What's Driving Northeast Ohio: Healthcare

Economic Impact on the Commercial Real Estate Industry



The Akron Cleveland Association of REALTORS® presents

What's Driving Northeast Ohio is a game-changing educational and networking event that commercial brokers, sales agents, and community leaders won't want to miss.

Topics across the spectrum of commercial real estate will be presented by industry experts and influencers.

Topics to Include:

Healthcare's economic and development impact

Leveraging healthcare start-ups, spin-offs, and supply chains

Medical facility management and property man-

Brokerage services and healthcare facilities as investment instruments

The connected nature of real estate development on the healthcare industry

Using mixed-use development to generate vital and viable communities

Building strategic real estate partnerships to improve quality of life

The three-hour continuing education session will be followed by a two-hour networking reception, and happy hour.

KEYNOTE SPEAKER:

NEOMED

Maria Schimer J.D. General Counsel

Serving as the general counsel for the Northeast Ohio Medical University (NEOMED) Maria is

the Ohio Assistant Attorney General representing the University. Maria has been involved with many aspects of the \$130mm master expansion plan and will relate this project to other campus and health facility projects.

DISTINGUISHED PANELISTS:

MidTown Cleveland/Healthtech Panel:

Jim Haviland

Executive Director MidTown Cleveland

Jeff Epstein

Director

Health Tech Corridor

Wesley E. Finch

Chairman

The Finch Group

Broker Panel:

John Poulos

Senior Managing Director **CBRE**

Robert C. Nosal

Executive Managing Director Newmark Grubb Knight Frank

Randy Ruttenberg

Principal

Fairmount Properties

EVENT DATE

Tuesday, November 4th

EVENT DETAILS

St. Michael's Woodside 5025 E. Mill Rd **Broadview Heights** 44147

CONTINUING EDUCATION

2:00 PM - 5:00 PM

NETWORKING RECEPTION

5:00 PM - 7:00 PM

REGISTRATION

Members \$25 Non-Members \$35

REGISTRATION DEADLINE

October 25th

ACAR OFFICES

CLE: 216-901-0130 AKRON: 330-434-6677

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Wesley E. Finch
Chairman, The Finch Group

Mr. Finch is the Founder and Chairman of The Finch Group ("TFG"), which was originally organized in Boston, Massachusetts in 1981 and subsequently relocated to Boca Raton, Florida in 1997. TFG controls a group of associated single-purpose entities, each of which handles an aspect of the development, ownership and/or management of: (1) condominiums; (2) government assisted, affordable and/or market rate multifamily residential rental properties; (3) hospitality properties; or (4) commercial properties. In 1992-93, he was a member of President Clinton's Transition Team and has also served on task forces appointed by President Reagan and the first President Bush



Jim Haviland

Executive Director, MidTown Cleveland

The last eight years have seen Cleveland's Midtown district, a two-square-mile corridor east of downtown that is dominated by aging industrial and commercial properties, infused with a new excitement. Businesses are expanding in the district instead of fleeing, property owners are renovating aging structures and developers are putting up new buildings, all betting that Midtown once again will be a thriving commercial district. A large share of the credit for the transformation goes to Jim Haviland and MidTown Cleveland Inc., the nonprofit business development group he runs that is focused on the area between downtown and the Cleveland Clinic.



Jeff EpsteinDirector, Health Tech Corridor

As the first director of the Cleveland Health-Tech Corridor, Jeff Epstein has spent his first five weeks on the job getting to know the 1,600-acre neighborhood in midtown Cleveland he's been charged with, taking stock of current stakeholders in the territory and developing plans to attract new business. Epstein joined MidTown Cleveland as HTC's first director from his job as vice president of development at The Coral Co., where he oversaw development of mixed-use projects, managed acquisitions and capital transactions and consulted to governmental agencies and nonprofits.



John Poulos Senior Managing Director, CBRE

Manages the Cleveland Clinic relationship, whereby CBRE provides facility management, lease administration, real estate tax administration, project management and transaction management services for approximately 4.4 million SF of medical office, outpatient clinic, surgical, emergency, administrative and data center space.



Robert C. Nosal

Executive Managing Director, Newmark Grubb Knight Frank

As Executive Managing Director, Bob Nosal oversees the operations of one of the company's most consistently performing districts. His responsibilities include managing, recruiting, maintaining and servicing the office's existing accounts, and marketing the company's real estate services to prospective clients. With more than 28 years of experience in the sale and leasing of office properties and tenant representation, he handles transactions for clients on a selective basis.



Randy Ruttenberg

Principal, Fairmount Properties

Randy has 28 years of experience in commercial and residential real estate throughout the country. He spent 11 years prior to founding Fairmount Properties LLC as Director of Leasing and Development at Developer's Diversified. Ruttenberg oversees all of Fairmount Properties' new project iniatives, acquisitions, leasing, and marketing.

Tuesday, November 4th 2:00 PM - 7:00 PM

PLANNING COMMITTEE

David Browning
Jack Harig
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Howard Lichtig, SIOR
Emily Krumlauf
Jack Marsillo
John Mogen
Sandy Naragon, RCE
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