



DRI 2014
The Professional's Conference

May 18-21, 2014
Hyatt Regency Atlanta
Atlanta, GA

Conference Program

Register now at driconference.org

Event Schedule

Thursday, May 15 – Sunday, May 18

8:30 a.m. - 5:00 p.m. **BCLE 2000:** Business Continuity Planning

Thursday, May 15 – Friday, May 16

8:30 a.m. - 5:00 p.m. **BCP 501:** Business Continuity Planning Review
BCP 601: Masters Case Study Review
GCP 501: Business Continuity for the Public Sector
HCP 501: Business Continuity for the Healthcare Industry
BCP AUD: Business Continuity Planning for Auditors (ANSI-Accredited)

For details on the Pre Conference Courses & Exams, contact DRI International's Customer Care Center at (866) 542-3744.

Saturday, May 17 – DRI Volunteer Day

Community Garden 9:00 a.m. - 3:00 p.m.
Food Bank 9:00 a.m. - 12:00 p.m. and 1:00 p.m. - 4:00 p.m. (choose one shift)
Light Construction 8:30 a.m. - 4:00 p.m.

Sunday, May 18

1:00 - 8:00 p.m. Registration Open
6:00 - 8:00 p.m. Opening Reception in Exhibit Hall

Monday, May 19

7:00 - 8:00 a.m. Exhibit Hall Open with Continental Breakfast served

Morning conference sessions

8:00 - 9:00 a.m. Plenary Session
9:15 - 10:15 a.m. Conference Sessions
10:30 - 11:30 a.m. Conference Sessions

11:45 a.m. - 2:00 p.m. Exhibit Hall Open
11:45 a.m. - 12:30 p.m. Business Continuity Solutions Exchange in the Exhibit Hall
12:30 - 1:30 p.m. Lunch Served in Exhibit Hall
1:15 - 1:45 p.m. Exhibitor Presentations in Exhibit Hall
1:45 p.m. Grand Prize Drawing



Afternoon conference sessions

2:15 - 3:15 p.m.	Conference Sessions
3:15 - 3:45 p.m.	Afternoon Break
3:45 - 4:45 p.m.	End-of-Day Panel Discussion

Tuesday, May 20

7:00 - 8:15 a.m.	Continental Breakfast served in the Exhibit Hall
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Morning conference sessions

8:30 - 9:00 a.m.	Plenary Session
9:15 - 10:15 a.m.	Conference Sessions
10:30 - 11:30 a.m.	Conference Sessions
11:45 a.m. - 2:00 p.m.	Exhibit Hall Open
11:45 a.m. - 12:30 p.m.	Business Continuity Issues and Answers - Roundtable Discussions
12:30 - 1:30 p.m.	Exhibit Hall Lunch
1:15 - 1:45 p.m.	Exhibitor Presentations in Exhibit Hall
1:45 p.m.	Grand Prize Drawing

Afternoon conference sessions

2:15 - 3:15 p.m.	Conference Sessions
3:15 - 3:45 p.m.	Afternoon Break
3:45 - 4:45 p.m.	End-of-Day Panel Discussion
6:30 - 8:00 p.m.	DRI Foundation Reception and Auction Benefit
8:00 - 10:00 p.m.	Awards of Excellence Gala (Dinner & Awards Ceremony)

Wednesday, May 21

7:00 - 8:15 a.m.	Continental Breakfast, Grand Hall Pre-function, LL2
8:30 - 9:30 a.m.	Conference Sessions
9:45 - 10:45 a.m.	Conference Sessions
11:00 a.m. - 12:00 p.m.	Order of the Sword and Shield National Honor Society (OSSNHS) Ceremony and Conference Wrap-Up

Monday, May 19

7:00 a.m. – 8:00 a.m.

Breakfast in Exhibit Hall

Plenary Session 8:00 a.m. – 9:00 a.m.

