

Sensational Aesthetics & the Art of Pulp Fiction

The Art Gallery (TAG) at UWF recently offered an eye-popping exhibit of rare pulp fiction magazines from the collections of David Earle, Associate Professor, and the Department of English and World Languages' Digital Media and Print Culture Lab. These magazines have long been overlooked as the reading matter for America's working class during the first half of the 20th century and as the inspiration for many of today's popular genres. The exhibit, which featured writing and design by students from both the art department and Dr. Earle's English capstone classes, highlighted the rich literary history and sensational aesthetic design of the pulp form.

The exhibit grew out of UWF's Virtual Newsstand project, a website developed by students of the department, and the recently established Digital Media and Print Culture Lab. Dr. Earle established the lab as a means both to preserve rare archival material, such as the pulps and to provide a facility for training students interested in the digitization of archival material. The lab houses a rare collection of pulp magazines acquired by the department through generous donations.