Women's Business Empowerment Expo

Saturday, October 4, 2014
8:00 am – 3:00 pm
Check-in opens at 8:00 am

A. James Clark School of Engineering
3110 Jeong H. Kim Building
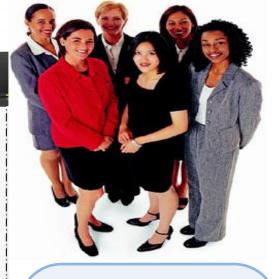*University of Maryland*
College Park, MD 20742

FOR WOMEN ONLY - *Space is limited*
Pre-registration of $10 is required at:
www.pgdeltafoundation.org/

Registration fee of $10 includes conference materials, keynote and breakout sessions, lunch and access to exhibitors

Contact financialfortitude@pgcacdst.org for more information

Who should attend?
Women who:

✓ Aspire to own a business

✓ Currently have a business and want it to grow

✓ Desire to obtain a franchise or want to franchise your business

✓ Seek resources to support starting or expanding a business

✓ Want to know more about direct sales and multi-level marketing

✓ Yearn to learn more about effective branding strategies

Registration Fee

$10

WIN A CHANCE TO PITCH YOUR IDEA!
Have an idea for an independent or franchise business concept?
- Earn a chance to present to a distinguished panel
- Submit a three minute or less pitch to **mbrewer@franchise.org** by September 27th
- Your subject line must say "Women's Business Empowerment Expo Three Minute Elevator Pitch"
- Participants must be registered

Ten will be selected to participate at the Expo and the top 3 will face-off for a fantastic prize!

Driving directions: Take the Capital Beltway (I-495) to exit 25B toward College Park on US Route 1 South. Proceed approximately two miles south on US Route 1. Turn right onto Campus Drive and immediately make another right onto Paint Branch Drive. At the second stop sign make a left and then an immediate right into the visitor parking area. After exiting your vehicle, enter the Kim Engineering Building immediately before the visitor parking lot on Paint Branch Drive.

Hosted by:
International Franchise Association
Maryland Small Business & Technology Development Center
Prince George's County Alumnae Chapter, Delta Sigma Theta Sorority, Inc.
Prince George's County Delta Alumnae Foundation