



MAKE SOMETHING happen

2014 AIA Utah Annual Conference | September 18, 2014 | Upstairs at the Gallivan

Keynote Speakers include:

- Stephen Ayers, FAIA, Architect of the Capitol
- Allison Williams, FAIA, Vice President, Design Director US West at AECOM
- George Suyama, FAIA, Founder and Principal of Suyama Peterson Deguchi in Seattle, WA
- Ron Rochon, AIA, Partner at Miller Hull in Seattle, WA

Registration opens July 15
look for updates and register online!

AIA UTAH 2014 CONFERENCE

AND

DESIGN AWARDS

EXHIBITOR PROSPECTUS AND SPONSORSHIP OPPORTUNITIES

REGISTER ONLINE:

www.aiautah.org

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2014 AIA UTAH ANNUAL CONFERENCE Exhibitor / Sponsor Benefits

EXHIBITORS (LAYOUT GRAPHIC ATTACHED)

All Exhibitors receive a 6'x8' tabletop, black drape, and two chairs. Access to power will be available. Each exhibitor will receive a hard copy mailing list of all attendees as well as listing in the program and a verbal thank you.

Booth Type	Allied	Non-Member	
Platinum	\$650	\$800	Platinum Exhibitors will have their table prominently placed in the room with members and speakers so you can be a part of the action all day. Set up in the morning, and join us for breakfast! You will be able to enjoy our plated, sit-down lunch with members at tables, and enjoy speaker presentations all day. 2 complimentary registrations are included.
Gold	\$550	\$750	Gold Exhibitors will have an in-room table placed in the side halls along entry and exit paths. You will be able to hear speakers all day, and will enjoy interaction with attendees as they mingle and network around breaks and the networking reception. Set up in the morning, and join us for breakfast! You will enjoy a boxed, sit-down lunch in your booth. 2 complimentary registrations are included.
Silver	\$450	\$650	Silver Exhibitors will enjoy a covered, outdoor space with access to power and shade. Enjoy interaction with attendees during lunch and breaks. Set up in the morning, and join us for breakfast! You will enjoy a sit-down boxed lunch in your booth. 1 complimentary registration is included.

Thursday, September 18

7:00 - 8AM SET UP
 8:30 – 9AM BREAKFAST (SET UP NEEDS TO BE FINISHED!)
 9:00 – 10AM Speaker
 10 – 10:30AM EXHIBITOR BREAK
 10:30 – 11:30AM Speaker
 11:30 – 12:45PM LUNCH / EXHIBITOR TIME
 12:45 – 1:00PM Member speeches (elections)
 1:00 – 2:00PM KEYNOTE
 2:00 – 2:30PM BREAK / TEARDOWN (there will continued programming from 2:30 – 5:00pm, so teardown must occur at 2:00PM OR wait until 5:00PM.)

DESIGN AWARDS IMMEDIATELY FOLLOW THE CONFERENCE, with a 5:15 reception.

