

Part-Time Community Engagement & Social Media Internship



The Southeastern Massachusetts Agricultural Partnership (SEMAG) seeks a part-time Community Engagement & Social Media Intern. This internship will be focused on promoting SEMAG's mission and programs, as well as engaging new volunteers and members of the community, through online, phone, email and face-to-face outreach. The intended outcome of the internship will be increased participation among our region's food producers and the general public at events and in online presence.

The position is 15 hours per week for 12 weeks. The pay is \$10.00-\$12.00/hr depending on experience. The position will be split between working remotely and travelling to various locations around Southeastern MA, especially the South Coast and Dartmouth. The intern will report to the Program Director and will also interact with volunteers and other community stakeholders.

About You:

- You're skilled at connecting with your community and engaging your current networks as well as interacting with new, diverse groups and individuals.
- You're savvy with Facebook, Twitter, LinkedIn, online marketing platforms like Constant Contact, and WordPress sites.
- You love supporting local farmers and food producers and might even be a grower yourself.
- You like to write and do so clearly with attention to grammar.
- Your friends tell you they love your sense of humor.
- You have a car.

Responsibilities:

- **Social Media:** Assist the Program Director with increasing SEMAG's online presence through social media, blog and website updates.
- **Email:** Assist with email communications, including our monthly e-newsletter, *The Vine*, which is distributed to SEMAG's 5,000+ email list.
- **Events:** Represent SEMAG at events around our region, including farmers' markets, festivals, sustainability events and SEMAG events and fundraisers. SEMAG events are often held weeknights or weekends.
- **Volunteer Engagement:** Help create and promote a Volunteer Campaign. Engage a solid and diverse volunteer corps. Assist with recruiting, engaging, and coordinating volunteers in various parts of the region.
- **Membership Engagement:** Occasional communication with SEMAG members and donors, including sending thank-you letters and assisting with membership drive.

Experience, Skills & Education:

- Bachelor's degree preferred
- Ability to work well independently and as part of a team
- Strong communication skills, especially in-person, speaking in front of groups, and engaging diverse stakeholders
- Experience working with or knowledge of the local food system, sustainable agriculture, health or environment. Must have a passion for supporting a strong, local food system in Southeastern Mass!
- Experience working with non-profit organizations

- Must have experience with blogging, online marketing, or social media for a business, organization or club

To apply:

Email your resume and cover letter, along with one short writing sample (can be a blog post), to Kristen Irvin at kirvin@semaponline.org. Put “SEMAP Internship Application – Your name” in the subject line. No phone calls please.

Deadline to apply: Friday, May 9th

Start date: May/June, flexible

About SEMAP:

SEMAP is dedicated to preserving and expanding access to local food and farms in Southeastern Massachusetts through research and education. We are a 501c(3) non-profit organization founded in 1998. We serve Norfolk, Bristol, and Plymouth Counties. We provide technical assistance to our region’s food producers through educational workshops and through referrals to other service providers (e.g. other farmers, NRCS, UMass Extension, local Agriculture Commissions, etc.). We also provide educational workshops for the general public on various topics, such as food preserving, cooking, nutrition education, and gardening. We offer an annual Agriculture and Food Conference in partnership with the Bristol County Conservation District, attracting our area’s growers and eaters alike. For more information, see our website at www.semaponline.org.

Thank you for your interest!