



The Terms Of Agreement
Please Read These Rules & Regulations In Its Entirety.

Garwood Rocks Street Festival is:

Sunday, June 8th 10am-5pm Rain or shine

Location: Downtown Garwood on Center Street

1. The 2014 Vendor Fees:

- A) **ARTIST**—\$120 per space, for selling hand made items, *by you the artist*, not handmade by another person or in another country. **PHOTOS OF ALL HANDMADE ITEMS MUST ACCOMPANY APPLICATION**
- B) **RETAIL**—\$200 per space, selling any commercial merchandise & services, sole proprietor
- C) **CORPORATE**— \$400 per space, national brand or company, more than 2 locations/offices, franchises
- D) **SPONSOR**— an individual or company who would like to support event in exchange for marketing presence. Please contact Tats at (201) 653-2699 x201 for pricing.
- E) **NON-PROFIT**—\$75 per space, for 501(c)3 (please attach mission statement & proof of non-profit status.

The fee is *non-refundable if the exhibitor cancels*. Please note you will be notified if you are **Not** accepted. *If paying by check, make payable to and send to THIS IS IT PRODUCTIONS, 720 Monroe Street, Studio E303, Hoboken, NJ 07030. (event organizer)*

Applications received and accepted after the application deadline of May 9th will be subject to a \$25 late fee

- 2. One 12' x 10' space will be provided. **EXHIBITOR MAY NOT STAND BEYOND YOUR BOOTH OR WALK IN THE STREET TO SOLICIT.** Exhibitor is responsible for tent, tables & chairs. Tent must be weighted & covering must meet the following specifications: standard four-corner nylon or vinyl weaves (i.e. E-Z Up Type). **TABLES MUST BE COVERED WITH CLOTH COVERINGS DOWN TO THE GROUND.** TARP STYLE TENT STRUCTURES WILL NOT BE PERMITTED.
- 3. Exhibitors will keep booth assembled and staffed for entire duration of the Festival and remove all merchandise, boxes, debris. Vendors are not allowed to deposit trash in barrels or cans available for Event patrons.
- 4. Only those items written in application and included in photos will be permitted for sale. The event organizers reserve the right to refuse unacceptable items for display or sale. **Exhibitor may not reassign or share exhibit space. Exhibitor may not offer free children's product or activity (i.e. face painting, balloons, tattoos, etc.) without prior approval from the event organizer. Anything edible must be approved by the organizer & board of health.**
- 5. Non-Profit organizations are strongly encouraged to create an interactive activity (i.e. Craft, Game) in conjunction with promotion of mission statement. **(you may not offer face painting or tattoos)**
- 6. The event organizer reserves the right to decline, prohibit or remove any exhibit which is deemed out of keeping with the character of the Event, including persons, things, products, services, printed material, conduct, alcohol, smoke, noise, etc. Exhibitors will not use flashing lights or noise making devices. **Generators must be pre-approved, in writing, by event organizer. If the generator is too loud or we receive complaints the generator will be shut down. No water or electric is available on-site.**
- 7. Exhibitors can not use the Event name or logo on any merchandise (T shirts, mugs, etc.) sold or given to the public without pre-approval, in writing, by the event organizer.
- 8. The undersigned understands that this form shall become a binding contract upon acceptance by This Is It! Productions, Inc. and The Greater Westfield Area Chamber of Commerce and agrees to a) release event organizers, Town of Garwood, its agents and employees, and Event Sponsors from any loss or damage and all liability for the duration of the Event and its set-up and breakdown period, and b) abide by the Event rules and regulations which are a part of this agreement and event organizers rules and regulations governing events for 2014.*

Terms Of Agreement continued

BUSINESS/VENDOR NAME:

IF YOUR BUSINESS HAS 2 NAMES PLEASE PUT BOTH NAMES ON THE REGISTRATION FORM

ADDRESS:

CITY/STATE/ZIP:

TELEPHONE/CELL:

EMAIL:

EMAIL REQUIRED IN ORDER FOR YOU TO RECEIVE YOUR CHECK-IN INFORMATION 2 WEEKS PRIOR THE EVENT

NUMBER OF SPACES REQUESTED (2 SPACES MAXIMUM)

AMOUNT ENCLOSED:

CREDIT CARD #

EXPIRATION:

SIGNATURE:

DATE:

DESCRIPTION OF ALL ITEMS TO BE SOLD (IF REQUIRED, ATTACH PHOTOS, MISSION STATEMENT):

IF YOU HAVE A SPACE REQUEST PLEASE NOTE HERE. WE WILL TRY TO ACCOMMODATE YOUR REQUEST, BUT IT IS NOT A GUARANTEE

**NO CHECKS ACCEPTED 2 WEEKS PRIOR THE EVENT, MONEY ORDER OR CREDIT CARD ONLY
SPACES WILL NOT BE HELD UNLESS PAID IN FULL**

Please return this completed application, photos and payment by *May 9th, 2014* to:

**This Is It! Productions
720 Monroe Street, Studio E303
Hoboken, NJ 07030-6352**

Please remember, if you have any questions please don't hesitate to call Donna- 201.653.2699 x251
fax: 201.653.2696 or email: dvella@thisisitproductions.com

CODE: TIP WEB

Office Use Only

Date Received

Amount Received

Check/Cash/M.O.

Confirmation Sent

Entered: