

PROGRESSIVE IMPACT

Advertising Rates | Specifications | ISSUE III 2014

Next Issue Coming Soon!

Promote your business, support your community and save with these great rates!

Progressive Impact is a semi-annual publication with a distribution of 3000. Mt. Zion serves over 1000 families and averages 20 first-time visitors each Sunday. Many of our advertisers proudly display the magazine in their business and we also have it available at various locations through-out the Tampa Bay area.



Advertising Rates 2014

Full Page	\$225
Half Page	\$125
Half Page (Vertical)	\$125
Quarter Page	\$65
Eighth Page (Business Card Size)	\$40
Directory Advertising	\$25

(3-lines and the space will be about the dimensions of a mailing label 2.63 x 1)

Premium Advertising

Back Cover	\$500
Inside Back Cover	\$300

Advertising Sales Deadline:
January 20, 2014

Ad Submission Deadline:
January 31, 2014

Publication Date:
March 2, 2014

Non-Profit Discount
All non-profit organizations will receive a 10% discount on advertising.

FULL PAGE (with bleed) 8.5 x 11 Keep all copy at least 1/2 inch from edges	FULL PAGE (no bleed) 7.5 x 10 Keep all copy at least 1/4 inch from edges	HALF PAGE 7.5 x 5 Keep all copy at least 1/4 inch from edges	HALF PAGE (vertical) 3.75 x 10 Keep all copy at least 1/4 inch from edges	QUARTER PAGE 3.75 x 5 Keep all copy at least 1/4 inch from edges	EIGHTH PAGE (business card size) 3.75 x 2.5 Keep all copy at least 1/4 inch from edges

Ad Specifications:

Please make sure all ads/art/logos are high quality (300 dpi), CMYK (no spot color), and sized correctly. If ads do not fit specifications, we reserve the right to make corrections where necessary. We accept pdf and jpeg files. If you send a pdf file please make sure all fonts are embedded. Please make sure all information is correct in ads before submission. *If you do not have graphics capability we can create a quality, eye-catching advertisement for you. Comments, questions, concerns please contact MZP Journalism Team at MZNewsletter@mzprogressive.org

*Any graphics or ads designed by Mount Zion are the property of Mount Zion. Price of ad is for placement only.