

Scarecrow Guidelines

Entry Deadline: Saturday, Oct. 4, 2014

Eligibility:

The Scarecrow competition is open to the residents of Cranford and surrounding towns. No entry fee.

Categories:

Kids/Families/ Groups - age 12 & under

Adults/Families/Groups - age 13 & over

Prizes:

Downtown Gift Checks will be awarded in each category.

1st Place = \$150 • 2nd Place = \$100 • 3rd Place = \$50

Registration:

Online: www.Facebook.com/DowntownCranford

Or email dmc@cranfordnj.org

Set-Up: Bring your fully assembled scarecrow

Check-in at Eastman Plaza Clock • Wednesday, Oct. 22 (*rain-date Thurs*) • 3-6pm

At check-in you will receive: • a nametag • pole assignment • zip-ties to secure your scarecrow

Volunteers will take a photo and help secure your scarecrow to a lamppost

Restrictions:

When designing your scarecrow, please keep in mind that this is a family event. We reserve the right to deny scarecrows considered to be offensive. (*Especially violent, gruesome or bloody entries will be disqualified*) It is understood that the Downtown Office may use photographs of the scarecrows, as well as the info contained on the entry form for publicity & promotion.

Businesses & organizations must be Cranford based.

Size Requirements: (approximate)

Minimum height of 3 ft. - Maximum height of 5 ft.

Voting:

Voting will take place from Oct. 23 – 31. Ballots will be mailed to Cranford residents, but everyone is invited to vote. (one vote per person, please!) Additional ballots available at participating businesses, library and Community Center. Winners will be announced & posted on our Facebook, Nov. 3rd

Scarecrow Tips:

Supplies – some suggestions: shirt, pants, buttons, hats, gloves, socks, glue, pillowcases, yarn, felt-tip pens, rubber bands, safety pins, bamboo pole, ropes, craft wire, (recycled shopping bags stuffed with newspapers or rags are good for stuffing!)

We strongly encourage you to visit your scarecrow for “check-ups”. Please make any necessary repairs to keep your scarecrow looking its best. Remember, voting will continue until October 31st.

There are lots of ideas and hints for making your scarecrow unique. Visit us on Facebook.com/DowntownCranford to see previous entries **or** Google: “how to make scarecrow” & “scarecrow events.”

Pick-Up:

Scarecrows must be picked-up Nov. 4th or 5th

Any remaining scarecrows will be disposed/recycled Thursday, Nov. 6th

Scarecrow News & Weather Updates:

Check your email and www.cranford.com/downtown for updates.



Interested in volunteering? Contact us if you would like to be part of our Scare”crew”.

Downtown Business & Economic Development Office, 8 Springfield Ave., Cranford, NJ, 07016

PH: 908-709-7208 • Email: dmc@cranfordnj.org