



San Diego County Water Authority

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Media Advisory

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Early-bird Registration for Paths to Partnerships Ends September 27

The region's largest small business outreach event set for October 21

Early-bird registration for Paths to Partnerships, the region's premier small-business contracting and networking event, ends September 27.

Now in its 12th year, Paths to Partnerships attracts 1,000 small and medium-sized businesses for workshops, forums, seminars and exhibits that offer attendees the opportunity to meet with government representatives, public agencies and prime contractors.

Date/Time: Thursday, October 21, 2010 from 8:30 a.m. to 4:30 p.m.
Pre-event registration is available at www.pathsreg.org
Check-in the day of the event is 7:30 a.m. to 8:30 a.m.

Location: San Diego Convention Center
111 West Harbor Drive
San Diego, CA 92101

Cost: Registration, including lunch, is \$50 through September 27.
Registration received after this date is \$60.

Award-winning broadcast journalist and local KPBS television and radio personality Dwane Brown will serve as master of ceremonies. Best-selling author and motivational speaker Lisa Nichols, who is featured in the international best-selling video, "The Secret," will give the luncheon keynote address.

Paths to Partnerships is sponsored by the San Diego County Water Authority, State of California and 27 other commercial organizations and public and governmental agencies.

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The San Diego County Water Authority is a public agency serving the San Diego region as a wholesale supplier of water from the Colorado River and Northern California. The Water Authority works through its 24 member agencies to provide a safe, reliable water supply to support the region's \$174 billion economy and the quality of life of 3.2 million residents.