**Opening Session Remarks by Al Berman,
President DRI International**

Followed by

A Conversation with Mike McConnell



Join former Director of National Intelligence Mike McConnell for a unique, personal, one-hour Q&A session that will start DRI2014 off in the spirit in which it was intended – information sharing with senior level attendees and speakers in an intimate venue.

McConnell is is Vice Chairman of Booz Allen Hamilton, where he leads the firm's cyber security business. After retiring from the Navy in 1996 as a Vice Admiral, McConnell joined Booz Allen, and led the development of the firm's Information Assurance and Intelligence business focused on policy, operations, transformation, homeland security, intelligence analytics and counter-terrorism.

Upon being asked by President George W. Bush in 2007 to become the second Director of National Intelligence, he left Booz Allen and served as the DNI, a position of cabinet rank, and a member of the White House National Security Council for two years under Presidents Bush and Obama. As the DNI he managed the expansive national Intelligence Community – an organization of over 100,000 people, and an annual global enterprise budget of over \$50B. As a Cabinet Rank Officer and member of the National Security Council, he had extensive interactions with the White House, the President's Cabinet, Congress, international leaders, and the US business community. In 2009, Mr. McConnell returned to Booz Allen as an executive vice president to lead the firm's Intelligence business. In 2011 he was elevated to his current position as Vice Chairman of the firm.

Don't miss this is a one-of-a-kind opportunity to hear from him and let him hear from you – the leaders in the business continuity community!

Breakout Sessions 9:15 a.m. – 10:15 a.m.

**Supply Chain Keynote: Shekar Natarajan,
Anheuser Busch**

Supply chain is one of the biggest issues in business continuity and we're bringing one of the biggest names in supply chain to address DRI2014 attendees! Shekar Natarajan is the North American Senior Director of Supply Chain Planning for Anheuser Busch, as well as an internationally-recognized top supply chain executive and visionary thought leader. In great demand as a speaker, and giving only two or three talks worldwide annually, Natarajan says he felt compelled to accept DRI's invitation to speak, recognizing the connection between what he does and what all of you do. It is his hope that he can give you real insight into vexing and complicated supply chain issues by sharing his experiences and his conclusions, which are based on both intensive study and extensive practice. In the world of supply chain, Natarajan is the real deal, and you won't want to miss this keynote session and the Q&A to follow!

BIA for Experienced Continuity Professionals

Karol Cordero, PwC Costa Rica

You have the credentials and experience, but do you have what it takes to conduct an effective business impact analysis? An inadequate BIA yields wrong and useless data leading to a disastrous business continuity plan.

Learn important tips such as:

- Using the "SMART" method
- Defining and setting reachable objectives
- Engaging the C-suite
- Knowing what and how to get the data for a productive business impact analysis
- Identifying key players in your organization
- Distinguishing what may be essential to upper management may not be critical to your business continuity plan

This session will explore these topics and more on how to conduct a thorough and productive BIA. Improve the efficiency of your BIA for positive results!

**Economic Recovery: Working with Your
Financial Institution**

Lissette Carillo, Wells Fargo

Unplanned technology outages, data breaches and cyber-attacks are facts of life in the 21st Century. When they strike, businesses still need to pay their employees and vendors, move



and invest money, manage accounts, and keep the department running. These critical functions are key to a company's survival and recovery. This session will teach businesses how they should partner with their financial institutions, offering real world recommendations, solutions, and collaborative measures that you can take back to the office and begin implementing immediately.

Comparison of Threat Assessment Methods

Don Byrne, GRCS

Conducting a threat assessment is at the heart of continuity planning. But is there only one approach to analyzing risk? Is the method used to evaluate a bank's exposure equally effective when applied to a school, hospital, or government agency? What techniques are available and which one is best? Importantly, does one provide more reliable information than another?

This session will answer these questions by comparing popular threat assessment methods. The pros and cons of each will be explored and a way of ranking the different strategies presented. The session will close with a discussion of one method that has been certified for use by DHS, the GAO, and reviewed by the National Academy of Sciences.

Breakout Sessions 10:30 a.m. – 11:30 a.m.

Supply Chain Track: Panel Discussion

Michael Janko, Goodyear Tire & Rubber Company
Chris Summerrow, UPS
Laurie Champion, Aon

Our deep dive into supply chain continues with an informative and interactive panel, that will include Michael Janko of The Goodyear Tire & Rubber Company, Chris Summerrow of UPS, and Laurie Champion of Aon Risk. So, bring your questions for our supply chain experts with valuable multi-disciplinary and real-world experience.

A Business Case for Healthcare Continuity

Dennis Schrader, Integrity Consulting

Come to this session to learn about the key trends shaping the continuity healthcare environment, as well as the business issues influencing healthcare preparedness planning, including:

- Regulatory Compliance
- Risk Management and Patient Safety
- Revenue Disruption
- Impact Analysis

- Accreditation Processes and Cost
- Cost Avoidance

Attendees also will hear about a number of actual case studies and lessons learned.

Going for the Gold! A Herculean Effort Brings Continued Recovery (and the 2020 Olympic Games) to Japan

Nathan Rhoden, DRI Japan and Shinji Hosotsubo, Crisis Management Education and Exercise Center

Japan's successful bid for the 2020 Summer Olympic Games is widely regarded as an opportunity to rebuild from the 2011 earthquake, tsunami, and nuclear disaster, which claimed nearly 20,000 lives and left hundreds of billions of dollars of damage in its wake. Now, riding the wave of "Abenomics," Japan is poised to continue its recovery with a record-breaking tourism forecast of 13 million visitors in 2013, an investment in infrastructure, and significant jobs growth.

With so much to look forward to, it is also important to look back. Shinji Hosotsubo and Nathan Rhoden will reprise their DRI2012 session to let DRI2014 attendees know what's been happening in Japan's business continuity circles and how lessons learned are being translated into action. In 2012, they told us how Japanese business continuity thought leaders were pairing traditional risk mitigation strategies (like geographic diversification) with new-fangled thinking (including reciprocal agreements) to create a win-win for suppliers big and small as well as the countless companies around the world that rely on them. Attend this session for an informative update!

India: The State of Business Continuity & Risk Management

Rakesh Pande, DRI India

India's economy is the 10th largest in the world, it's one of the G-20 major economies, and it's a major player in business and knowledge process outsourcing (BPO/KPO). That means, your company is most likely doing business in India, in one way or another. Attend this session to learn more about the state of business continuity in India right now and for the answers to the following questions (and more!): How is your risk being managed by the BPO/KPO industry? How widely accepted are business continuity, risk management, and related disciplines? What is the typical level of business continuity program maturity? What are the unique risks faced by Indian organizations and what do those risks mean to their business partners worldwide?

11:45 a.m. – 12:30 p.m.

**Business Continuity Solutions Exchange
in Exhibit Hall**

12:30 p.m. – 1:30 p.m.

Lunch Served in Exhibit Hall

1:15 p.m. – 1:45 p.m.

Exhibitor Presentations in Exhibit Hall

1:45 p.m.

Prize Drawing

Breakout Sessions 2:15 p.m. – 3:15 p.m.

Supply Chain Track: Work Group

For attendees who really want to dig into supply chain, we're offering a work group session in which you will be able to continue your interaction with our supply chain speakers as well as with fellow DRI2014 attendees. This session provides an opportunity for information exchange and brainstorming, where collaboration and sharing are essential. Come ready to work!

**Beyond the Storms: Strengthening
Homeland Security and Disaster Management
to Achieve Resilience**

Dane Egli, Johns Hopkins University Applied
Physics Laboratory

Since 9/11, hurricane Katrina, Superstorm Sandy, and the Boston Marathon attacks there has been a wave of workshops to collect the lessons learned in preparedness and crisis response. The talk has focused on the role of public-private-academic partnerships as well as critical infrastructure protection. What are the major findings from these events and how do we, as a nation, move "beyond the storms" of reacting to disruptive events, cataloging more lessons, and submitting FEMA grant requests to operationalize critical infrastructure resilience? Attend this session to find out.

Egli authored the book, *Beyond the Storms* (published in November 2013) to prepare a new generation of leaders to help bridge the gaps between public and private sectors and shift the focus of local and regional leaders to long term risk mitigation and a response posture that supports smart resilience.

**Cyber Security for Improved Resilience
Against Threats**

Damian Walch, Deloitte

This presentation will give resilience leaders a guide for integrating incident response and continuity. It will describe how an organization should build security, vigilance and resilience into their support processes. The discussion will go describe the anatomy of a cyber-incident. We will touch on:

- alignment with forensic incident response
- data breach management
- effective tools for threat management
- ability to use cyber insurance

**How to "Norm" a Disparate Workforce and
Create a Team**

John Franchy, U.S. Department of Defense

In his session, Franchy will discuss how continuity program offices can increase efficiently and effectiveness through the implementation of a workforce training, certification, and process framework. Attend this presentation to learn:

- How to "norm" a disparate program office workforce through training and certification.
- How to increase program efficiency and effectiveness through business continuity standards.
- Thoughts on remaining relevant—the convergence of emergency plans and programs into a greater risk management program framework.

Plenary Session 3:45 p.m. – 4:45 p.m.

End-of-Day Panel Discussion

Did you miss a speaker you wanted to see? Were sessions that interested you offered simultaneously? Did you hear buzz about a session that you missed? Well, this end-of-day panel offers you the opportunity to rewind, as we bring the day's speakers together for an end-of-day Q&A panel discussion.

Tuesday, May 20

7:15 a.m. – 8:15 a.m.

Breakfast in Exhibit Hall

Plenary Session 8:30 a.m. – 9:00 a.m.

Morning General Session and Housekeeping

Attend this post-breakfast gathering to review the day's events and share important information about what's to come...because a little planning goes a long way, right?

Breakout Sessions 9:15 a.m. – 10:15 a.m.

Risk Management Track: Keynote Address

Lou Drapeau, University of Kentucky

DRI tapped Lou Drapeau to lead our Risk Management Track, and who better than a past President of RIMS and current Vice Chairman of the Board of Directors of DRI International and Director of Risk Management at the University of Kentucky to connect the dots between these two disciplines? On the agenda for Drapeau's senior-level discussion of Enterprise Risk Management for Business Continuity Professionals is a frank discussion of how the two relate, identifying the drivers, process mapping and methodology, the impact of the risk appetite on BCM, and how to leverage the benefits of bringing the two together while avoiding the pitfalls.

Something's Gotta Give: Defining the Strategic Objective of DRI's BCM Glossary for Certified Professionals

Bobby Williams, Fidelity

Chloe Demrovsky, DRI International

Last year's Terms of DRI-ment session may not have ended with a crying Shirley MacLaine, but it did provoke a thoughtful discussion that helped us finish the inaugural draft of the DRI BCM Glossary. The glossary was published in March 2014 and made available to BCM professionals and their cohorts around the world, but our work is far from over. The next stage is to set a strategic vision for the project; how can DRI give back to the profession by moderating a process for standardizing the termi-

nology we use? The next phase will involve bringing together the teams behind the 22 reference documents cited in the first version and working toward consensus on each term. Join us to discuss the architecture of the next glossary and make your mark on the profession. We can't promise that there will be any "Dancing Harrys", but we can promise a lively debate!

The Euro Exit Crisis: Get Current on this Currency Conundrum and its Continuity Concerns

Corrado Zana, Marsh Risk Consulting

Europe's common currency is in crisis. If it fails, the consequences would be numerous and serious and could include bank runs, social and political unrest, as well as widespread economic instability. Businesses must not adopt a wait-and-see approach. Rather, they must seek to understand the potential impacts and then prepare for potential outcomes. Such plans should consider finance and cash management, business continuity, revenue assumptions and targets, and client and supply chains. Attend this session to better understand what this looming crisis could do to your organization and what you must do to be ready for it!

