

PEAK INNOVATION

“Fast, fun and effective. This training is especially useful for community leaders and business owners engaged in collaborative initiatives.” – Heidi Kolbe

Come together and get it done!

Tools for Effectively Leading Collaborative Group and Community Initiatives
An interactive workshop preceding Sierra Business Council’s Peak Innovation conference

ENGAGE AND LEARN

When: 1-4 p.m., Wednesday, Oct. 8

Where: Granlibakken, Tahoe City

Register: \$125/person at
SierraBusiness.org

Questions / Register by phone:
(530) 582.4800

Discover

- Collaborative leadership strategies to effectively engage participation and facilitate accomplishment of goals
- Specific tools to develop and implement community initiatives
- Techniques to resolve problems and motivate teams to work together for results

Your Trainers:

Heidi Kolbe, MA, CPF, CTF is a highly skilled, nationally recognized Project Consultant and Facilitator. She has 24 years of performance improvement, public participation, organization development, training, strategic planning, and facilitation experience plus a unique ability to call forth group wisdom for the purpose of restoring health and vitality to the groups and organizations. Heidi has helped bring resolution to many seemingly intractable situations. Her creative and engaging style coupled with effective and practical methods ensure results are recognized immediately.

Bill Davis, MPL, CPF, CTF has extensive economic development experience working with rural and urban communities throughout California, engaging diverse interests and helping stakeholders clarify direction. He is skilled in developing strategies and action plans that stakeholders are committed to pursuing. Bill’s areas of expertise for creating jobs and wealth for communities include workforce and economic development partnerships, strategic planning, action planning, and keys to effective plan execution.

PARTICIPATE IN THE COMPLETE PEAK INNOVATION CONFERENCE -OCT. 8-10!

- **Extraordinary networking opportunity with business and community leaders from throughout the Sierra plus insightful panel discussions about triple bottom line success, innovation in business and leveraging investment in natural resources**
- **Use promo code SIERRA200 for a \$200 discount at SierraBusiness.org.**

Sierra Business Council
WEBSITE www.sierrabusiness.org

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PEAK INNOVATION

GRANLIBAKKEN ENERGY EFFICIENCY RETROFIT TOUR

Designed for Contractors, Architects, Suppliers and Interested Residents

Discover how a 1960s property with many original systems in place, is able to utilize the Placer County mPOWER financing program to retrofit over \$500K in equipment and services, reduce energy consumption, save money and create local jobs...with no up-front money down.

GAIN INSIGHTS ON A \$600,000 ENERGY RETROFIT REMODEL

What: Guided tour led by engineer Denis Donovan and Ron Parson preceding Sierra Business Council's Peak Innovation Conference

When: 1- 3 p.m., Wednesday, Oct. 8

Where: 725 Granlibakken Road, Tahoe City

Cost: FREE! **Registration required.**

Register: SierraBusiness.org
or (530) 582.4800

- Energy savings measures include: boiler replacements, cooling upgrades, energy control upgrades, and commercial kitchen upgrades.
- Gain insights on lessons learned (yes, some pitfalls!) and best practices for retrofitting aging and historic buildings
- Learn how to identify appropriate measures and project management techniques.

A brief mPOWER financing presentation will be included in the tour

THOUGH NOT REQUIRED, CONSIDER PARTICIPATING IN THE COMPLETE PEAK INNOVATION CONFERENCE, OCT. 8-10 AT GRANLIBAKKEN

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- **Special promo code for CATT members: Use SIERRA200 for a \$200 discount at SierraBusiness.org**



PEAK INNOVATION

10 STEPS TO BUILDING A CULTURE OF INNOVATION Get started on Wednesday, Oct. 8 in Tahoe City with the Center for Rural Entrepreneurship!

ENGAGE AND LEARN

What: A pre Peak Innovation Conference offering*

When: 1-4 p.m., Wednesday, Oct. 8

Where: Granlibakken, Tahoe City

Register: \$125/person at
SierraBusiness.org

Questions / Register by phone:
(530) 582.4800

**Complete conference registration is not required, but it is encouraged!*

In this workshop, discover inspiration, proven models and concrete methods.

- Improve resident prosperity by exploring entrepreneur-focused development strategies from across North America
- Return to your agency, organization, or business with a framework and proven process for growing more successful and sustainable communities
- Connect with like minded leaders from throughout the Sierra Nevada
- Receive a copy of “Energizing Rural Communities, A Pathway to Prosperity”

Your Trainer: **Don Macke** is Director of the Entrepreneurial Communities for the Center for Rural Entrepreneurship. He helps regions throughout North America grow entrepreneur-focused economic development strategies. Don is also active in the Community Development Philanthropy/Transfer of Wealth solution area and conducted the first statewide Transfer of Wealth study in Nebraska in 2002. Don has more than 35 years of community economic development and policy experience.

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- **Non-profit staff, volunteers and board members can use promo code SIERRA200 for a \$200 discount on Peak Innovation conference registration at SierraBusiness.org.**