



Service To Others

INAUGURAL NEWSLETTER 2013 CONSTRUCTION FORECAST

*Volume 1, Issue
January, 2013*

Build With Us

Competitive. At a time when every dollar counts, CDG takes pride in maintaining a **competitive pricing** edge against other proposals so we can help clients stay on budget.

Dedication. Our “Service To Others” slogan means that we are dedicated to providing the **best services** and products to our clients. No matter the size of the project, we treat every customer as if they are our only client.

Go-to builder. From a last minute proposal to close a lease to an emergency building repair during a holiday, CDG is available when clients need them most. It’s for this reason that **85%** of CDG’s business comes from **repeat clients**.

CA License #B-921615

AZ License #B1-273649

UT License #B100-8446786-5501



Even in a world of dot.coms, virtual offices and telecommuting; the construction industry remains a good thermometer for America’s economic health. So what are the economists saying about commercial construction in 2013? Drum roll please...economists are remaining “cautiously optimistic.”

Such a lackluster statement warrants no drum roll but don’t blame the economists. After all, their crystal ball is made up of those in the trenches of the industry- Architects, engineers, contractors, building owners and others in the commercial, industrial and institutional field. According to a survey conducted by BP&C, 52.2 percent of such firms reported being in good financial health as compared to 49.7 percent last year.

CDG Builders, Inc., based in Foothill Ranch, California, has definitely beat industry averages in almost every category. “In 2012 we saw our volume increase by 113% by targeting growing and emerging market sectors,” VP Chris DeFazio of CDG Builders said.

It appears CDG Builders is at the forefront of a trend. Respondents of the same survey were asked to rate their firms’ prospects in specific construction sectors on a five point scale from “excellent” to “very weak.” Among the findings:

- Healthcare continued to be the most highly rated sector, with nearly three-fifths of respondents giving it a “good” to “excellent” rating.
- Data centers and mission-critical facilities were also up, with the majority of respondents in the good / excellent category.
- Senior and assisted-living facilities made a big jump from last year’s 37.8 percent of respondents in the good / excellent category to a majority this year at 50.5 percent.

Finding such niche markets has been part of the blueprint for success at CDG Builders but for its clients, it really comes down to good old-fashioned customer service. “CDG Builders has been the best addition to my professional contacts in 2012,” said Al Chavarria, Regional Director of Facilities at Sunrise Senior Living.

According to the recently released 2013 Dodge Construction Outlook, commercial building will increase by 12 percent, a slightly faster pace than the 5 percent gain estimated for 2012. Both warehouses and hotels will benefit from lower vacancy rates, while store construction will feature more upgrades to existing space. The increase for office construction will be modest as new privately financed projects continue to be scrutinized by lenders. But to keep things in perspective, 2013’s level of commercial building in current dollars will still only amount to about 40 percent below the 2007 peak.

US Construction starts for 2013 will rise 6% to \$483.7 billion, slightly higher than the 5% increase to \$458 billion estimated for 2012. – 2013 Dodge Construction Outlook.