses, individuals with disabilities and community leaders from across the country to network and focus on state-of-the-art strategies to ensure equitable employment for citizens with disabilities.

Based on past conference attendance, we anticipate over 850 participants including employers, citizens with disabilities, employment providers, researchers, advocates, family members, mental health agency personnel, transition specialists, university faculty, vocational rehabilitation counselors, and other professionals interested in integrated employment.



Conference Features

Pre-Conference Day

Pre-Conference sessions will be held on Monday, June 30th. Session topics include Employment Supports 101, Transition, Working with Veterans in Employment, Mental Health and Employment, Assistive Technology and Legislative Advocacy.

Breakout Sessions

This year's conference will feature a wide array of high quality breakout & poster sessions on the latest innovations in employment for people with disabilities. Featured sessions will focus on state-of-the-art practices in integrated employment in the areas of: Transition from school to work, Veterans, Mental Health, Autism, Organizational Change, Public Policy and Funding, Consumer, Family and Self-Advocacy, and more! This year we have added numerous "Open Space" discussions, providing valuable opportunities for sharing, discussion and debate with conference attendees from around the world!

National Awards Luncheon

Each year APSE recognizes the "best of the best" at our annual Awards Luncheon. Nominees from around the country will be honored and recognized for their work in advancing Employment First practices and policies in their company, community, state or nationally!

Exhibits

Visit our exhibitors from across the country to check out the latest tools, products, and research for enhancing and expanding integrated employment.



Employer Leadership Forum

A must attend event for all business leaders who are interested in learning from others about the benefits and logistics of hiring employees with disabilities.



5th Annual APSE Town Hall

Using an open discussion format, audience members will share ideas on how to keep the Employment First movement going forward, and how we as a community can come together to deal with these challenging times.

Membership Breakfast

Meet and talk with the National Board Members and APSE Foundation Board Members at the annual APSE membership meeting. Hear APSE's Board President on the future of APSE, followed by a facilitated discussion on current and future APSE Initiatives. Questions are encouraged!

Students for APSE Track

This track has been created specifically for transition-aged students who are interested in working in integrated jobs in their local communities. Take a tour of local business, learn about self-advocacy, identify your interests and passions, and learn from other individuals with disabilities.

CESP Exam

Become a member of an elite group—the Certified Employment Support Professionals! Sit for the CESP exam on June 30th (morning or afternoon).

Karaoke

Here's your chance to be the next Hollywood Star! Share the excitement of the last evening of the conference with your fellow attendees. There will be a cash bar, dancing and karaoke for all!



Conference Location - Long Beach



Hyatt Regency Long Beach
200 South Pine Avenue
Long Beach, CA 90802
www.longbeach.hyatt.com
562.491.1234



Hotel Amenities include:

- ◆ High-speed wireless internet throughout the hotel and complimentary wireless internet for APSE conference guests in guestrooms only.
- ◆ Water/ocean views from all guestrooms.
- ◆ Complimentary newspaper available in lobby.
- ◆ Starbucks® coffee available at Perks Restaurant in the hotel.
- ◆ Heated outdoor pool adjacent to 5-acre lagoon, features whirlpool and fire pit.
- ◆ Complimentary 24-hour Hyatt StayFit® gym featuring Lifecycles®, treadmills, Stairmaster® and free weights.
- ◆ 6 mile beach (1/4 mile from hotel) with walking, jogging and bicycling paths.
- ◆ Golf nearby with arrangements through concierge.



- ◆ Complimentary Passport Bus from the hotel with a two-mile radius in the city.
- ◆ Special room block rate of \$159 per room for APSE conference guests. Room block ends on June 9, 2014. Ask about staying before and/or after the conference to extend your trip. Call 562.491.1234 to make reservations.

Visitor Information:

Mediterranean climate with average temperatures in July between 65 and 82 Fahrenheit.

Airports near the Hyatt Regency Long Beach:

- ◆ Long Beach Airport—7 miles
- ◆ LAX Airport—22 miles
- ◆ John Wayne/OC Airport—24 miles



Points of Interest:

- ◆ The Pike Entertainment Center
- ◆ Aquarium of the Pacific
- ◆ Shoreline Village
- ◆ Hornblower Cruises
- ◆ Queen Mary
- ◆ Catalina Island
- ◆ Long Beach Terrace Theater and Arena
- ◆ Long Beach Museum of Art
- ◆ Latin American Art Museum
- ◆ Belmont Shore
- ◆ Disneyland
- ◆ Disney's California Adventure
- ◆ Knott's Berry Farm
- ◆ Universal Studios
- ◆ Staples Center & LA Live
- ◆ Hollywood