Business Continuity Resiliency: Believing It Can Be Achieved

Raymond Seid, McKesson

Within your company, do you have internal business units working with BC/DR third-party vendors without any BC/DR experience? Do they lack business continuity program fundamentals? Are you concerned about what they may be signing off on and approving? This session will provide pragmatic steps to ensure the proper BC program manager monitors contract information and the program at large. Learn how to obtain internal customers and ensure proper industry standards are being followed. The presentation will explain why the BC program needs to include engagement of resources at the executive governance, working committee, and on-site response team levels. You'll also walk away with key deliverables to help create and maintain a BC program that continues to flourish and helps business units reach the goal of business continuity resiliency.

Breakout Sessions 10:30 a.m. – 11:30 a.m.

Risk Management Track: Panel Discussion

Randy Jouben, Five Guys Enterprises, LLC

Jeff Dato, InterContinental Hotels Group

Ross Olson

Moderator: Drew Buchanan, Bowhead Systems Management

Continue our exploration of the intersection of risk management and business continuity by attending this panel discussion. Speakers will provide a real-world perspective and actual examples of what works in their organizations. This session features Randy Jouben of Five Guys, Jeff Dato of International Hotel Group, and Ross Olson, who has vast experience with risk in the retail sector. Come ready with questions for our panel!

The New Normal

Kevin Cunningham, NBC Universal

Scot Phelps, Emergency Management Academy

Perhaps the most impactful events ever to disrupt business have occurred in the Northeast U.S. within the past couple of years. From Superstorm Sandy and her winter-weather cousin Nemo to telecommunications failures and the Boston Bombing, business continuity and crisis management professionals are changing their thinking from “What if?” to “When?” Attend this session to learn the 10 most important lessons learned from recent events and how practicing professionals can immediately use and apply these lessons in their programs.

GRC, BCP, ERM, Policy- COOPetition vs. COMPetition: Leveraging for Efficiency, Governing for Success

Michele Turner, Microsoft

Recognizing the connection points between risk, policy, compliance, and continuity efforts can greatly enhance governance program effectiveness. What happens then, when these areas are all separate groups, with separate goals and separate measurements of success? How can they support their individual commitments, while still partnering with other teams to drive the collective? In transitioning from collaborative planning to implementation, how is the value of this partnership realized during an incident?

During this session, we'll discuss tips and tricks to articulate the return on investment of such partnerships, recognize the common threads, and share case studies where the mark was met. There are no silver bullets; however, the gold standard committing to partnership and collaboration are significant starts. By identifying the inherent risk, the need for policy can be ascertained and steps towards compliance and continuity of process can be realized...collectively. COOPetition vs. COMPetition.

Situación Actual de la Continuidad de Operaciones (BCM y COOP) en México: Estado de la Industria

Eduardo Escalera, Risk México

Esta sesión examinará los aspectos relevantes de la industria BCM y COOP, se presentarán datos y cambios recientes en la regulación de la industria mexicana e interpretará los datos en términos de nuevas tendencias de la industria y comentará sus propias evaluaciones el estado actual de la misma y las expectativas para el futuro. La sesión abordará los retos y oportunidades que los planificadores de continuidad enfrentan actualmente. Conoce una visión de cómo la industria cambiará y cómo los profesionales de continuidad se están preparando ahora.

11:45 a.m. – 12:30 p.m.

Business Continuity Issues and Answers Round Table in Exhibit Hall

12:30 p.m. – 1:30 p.m.

Lunch Served in Exhibit Hall

1:15 p.m. – 1:45 p.m.

Exhibitor Presentations in Exhibit Hall

1:45 p.m.

Prize Drawing



Breakout Sessions 2:15 p.m. – 3:15 p.m.

Risk Management Track: Work Group

If you have a special interest in risk management and something to share, then this session is for you. Our work group sessions are for attendees who would like to continue and deepen their interaction with our risk management speakers as well as with fellow DRI2014 attendees. This session provides an opportunity for information exchange and brainstorming, where collaboration and sharing are essential. After all, no risk, no reward!

