



Delivers a positive return on investment

Junior Achievement makes a positive annual impact on Canada's economy.

By helping youth stay in school, encouraging entrepreneurship, and teaching financial literacy skills, JA Canada creates an annual return to society of \$45 for every \$1 spent



School Attendance, Entrepreneurship
Financial Literacy Skills

Junior Achievement fills a gap in Canada's education system

Over 75% of Achievers cite Junior Achievement as having a significant impact in developing their financial literacy and decision making skills



Significant Impact in developing
Financial Literacy

Each year, \$425 million can be attributed directly to the entrepreneurial activity of Achievers



Over 75% of Achievers say Junior Achievement was a critical driver of their work success



Junior Achievement is a life changing event.

Over 65% of Achievers indicate that participation in JA Canada programs had a significant impact on staying in school and enrolling in post-secondary education



Junior Achievement graduates achieve higher levels of success.

Achievers are 50% more likely to open their own business leading to innovation, new jobs, and wealth creation



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