

New Additions to Hands on Banking – Senior and Military Financial Education

Speaker: Kimberly Davis, Carolinas Community Development Officers, Wells Fargo Bank

As a nonprofit organization, one of your challenges is reaching a broad audience with differing skills, education and needs. To help teach this wide range of participants, Wells Fargo provides a broad-based, commercial-free, no-cost financial education program and materials that you can tailor to your needs, employing it as your core curriculum or as a supplement to your existing program. This session will premier two new segments: **Senior Financial Education**, designed to assist in preventing financial abuses to the elderly and help them prepare/enjoy retirement; **Military Financial Education**, instruction to help preserve the financial security of our military families whether they are deployed or on the home front. Hands on Banking is available in both Spanish and English, includes downloadable Instructor Guides, and interactive learning actions.