Catastrophic Organizational Change Made Easy

Pete Renneker, CSC

A catastrophic event is the single most disruptive form of organizational change. Therefore, understanding of Organizational Change Management (OCM) techniques is fundamental to our role as 'catastrophic change managers'. An evolution of Renneker's highly successful DRI2013 presentation, "Managing Organizational Change: A BC Practitioners Guide," this session will fuse multiple OCM techniques into a single, simple approach that can be applied to your program. A discussion of common challenges facing industry practitioners and the application of the approach will provide attendees with a blueprint for 'catastrophic change management' success!

What You Need to Know About the Strategic National Stockpile

Greg Burel, CDC

Hear from Greg Burel, Director of the Division of Strategic National Stockpile (SNS), in this informative session. What is the SNS? It's the U.S. national repository of antibiotics, vaccines, chemical antidotes, antitoxins, and other critical medical equipment and supplies. In the event of a national emergency involving bioterrorism or a natural pandemic, the SNS has the capability to supplement and re-supply local health authorities that may be overwhelmed by the crisis, with response time as little as 12 hours. The SNS is managed by the Centers for Disease Control and Prevention (CDC) with support from other agencies in the Department of Health and Human Services and the U.S. Government. The SNS represents a pillar of the United States biological defense program.

BIA para Profesionales de Continuidad con Experiencia

Karol Cordero, PwC Costa Rica

Usted tiene las credenciales y la experiencia, ¿pero tiene usted lo que necesita para realizar un BIA eficaz? Un BIA inadecuado produce datos erróneos e inútiles que conducen a un plan de continuidad del negocio desastroso.

Aprenda consejos importantes como:

- Como usar el método "SMART"
- Definir y establecer objetivos alcanzables
- Enganchar el "C-Suite"
- Saber cómo recopilar los datos para un BIA productivo
- Identificar personas claves en su organización
- Distinguir entre lo que es esencial para la alta gerencia y lo que es crítico para el plan de continuidad de negocio

La sesión explorará estos tópicos y más en una discusión de cómo realizar un BIA exhaustivo y productivo. ¡Mejore la eficacia de su BIA con resultados positivos!

Plenary Session 3:45 p.m. – 4:45 p.m.

End-of-Day Panel Discussion

Did you miss a speaker you wanted to see? Were sessions that interested you offered simultaneously? Did you hear buzz about a session that you missed? Well, this end-of-day panel offers you the opportunity to rewind, as we bring the day's speakers together for an end-of-day Q&A panel discussion.

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8:00 p.m. – 10:00 p.m.

Awards of Excellence Gala Dinner and Ceremony

Wednesday, May 21

7:00 a.m. – 8:15 a.m.

Breakfast in Grand Hall

Breakout Sessions 8:30 a.m. – 9:30 a.m.

How to Develop and Implement The Business Continuity Management Risk Index (Part 1 of a two-part session)

Michael Kadar, DTE Energy

The Business Continuity Management Risk Index (BCM-RI) is a metric that can allow you to clearly demonstrate to executive management the overall value of your organization's BCM program. The BCM-RI allows you to quantitatively measure current risk or preparedness levels and compare them with established risk tolerances. The BCM-RI can produce management reports on the risk/preparedness levels of business units or the entire organization in a way that drives both risk management and BCM initiatives.

The BCM-RI was introduced at the DRI2012 conference. Due to interest generated by that session, DRI2013 included a case study of how the BCM-RI was developed and implemented at DTE Energy. Continued interest has resulted in the return of the BCM-RI for DRI2014, but this year the objective is to give you building blocks for implementing the BCM-RI to measure your organization's preparedness.

This session will present a step-by-step method that guides you through the development and implementation of the BCM-RI for your organization. You will learn the basic foundational components needed, and then the detailed parameters that drive all calculations in the BCM-RI. You will see how these components and parameters are incorporated in an actual spreadsheet. You will learn how the spreadsheet can be used to report risk/preparedness levels to management at all levels of the organization. Finally, the BCM-RI Excel spreadsheet will be emailed to session attendees shortly after the conference.

