

San Rafael Chamber

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News Release

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SAN RAFAEL, CA – The San Rafael Chamber announced today the appointment of Joanne Webster as President and CEO. Webster has been on staff at the Chamber for more than three years as Director of Marketing and Community Promotion. Webster will officially take over as of May 1. Until then she will work with outgoing President and CEO Rick Wells in order to insure a smooth transition of leadership. Wells is leaving to join the Marin Builders Association as CEO, effective May 15.

“I am honored to be appointed to this new position and I look forward to working with the Board of Directors and the entire Chamber community to continue on with our successes from the past few years”, said Webster.

Previously Webster served as the Executive Director of the Downtown San Rafael Business Improvement District from 2001-2012, and as the owner of Double Rainbow Café on Fourth Street for over twenty years, where she was an active chamber member. She is a trusted and respected voice in the business community and has built strong and reliant relationships over the past 25 years. Webster is a strong advocate for local businesses, officials said.

Board Chair, Pat Sorber added, "We are thrilled to bring Joanne on Board as CEO. The Chamber is in a good position to lead economic vitality efforts for the greater San Rafael community. We're excited to begin a new chapter in the organization."

Since arriving at the Chamber, Webster has been involved in a wide array of activities including signature events and special programs, economic vitality, marketing and communications, budgeting, business advocacy and membership. She has helped the Chamber become profitable and built a strong foundation on which to grow the organization.

The San Rafael Chamber represents nearly 580 members with over 12,000 employees. The San Rafael Chamber of Commerce is a member-based business advocacy organization providing a strong voice in support of the economic vitality of our community. For more information visit www.SRChamber.com

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