

PHRA 2014 PEOPLE DO MATTER AWARDS SPONSORSHIP OPPORTUNITIES



The 14th Annual People Do Matter Awards will recognize innovative and significant human resource practices in Southwestern Pennsylvania. Award categories include People (strategies used to attract and retain a competitive work force); Learning & Development (strategies used to enhance knowledge); and Work Structures & Processes (strategies used to facilitate change and improve productivity and creativity). The People Do Matter review committee may also recognize special achievement in other categories. Judges base their assessments on the creativity, results, and replicability of the nominations.

The Pittsburgh Human Resources Association and its partner organizations will recognize finalists and announce winners of the awards at a special recognition program to take place on the evening of **March 19, 2014** at the Doubletree by the Hilton, Greentree. This event attracts approximately 200 attendees each year of which more than 50% are manager level or above and 25% other HR professionals. Reach out to the decision makers of these companies through one of the following sponsorships.

Platinum Sponsor.....\$5,000 (Limit: 2)

- Name and prominent logo recognition in all pre and post event marketing
- Prominent logo recognition as a sponsor and a full page advertisement in award program
- Company logo placed on awards/certificates presented to winners and finalists
- Opportunity to provide a giveaway item and literature hand-outs at the registration table
- Company name, logo and link to company website on the event webpage
- Name and logo recognition on presentation loop running throughout award program
- On-site signage placement at People Do Matter Awards
- Opportunity to serve on the People Do Matter Advisory Committee
- Recognition of sponsorship in all media releases and fact sheets
- A table of eight at the Awards presentation
- Recognition as sponsor from the podium at the event

Gold Sponsor.....\$3,000 (Limit: 2)

- Name and logo recognition in all pre and post event marketing
- Logo 1/2 page advertisement in PDM award program
- Company name, logo and link to company website on the event webpage
- Name and logo recognition on presentation loop running throughout award program
- On-site sponsor signage recognition
- Four tickets to attend the Awards presentation to be used at company discretion
- Recognition as sponsor from the podium at the event
- One year listing in the Vendor Services Directory

Silver Sponsor.....\$1,500 (Limit: 3)

- Name and logo recognition in all pre and post event marketing
- Company name, logo and link to company website on the event webpage
- Logo in on-site Awards program
- Name and logo recognition on presentation loop running throughout award program
- Two tickets to attend the Award presentation to be used at company discretion
- Recognition as sponsor from the podium at the event
- Six month listing in the Vendor Services Directory

PDM Award Winner Sponsor.....\$1,250

Available exclusively to past PDM Winners, this sponsorship highlights your company as a leader in innovative employee practices that contribute to business success!

- Logo recognition in all pre and post event marketing
- Logo 1/2 page advertisement in PDM award program
- Company name, logo and link to company website on the event webpage
- Name and logo recognition on presentation loop running throughout award program
- On-site sponsor signage recognition
- One table of eight to attend the Awards dinner
- Recognition as sponsor from the podium at the event

Entertainment Sponsor.....\$500

- Sole sponsorship of entertainment
- Company name with link to website
- Company name recognition as sponsor in award program
- Company name recognition on sponsor signage
- One ticket to Awards presentation

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Dinner Sponsor.....\$5,000

- Sole sponsorship of the dinner
- Company name, logo and link to company website on the event webpage
- Logo recognition on presentation loop running throughout award program
- Logo recognition as the dinner sponsor in award program
- Logo on sponsor signage
- Recognition as sponsor from the podium at the event
- Two tickets to attend the Award presentation to be used at company discretion

Hors d'oeuvres Sponsor.....\$1,500

Beverage Sponsor.....\$1,500

Reception Sponsor.....\$2,500

(Hors d'oeuvres and Beverages)

- Have your company sponsor the hors d'oeuvres and/or beverages at the bar that are served before the dinner. Your company will receive special signage at the hors d'oeuvres table and/or bar
- Name and logo recognition as a sponsor in award program
- Name recognition on sponsor signage
- Two tickets (or four if sponsoring both) to attend the Awards presentation
- Logo printed on drink tickets

Name Badge Sponsor.....\$1,000

Lanyard Sponsor.....\$1,000

Name Badge and Lanyard Sponsor.....\$1,500

- Logo printed on all name badges
- Logo recognition as a sponsor in awards program and in pre and post event marketing
- Name recognition on sponsor signage
- One ticket (or two if sponsoring both) to attend the Awards presentation to be used at company discretion

Photographer Sponsor.....\$500

- Sole sponsorship of the photographer for the event
- Name recognition on website and all pre event marketing
- Name recognition as a sponsor in Award program
- Name recognition on sponsor signage
- One ticket to attend the Award presentation to be used at company discretion

Wine Sponsor.....\$1,250

Help our finalists and winners celebrate 14 years of People Do Matter with a bottle of wine! One bottle of wine will be placed on each table to be raffled off to a lucky winner. Your company name and logo will appear on the card attached to the bottle.

- Name and logo recognition as a sponsor in Award program
- Name recognition on website and all pre event marketing
- Name recognition on sponsor signage
- Two tickets to attend the Award presentation

Supporting Sponsor.....\$300

Don't miss this special opportunity to be recognized among leading companies who value the contributions of their employees!

Designed to fit any budget.

- Company name listing in award program
- Company name listing on even web page
- Company name recognition on sponsor signage
- Company name listing in on-site presentation loop
- One ticket to the event

We have a variety of ad spaces available in the People Do Matter Awards program.

Please contact the PHRA office at 412-261-5537 for more information about ad availability and prices.

For additional People Do Matter Award information, visit: <http://bit.ly/1fLC9P4> or call our office.