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For Immediate Release

**More Than 5,000 Adults and Kids to Race in New York Road Runners Jingle Bell Jog and Reindeer Run in Brooklyn’s Prospect Park**

*Event expected to raise over $300,000**for NYRR’s free youth running programs throughout the five boroughs and beyond*

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| **WHAT:** | More than 5,000 runners, including children of all ages and abilities, will don antler headbands, jingle bells on their sneakers, and festive, knee-high, candy cane striped holiday socks to participate in the annual NYRR Jingle Bell Jog the morning of Saturday, December 6, in Prospect Park, Brooklyn. As part of the four-mile benefit race, NYRR is also hosting the “Reindeer Run,” a nearly three-quarters of a mile race for children ages 7-12. Holiday-themed running attire and post-race hot chocolate will contribute to the cheerful and jovial morning! Proceeds from the event benefit NYRR's free youth running programs, events, and resources that serve more than 200,000 students locally and nationally, including more than 120,000 in New York City’s five boroughs. |
| **WHEN:** | Saturday, December 6,  8:30 a.m.: Reindeer Run rolling starts begin  9:30 a.m.: Jingle Bell Jog begins |
| **WHERE:** | Prospect Park, Brooklyn (the Nethermead, in the center of Prospect Park)—all  races begin and end at Center Drive |
| **WHO:** | *5,000 runners* of all ages and abilities |
| **PRESS INFO:** | Members of the press who wish to cover the event must RSVP to Nicole Foss ([nfoss@rubenstein.com](mailto:nfoss@rubenstein.com)) or Laura Paulus at [lpaulus@nyrr.org](mailto:lpaulus@nyrr.org). |

**About New York Road Runners (NYRR)**

Founded in 1958, New York Road Runners has grown from a local running club to the world’s premier community running organization, whose mission is to help and inspire people through running. NYRR’s commitment to New York City’s five boroughs features races, community events, youth running initiatives, school programs, and training resources that provide hundreds of thousands of people each year, from children to seniors, with the motivation, know-how, and opportunity to *Run for Life.* NYRR’s premier event, and the largest marathon in the world, is the TCS New York City Marathon. Held annually on the first Sunday in November, the race features 50,000 runners, from the world’s top professional athletes to a vast range of competitive, recreational, and charity runners. To learn more, visit [www.nyrr.org](http://www.nyrr.org).