



Directory Advertising Options

Option A - Full page color advertisement

- Inside front cover
- Inside & Outside of the back cover
- Premium pages between Directory and Alphabetical listings

Option B - Placed within your business category of the directory

- Full Page, Half Page, or Business card Sizes
- Color or B&W
- Exclusive to category color and size

Option C - Advertise in the newly introduced Advertising section

- Full Page, Half Page, or Business card Sizes
- Color or B&W

Option D - Listing of your business in **BOLD** in the Directory Listings

Please circle the advertisement of your choice

Ad Type	B/W or Color	Option A	Option B	Option C
Full page	Color	\$600/\$550	\$500	\$250
Full page	B/W	N/A	\$250	\$125
½ Page	Color	N/A	\$260	\$130
½ Page	B/W	N/A	\$130	\$65
Biz Card	Color	N/A	\$160	\$80
Biz Card	B/W	N/A	\$80	\$40
Option D Make my Business listing Bold - \$40 (Free with any two above)				

Business Name _____
 Contact Person _____
 Contact Number _____
 Check # _____

The Deadline for all Advertising artwork and payment is October 15, 2013.

If you need help with your artwork, Usha at Alphagraphics (916-221-4333) can help for a nominal fee.