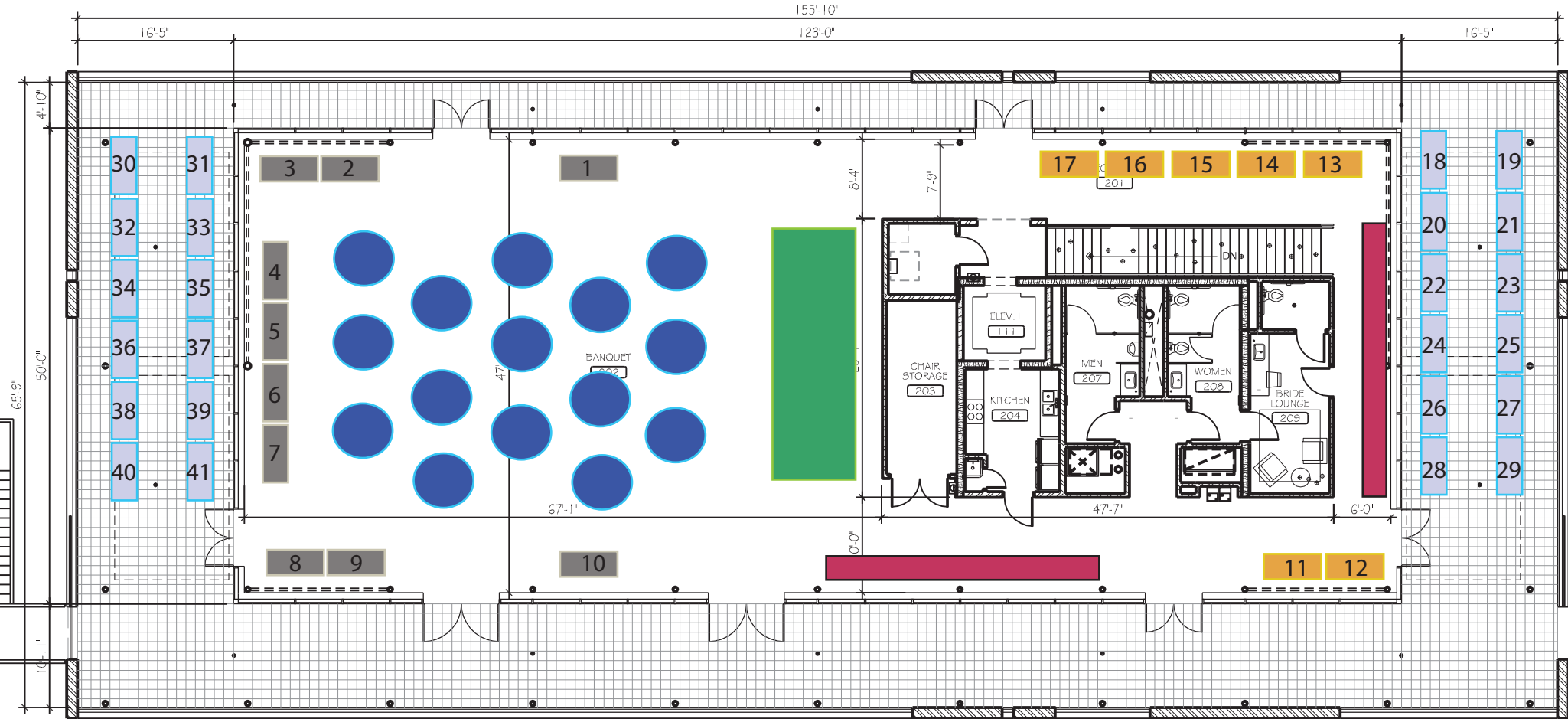
SPONSORS Sponsors will receive the following benefits.

Sponsorship	Cost	
Platinum Sponsorship	\$2500	<p>THERE WILL BE ONLY 1 EXCLUSIVE PLATINUM SPONSORSHIP SOLD. That sponsor will receive:</p> <ul style="list-style-type: none"> • 2 complimentary conference registrations • 1 complimentary Booth (As available) • 2 Design Awards Tickets • 10 Minutes to speak to members during break • Verbal thank you from leadership throughout the day • Logo and name on conference bags as Platinum Sponsor • Web-linked logo placed prominently in all electronic communications regarding conference • Company logo and call-out in conference program • Full Page Color Advertisement in the Fall / Winter edition of REFLEXION, AIA's printed member newsletter • A one-time use set of mail labels of all attendees • A report of attendees firm, address and phone number. • Name badge recognition as Platinum sponsor.
Gold Sponsorship	\$1500	<p>THERE WILL ONLY BE 5 GOLD SPONSORSHIPS AVAILABLE. Gold Sponsors will receive:</p> <ul style="list-style-type: none"> • 2 complimentary conference registrations • 1 complimentary Booth (As available) • 2 Design Awards Tickets • 5 minutes to address members during sponsor break • Verbal thank you from leadership throughout the day • Company name with logo on conference printed material and program • Web-linked logo placed prominently in all electronic communications regarding conference • 1/2 Page Color Advertisement in the Fall / Winter edition of REFLEXION, AIA's printed member newsletter • A one-time use set of mail labels of all attendees • Name badge recognition as Gold sponsor.
Silver Sponsorship	\$750	<p>SILVER SPONSORSHIPS ARE UNLIMITED. Silver Sponsors receive:</p> <ul style="list-style-type: none"> • 1 complimentary conference registration • 1 complimentary Booth (As available) • 1 Design Awards ticket • Printed materials placed in conference bags • Recognition in the conference program as a silver sponsor • Verbal thanks throughout conference • Recognition in conference emails as silver sponsor • Name badge recognition as Silver sponsor.
Student Sponsor	\$250	<p>We support students in attendance of this conference by offering registration to them for \$50. Please help us continue to offer them this very low registration rate. STUDENT SPONSORSHIPS ARE UNLIMITED. Student sponsors receive:</p> <ul style="list-style-type: none"> • 1 complimentary registration

