"I deeply appreciate each and every one of these artists for their representing Louisiana with energy, class and the greatest music in the world." -Lieutenant Governor Jay Dardenne

Music Ambassador Project 2014

Louisiana artists will never receive less than $1,000 per performance and may be sponsored multiple times until reaching an aggregate of $20,000 for the calendar year.

The one-page 2014 application is online at www.LouisianaSoundtrack.com

"Our inaugural year was an enormous success! We sponsored scores of Louisiana artists, who represented us at 60 festivals in more than 20 states and nine foreign countries. We do not select specific artists or genres. It is the _event_ that must meet three criteria.

Please distribute this notice generously to other Louisiana artists you interact with and contact me or Jeff Richard (jrichard@crt.la.gov) with any questions you may have. We're here to help! Best regards, and let's make some music!"

-LeAnne Weill, Deputy Assistant Secretary/Tourism, (225) 342-8144, lweill@crt.la.gov

Criteria for Qualifying Events:

1. **Event is outside the state of Louisiana**

2. **Event is at least three (3) years old**

3. **2013 attendance was equal to or greater than 10,000**

Requirements for Artist/ Band:

1. **Have a signed contract for an out of state festival (or outdoor event)**

2. **Fill out an application on: www.LouisianaSoundtrack.com**

3. **Artist Proof of Performance (See below)***

Artists Receive:

1. **Stipend per performance, amount to be based on event attendance**

2. **Link to artists' website on www.LouisianaSoundTrack.com**

3. **Small complimentary promotional items to toss from stage**

4. **A suitable-for-display-on-your-mantle award from Lt. Gov. Jay Dardenne**

***Artist Proof of Performance: Upload a one minute video to the designated web page from the audience POV showing items being thrown from stage. They need to see the artists talking up Louisiana & throwing complimentary promotional items (provided by the state), as well as displaying their removable logo decal on bass drum (or other location).**