Attendees may choose to attend part one of the session only, but to participate in the hands-on implementation development piece, you must attend both one-hour sessions.

Discover the DRI Foundation: Accomplishments, Goals, and How You Can Help!

AnneMarie Staley, NYSE Euronext/DRI Foundation Chair
Pete Renneker, CSC/DRI Foundation Director
Clyde Berger, Imagine Continuity/DRI Foundation VP and Director, Volunteerism
Angeli Medina, VA New York Harbor Healthcare System/Volunteer

Join our panelists for an uplifting and informative look at the Disaster Recovery International Foundation. You'll learn about what the foundation has already accomplished, its plans for the future, and how you can get involved. Hear about relief and aid work directly from volunteers who responded to the Philippines Typhoon and Illinois tornadoes.

Superstorm Sandy Panel

Mitch Simon, NYSE Euronext
Ira Tannenbaum, NYC Office of Emergency Management
Stanley Ragen, FBI
Cynthia Simeone, Catholic Health Initiatives

Last year's panel on Hurricane Sandy response and recovery was a big hit. In fact, DRI2013 attendees requested round two, so here it is! Join us as representatives from New York's Office of Emergency Management, The FBI, and private sector business continuity professionals build on lessons learned from the "Superstorm" and what changes they've made in response.

Travel Risk Management

Frank Slater, CGI

Every organization has a legal responsibility to provide a reasonable standard of care and achieve due diligence when sending employees abroad or even employing foreign workers; organizations that don't are risking their employees, reputation, financial liability, and potential criminal charges under legislation. In an emergency the organization has to have prepared their travelers, their home-based staff, and their response protocols. This presentation will cover the four pillars of a robust travel risk management program (Plan, Prepare, Prevent, Respond) as used by U.S. Federal authorities and how to integrate with your business continuity plans and health and safety policies.



Breakout Sessions 9:45 a.m. – 10:45 a.m.

Atlanta Up Close Panel Discussion

Michele Guido, Southern Companies
Aston Greene, Metropolitan Atlanta Rapid Transit Authority (MARTA)
Gus Hudson, Atlanta Airport

Attend this session to hear from a cross-section of public and private sector officials and continuity professionals to get a feel for what continuity and preparedness are all about in our host city, Atlanta!

Financial Industry Panel Discussion

Bill Naber, Intercontinental Exchange
Twyla Pateman, Seccuris
Greg Pinchbeck, Citigroup

This session is an opportunity for attendees from the financial sector to talk business continuity some of their own. Get ready to get specific and bring your questions.

How to Develop and Implement The Business Continuity Management Risk Index (Part 2 of a two-part session)

Michael Kadar, DTE Energy

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Attendees may choose to attend part one of the session only, but to participate in the hands-on implementation development piece, you must attend both one-hour sessions.

Business Continuity Management At RSI: A Case Study

Davide Barca, RSI Swiss Television

BCM is an important component of enterprise security for a media company, such as the Swiss National Television (RSI). The session is aimed to illustrate the RSI approach to business continuity and crisis management and more specifically the innovative exercising program designed by Barca. Crisis simulations are periodically performed taking in consideration even challenging scenarios, such as the AMOK one.

11:00 a.m. – 12:00 p.m.

Order of the Sword and Shield National Honor Society (OSSNHS) Ceremony and Conference Wrap-Up

What better way to end the conference than by bringing our community together one more time to celebrate excellence and share? Join us as DRI's MBCPs are inducted into the Order of the Sword & Shield National Honor Society for Homeland Security, Intelligence, Emergency Management and all Protective Security Disciplines. New MBCPs will be inducted into this prestigious national academic honor society and last year's inductees will receive one-year pins.

We'll also leave time for a brief Q&A about your conference experience. Let us know what you thought of DRI2014. What did we do right? What could we do better? We're listening!