		<ul style="list-style-type: none"> • Name badge recognition as student sponsor • Verbal thank you at conference • Recognition as student sponsor in print program
DESIGN AWARDS		Our 2014 conference will include our Design Awards Gala.
Platinum Design Awards Gala & Dinner Sponsor	\$2500	EXCLUSIVE – Sign up as the EXCLUSIVE GALA SPONSOR, and receive a thank you at the end of the Design Awards video presentation , as well as special recognition throughout the night . You will have the opportunity to place logo and brief statement in the program , and will receive 10 DESIGN AWARDS TICKETS (Design Awards only – no conference admission) as well as your one (1) complimentary ALL DAY conference / design awards registration . That's 11 tickets to Design Awards, with food, fun, and networking all evening! Don't miss this opportunity to invite clients, friends, and industry partners to join you for this exclusive evening with decision makers and firm leaders from AIA Utah. You will also receive a list of the evening's attendees in a one-time use set of mailing labels AND a FULL-COLOR, FULL-PAGE Advertisement in the Winter / Spring '15 issue of REFLEXION, AIA Utah's quarterly member newsletter .
Design Awards Gold Sponsor	\$1500	(2 available) The Design Awards Gold sponsors will receive their logo and a verbal thank you at the beginning of the design awards video presentation, along with a copy of the design awards videos which is yours to keep. Video Sponsors will receive 5 DESIGN AWARDS TICKETS (Design Awards only – no conference admission) for the evening. Award video clips will remain on the AIA Utah website until next years' awards! (See our "Press" page at aiautah.org for examples of last year's videos.) Includes one (1) complimentary ALL DAY conference / design awards registration AND a 1/2-PAGE, FULL-COLOR Advertisement in the Winter / Spring '15 issue of REFLEXION, AIA Utah's quarterly member newsletter .
Design Awards Silver Sponsor	\$750	(5 available) What's a party without drinks? As a Silver sponsor, you will be thanked on the printed board prominently displayed at the refreshment stations during the design awards. Silver Sponsors will receive 3 DESIGN AWARD TICKETS (Design Awards only – no conference admission). Logos of all Silver sponsors will also be placed on bottles of wine and champagne served throughout the evening. Includes one (1) complimentary ALL DAY conference / design awards registration .
Design Awards Print Sponsor	\$500	(1 available) For sponsoring our print costs, you will be thanked in the program and verbally for your contribution. You will have the opportunity to place your logo on the back cover of the

		program, as well as one (1) complimentary conference / design awards registration.
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AIA Utah 2014 Conference
 Upstairs at the Gallivan, September 18
BOOTH LAYOUT - REGISTER ONLINE: www.iautah.org



SECOND FLOOR PLAN

- Platinum booths (in room, plated sit down lunch at tables with members) - \$800 (non-allied), \$650 allied
- GOLD booths (in room, boxed sit down box lunch at exhibit table) - \$750 (non-allied), \$550 allied
- SILVER booths (covered, outdoor, sit down box lunch at exhibit table) - \$650 (non-allied), \$450 allied
- presenter area
- buffet / food stations
- attendee seating