

6TH ANNUAL 2013

AGRICULTURE & FOOD

FEB. 23RD CONFERENCE
of Southeastern Massachusetts

BRISTOL AGRICULTURAL HIGH SCHOOL - DIGHTON, MA



CONFERENCE SPONSORSHIP & EXHIBITOR OPPORTUNITIES

SEMAP's 6TH Annual
Agriculture & Food Conference in Dighton
At Bristol Co. Agricultural High School
Registration Cost to Attend: Farmers \$35, Non-Farmers \$50, Youth \$20 – and 10% discount for SEMAP Members

ALL LOCAL LUNCH by Chef Rosa Galeno
196 attendees in 2012, up 32% from 2011.
Anticipate 250 attendees this year.

Composter Level \$250

- **Exhibit Booth at Conference** – Space to set up one 6ft table-display with information on your organization.
- 1 representative from your organization may attend the conference for free. All-local lunch provided for free.
- 1/8 -page ad in conference program booklet.
- **E-mail Marketing** - Logo linking to your website included in all e-mail marketing for this event (e-mailed to over 5,000 people).
- **SEMAP's Website** – Listed under "Sponsors," including logo and link to your website.
- **SEMAP's Annual Report** - Listed with logo on the back page as a sponsor.

Hoop House Level \$500

- ¼ -page ad in conference program booklet.
- 2 representatives from your organization can attend conference for free. All-local lunch provided for free.
- **All benefits under Composter level + listed in SEMAP's e-newsletter, *The Vine* – sent monthly to over 5,000 people.** Your hyperlinked logo will be included in the sponsor section in the February e-newsletter.

Cultivator Level \$1,000

- ½ -page ad in conference program booklet.
- 4 representatives from your organization can attend conference for free. All-local lunch provided for free.
- **All benefits under Hoop House level + SEMAP's Website Front Page.** Your organization will be spotlighted 1 time during the next twelve months, for 7 days. Excellent for advertising an event or sharing a story/press release, etc.

Exhibitor (For-Profit Business) \$150

- ✓ **Exhibit Booth at Conference** – Space to set up one 6ft table-display with information on your organization, plus free all-local lunch for one!

Exhibitor (Non-Profit Business) \$35

- ✓ **Exhibit Booth at Conference** – Space to set up one 6ft table-display with information on your organization, plus free all-local lunch for one!

WHY HAVE A PRESENCE AT THIS EVENT?

You'll reach over 200 southeastern MA farmers, gardeners, and people with a keen interest in local food, farming, gardening and the environment. We're excited about expanding the conference's offerings and audience this year, and will feature an information-packed range of 18 workshops geared toward both professional farmers and local food-focused members of the public, plus a special series of workshops on organic practices and three youth sessions for children ages 7-12.

[Check out the conference schedule and workshop lineup here.](#)

LOCATION & SETUP

The Resource Fair will take place in the conference's large main room, where all attendees (expecting 250 this year) will gather for an all locally-sourced lunch. Tables will be set up around the perimeter of the room. Tables will be provided (standard 6-foot banquet table), and setup **MUST** be complete by 8:30AM. If you have special space needs, please contact Jessie Gunnard at farmconference@semaponline.org.

DEADLINE

For Sponsors:

- ✓ Tuesday, February 5, 2013, to have your ad/logo in conference booklet (given to all expected 250 registrants) and to secure your table

For Exhibitors:

- ✓ Wednesday, February 6, 2013 to secure your table

QUESTIONS?

For more **Sponsorship** information, please contact Bridget Alexander, Executive Director: balexander@semaponline.org, 401-207-4516.

For more **Exhibitor** information, please contact Jessie Gunnard, Conference Coordinator: farmconference@semaponline.org.

PAYMENT

Please make checks payable to:

SEMAP
Attn: Ag & Food Conference
P.O. Box 569 / 1 State Bog Rd.
East Wareham, MA 02538

Or pay online via the conference registration page at www.SEMAPonline.org