Sponsorship Opportunities

Kawabunga Sponsor \$20,000 *Keynote Speakers*

- Sponsorship of our opening, town hall and closing keynote speakers
- Signage throughout the conference
- Custom press release relating to sponsorship
- Six complimentary registrations
- Complimentary booth in exhibit hall
- Full-page color ad on back cover of the conference program booklet
- Company listing and hyperlink displayed on conference sponsor webpage, program booklet, and event signage to include ballroom display
- Recognition in our quarterly print newsletter, *Advancing EmploymentFirst* and Annual Report
- Banner ad and sponsor listing on conference app
- Opportunity to place marketing collateral/gift item in conference bags
- Recognition in pre and post-conference emails
- Access to post-attendee email list

High Tide Sponsor \$15,000 *National Awards Luncheon*

- Sponsorship of our National Awards Luncheon
- Four complimentary registrations
- Complimentary booth in exhibit hall
- Full-page ad in the conference program booklet
- Company listing and hyperlink displayed on conference sponsor page, program booklet, and event signage
- Recognition in our quarterly print newsletter, *Advancing EmploymentFirst* and Annual Report
- Banner ad and sponsor listing on conference app
- Opportunity to place marketing collateral/gift item in conference bags
- Recognition in pre and post-conference emails
- Access to post-attendee email list

Hang Ten Sponsor \$10,000 *APSE Networking Events*

- Sponsorship of our networking events
- Three complimentary registrations
- Complimentary booth in exhibit hall
- Half-page ad in conference program booklet
- Company listing and hyperlink displayed on conference sponsor page, program booklet, and event signage
- Recognition in our quarterly print newsletter, *Advancing EmploymentFirst* and Annual Report
- Banner ad and sponsor listing on conference app
- Opportunity to place marketing collateral/gift item in conference bags
- Access to post-attendee email list

Lighthouse Sponsor \$5,000 *Students for APSE Track*

- Sponsorship of our Students for APSE Track
- Two complimentary registrations
- Half-page ad in conference program booklet
- Company listing and hyperlink displayed on conference sponsor page, program booklet, and event signage
- Recognition in our quarterly print newsletter, *Advancing EmploymentFirst* and Annual Report
- Sponsor listing on conference app
- Opportunity to place marketing collateral/gift item in conference bags
- Recognition in pre and post-conference emails

Sailboat Sponsor \$2,500 *Membership Breakfast*

- Sponsorship of our membership breakfast
- One complimentary registration
- Quarter-page ad in conference program booklet
- Company listing and hyperlink displayed on conference sponsor page, program booklet, and event signage
- Recognition in our quarterly print newsletter, *Advancing EmploymentFirst* and Annual Report
- Sponsor listing on conference app
- Opportunity to place marketing collateral/gift item in conference bags
- Recognition in pre and post-conference emails

Surfboard Sponsor \$1,000 *APSE Real Stories Video Project*

- Sponsorship of our real stories video project
- Company listing in conference program booklet, conference app, and event signage
- Recognition in our quarterly print newsletter, *Advancing EmploymentFirst* and Annual Report
- Recognition in pre and post-conference emails

Sunshine Sponsor \$500 *Hot Topic Discussion Sessions*

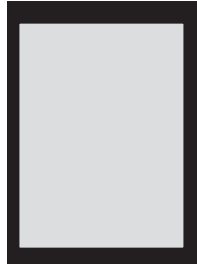
- Sponsorship of our hot topic sessions
- Company listing in conference program booklet, conference app, and event signage
- Recognition in our quarterly print newsletter, *Advancing EmploymentFirst* and Annual Report
- Recognition in pre and post-conference emails

Advertising Opportunities

Conference Program Advertisements

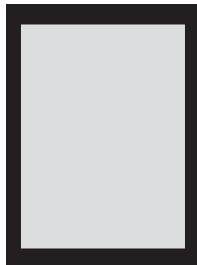
**Inside front or
Inside back cover
Full-page color ad**
(7.5" width x 10" height)

\$1100



**Full-page
black and white ad**
(7.5" width x 10" height)

\$800



**Half-page
black and white ad**
(7" width x 4.5" height)

\$500



**Quarter-page
black and white ad**
(3.5" width x 4.5" height)

\$350



Ad Information

Artwork should be emailed to
Jenny@apse.org in a JPG format with
a minimum of 300 dpi.

Additional Advertising Opportunities

Advertisers may ship flyers, catalogs, or other promotional items for inclusion in the conference bag



Conference Bag Insert - \$350

Your flyer, catalog, or other promotional item will be included in the conference bag received by all attendees.

Conference App Banner Ad - \$250

Your banner ad will be displayed on the conference app. A banner ad is 70 characters plus your company logo.

Conference App Banner Ad and Quarter-Page Ad in Conference Program Booklet - \$500

Purchased together will save you \$100

APSE Foundation Raffle (In-Kind Donation)

Your In-Kind Donation will be displayed on the Raffle Table in the Exhibit Hall Area.



Exhibitor Benefits & Rates

Exhibitor Benefits:

- Six foot skirted table and two chairs;
- Recognition in APSE pre-conference advertising including recognition in pre-conference and post-conference issues of APSE's newsletter, *Advancing EmploymentFirst*;
- Company listing on the APSE website; with hyperlink to your site;
- Recognition in the conference program including full listing of business contact information as well as a 75 word description of your business;
- One time use of conference attendee email list (Deluxe Exhibitor only);
- Complimentary continental breakfast both mornings.



Exhibit Dates and Hours:

Tuesday, July 1: 8:00 a.m. – 5:30 p.m. Pacific
Wednesday, July 2: 8:00 a.m. – 5:30 p.m. Pacific

Exhibitor Rates

Deluxe Exhibitor: \$1000 (includes quarter-page ad in conference booklet *or* a banner ad on the 2014 conference app; complimentary wireless internet; one time use of conference attendee email list; prime location; two conference registrations; two complimentary box lunches day one; two complimentary Awards Luncheon tickets day two)

Standard Exhibitor: \$500 (includes one conference registration, one complimentary box lunch day one; one complimentary Awards Luncheon ticket day two)

Supported Entrepreneur - \$150

Each year APSE is proud to feature talented supported entrepreneurs whose successes in employment exemplify the APSE mission. We invite all entrepreneurs and micro-enterprisers with disabilities to promote their businesses at a reduced rate. (includes conference registration, complimentary box lunch day one; complimentary Awards Luncheon ticket day two)



For more information on exhibiting and to request an exhibitor's contract, please contact: Marlyn Barrow, APSE Exhibit Coordinator, marlyn@apse.org or call (301) 279-0060.

We greatly valued the opportunity to participate in the 2013 conference as an exhibitor. We were able to get the word out to attendees about the availability of case management supports for people with disabilities, and to help them better understand their support options. The networking opportunities were also appreciated as we made contact with disability providers and advocates from around the country, and developed relationships that can hopefully assist us to better support people with disabilities in Indiana.

Chris St. Paul, Senior Adviser
Indiana Professional Management Group

Sponsor, Advertising & Exhibitor Application

Please type or print clearly:

Company Name _____

Contact Name _____

Phone Number _____

Email _____

Address (billing) _____

City/State/Zip _____

Website Address _____

Would your company like to contribute an item to the APSE Foundation Raffle? _____

Sponsorship levels, Advertising and Exhibitor Opportunities

Sponsorship Levels	Rate		Payment Information	
Kawabunga Sponsor	\$20,000	<input type="checkbox"/>	_____ Check payable to APSE Check # _____	
High Tide Sponsor	\$15,000	<input type="checkbox"/>	_____ Request Invoice	
Hang Ten Sponsor	\$10,000	<input type="checkbox"/>	Name & Email Address you would like invoice and/or receipt emailed to:	
Lighthouse Sponsor	\$5000	<input type="checkbox"/>	_____	
Sailboat Sponsor	\$2500	<input type="checkbox"/>	_____	
Surfboard Sponsor	\$1000	<input type="checkbox"/>	_____	
Sunshine Sponsor	\$500	<input type="checkbox"/>	_____	
Conference Program Booklet & Conference App Advertising	Rate		_____ Purchase Order PO # _____	
Inside front or inside back full-page color ad	\$1100	<input type="checkbox"/>	(Please attach purchase order with application form)	
Black and white full-page ad	\$800	<input type="checkbox"/>	_____ Credit Card	
Black and white half-page ad	\$500	<input type="checkbox"/>	Name on Card _____	
Black and white quarter-page ad	\$350	<input type="checkbox"/>	Credit Card # _____	
Conference bag insert	\$350	<input type="checkbox"/>	Expiration Date _____	
Conference app banner ad	\$250	<input type="checkbox"/>	Security Code # _____	
Conference app banner ad & quarter-page ad in conference program	\$500	<input type="checkbox"/>	Signature _____	
Exhibitor Levels	Rate		Mail to: APSE	
Deluxe Exhibitor	\$1000	<input type="checkbox"/>	416 Hungerford Drive, Ste. 418	
Standard Exhibitor	\$500	<input type="checkbox"/>	Rockville, MD 20850	
Supported Entrepreneur Exhibitor	\$150	<input type="checkbox"/>	Email: APSEConference@apse.org	
Awards Luncheon Ticket (extra)	\$50	<input type="checkbox"/>	Fax: (301) 279 - 0075	
TOTAL:	\$		Questions: (301) 279 - 0060	